

## LAMEA Phytosterols Market (2016 - 2022)

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### Abstracts

Phytosterols or plant sterols are the group of molecules having a specific shape and size. It could be found in plants and animals. The most common types of sterols which can be used in human diet are Campesterol, Beta Sitosterol, gamma Sitosterol and Stigmasterol. Phytosterols are mainly used in medicines, food & beverages and cosmetics industry. It is very beneficial for heart and brain related diseases. Studies suggested that phytosterols could play a very vital role in the reduction of heart diseases and also it helps in the prevention from Alzheimer's diseases. Doctors or physicians also suggest for phytosterols in diet, as it helps against the development of cancer related diseases. In Addition, phytosterols also helps in lowering cholesterol and provides benefits to the skin as well.

As per World Health Organization, "Demand for phytosterols is increasing region due to less cholesterol level in African Region with 22.6%.

During the 4th International Food Safety, Quality & Policy Conference Dubai, the main focus was on the using phytosterols as main ingredients. In Addition, demand for phytosterols is increasing in beauty care in Middle East Region. Hence, growth in personal care or beauty care could drive phytosterols market in LAMEA.

The Phytosterol market has been segmented on the basis of application, type and geography. Based on Application, the market is segmented into food ingredients, cosmetics, pharmaceuticals and feed. Food ingredients have the largest count for Phytosterol owing to increasing demand for healthy eatables. Based on Type, the market is segmented into four categories namely Campesterol, Beta Sitosterol, gamma Sitosterol and Stigmasterol. Based on country, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

The report covers the analysis of key stake holders of the Phytosterols market. Key

companies profiled in the report include Archer Daniels Midland Company, Cargill, Inc., BASF SE, E.I. DU Pont De Nemours And Company, Raisio Plc, Unilever, Arboris, Pharmachem Laboratories, Inc. and Gustav Paramentier GmbH.

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