

LAMEA Personal Identity Management Market (2016 - 2022)

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Abstracts

Personal Identity Management (PIM) is the set of rules, standards and algorithms used by individuals and organizations to control the share and use confidential information with other individuals and organizations. Cyber-crime is a leading cause that is propelling the growth of the market. Increasing sophistication in the ways of conducting criminal activities is calling for advanced forms of security levels. Companies are working hard and creating various channels to curb cyber-crimes such as hacking, virus/worms, bank robbery, pornography, credit card frauds, etc. Governments are also actively working on framing laws and regulations pertaining to personal data security and cyber-crimes. Government initiatives are playing a prominent role in augmenting the importance of this market in various sectors.

The report highlights the adoption of Personal Identity Management. Based on the component type, the Personal Identity Management market is segmented into Application and Services. Based on the Application type, the market is segmented into Access Control and Content Management. Based on service Type, the market is segmented into Professional, and Managed Services. Professional Services are further sub divided into Consulting, Integration & Deployment Services and Support & Maintenance. The market is segmented into On-premise and cloud based bases upon the deployment type. On the basis of Data Type, the market is segmented into Behavioral, Individual, Derived and Self-Identified. The verticals highlighted in this report include Government, Banking, Financial Services, & Insurance, Telecommunication & IT, Healthcare, Energy & Utilities, Retail, Manufacturing, Education and Others.

Based on Country, LAMEA Personal Identity Management market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. South Africa remained the dominant Country in the LAMEA Personal Identity Management

market in 2015. Nigeria would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Personal Identity Management market. Key companies profiled in the report include Microsoft Corporation, Google Inc. Nuance Communications, Inc., Gemalto NV, IBM Corporation, HP Enterprise Company and Dell Inc.

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