

LAMEA Personal Identity Management Market (2016 - 2022)

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Abstracts

Personal Identity Management (PIM) is the set of rules, standards and algorithms used by individuals and organizations to control the share and use confidential information with other individuals and organizations. Cyber-crime is a leading cause that is propelling the growth of the market. Increasing sophistication in the ways of conducting criminal activities is calling for advanced forms of security levels. Companies are working hard and creating various channels to curb cyber-crimes such as hacking, virus/worms, bank robbery, pornography, credit card frauds, etc. Governments are also actively working on framing laws and regulations pertaining to personal data security and cyber-crimes. Government initiatives are playing a prominent role in augmenting the importance of this market in various sectors.

The report highlights the adoption of Personal Identity Management. Based on the component type, the Personal Identity Management market is segmented into Application and Services. Based on the Application type, the market is segmented into Access Control and Content Management. Based on service Type, the market is segmented into Professional, and Managed Services. Professional Services are further sub divided into Consulting, Integration & Deployment Services and Support & Maintenance. The market is segmented into On-premise and cloud based bases upon the deployment type. On the basis of Data Type, the market is segmented into Behavioral, Individual, Derived and Self-Identified. The verticals highlighted in this report include Government, Banking, Financial Services, & Insurance, Telecommunication & IT, Healthcare, Energy & Utilities, Retail, Manufacturing, Education and Others.

Based on Country, LAMEA Personal Identity Management market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. South Africa remained the dominant Country in the LAMEA Personal Identity Management

market in 2015. Nigeria would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Personal Identity Management market. Key companies profiled in the report include Microsoft Corporation, Google Inc. Nuance Communications, Inc., Gemalto NV, IBM Corporation, HP Enterprise Company and Dell Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA Personal Identity Management Market, by Component Type
 - 1.4.2 LAMEA Personal Identity Management Market, by Deployment Type
 - 1.4.3 LAMEA Personal Identity Management Market, by Data Type
 - 1.4.4 LAMEA Personal Identity Management Market, by Vertical
 - 1.4.5 LAMEA Personal Identity Management Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE

- 4.1 Introduction
- 4.2 LAMEA Personal Identity Management Application Market By Country
 - 4.2.1 LAMEA Personal Identity Management Application Market By Type
 - 4.2.1.1 LAMEA Personal Identity Management Access Control Market By Country
 - 4.2.1.2 LAMEA Personal Identity Management Content Management Market By Country
 - 4.2.2 LAMEA Personal Identity Management Services Market By Country
 - 4.2.3 LAMEA Personal Identity Management Services Market By Type
 - 4.2.3.1 LAMEA Personal Identity Management Professional Services Market By Country
 - 4.2.3.2 LAMEA Personal Identity Management Professional Services Market By Type
 - 4.2.3.2.1 LAMEA Personal Identity Management Consulting Services Market By

Country

4.2.3.2.2 LAMEA Personal Identity Management Integration and Deployment

Services Market By Country

4.2.3.2.3 LAMEA Personal Identity Management Support and Maintenance Services

Market By Country

4.2.3.3 LAMEA Personal Identity Management Managed Services Market By Country

CHAPTER 5. LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY DEPLOYMENT TYPE

5.1 Introduction

5.2 LAMEA Personal Identity Management On-Premise Deployment Market

5.3 LAMEA Personal Identity Management Cloud Deployment Market

CHAPTER 6. LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE

6.1 Introduction

6.2 LAMEA Personal Identity Management Behavioral Data Type Market

6.3 LAMEA Personal Identity Management Individual Identity Data Type Market

6.4 LAMEA Personal Identity Management Derived Data Type Market

6.5 LAMEA Personal Identity Management Self-Identified Data Type Market

CHAPTER 7. LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL

7.1 Introduction

7.2 LAMEA Personal Identity Management In Telecom & IT Sector Market

7.3 LAMEA Personal Identity Management In BFSI Sector Market

7.4 LAMEA Personal Identity Management In Government Sector Market

7.5 LAMEA Personal Identity Management In Retail Sector Market

7.6 LAMEA Personal Identity Management In Energy and Utilities Sector Market

7.7 LAMEA Personal Identity Management In Education Sector Market

7.8 LAMEA Personal Identity Management In Manufacturing Sector Market

7.9 LAMEA Personal Identity Management In Healthcare and Life Sciences Sector Market

7.10 LAMEA Personal Identity Management In Other Sector Market

CHAPTER 8. LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY

COUNTRY

8.1 Introduction

8.2 Brazil Personal Identity Management Market

8.2.1 Brazil Personal Identity Management Market by Component Type

8.2.1.1 Brazil Personal Identity Management Application Market By Type

8.2.1.2 Brazil Personal Identity Management Services Market By Type

8.2.1.2.1 Brazil Personal Identity Management Professional Services Market By Type

8.2.2 Brazil Personal Identity Management Deployment Market by Type

8.2.3 Brazil Personal Identity Management Market by DATA Type

8.2.4 Brazil Personal Identity Management Market by Vertical

8.3 Argentina Personal Identity Management Market

8.3.1 Argentina Personal Identity Management Market by Component Type

8.3.1.1 Argentina Personal Identity Management Application Market By Type

8.3.1.2 Argentina Personal Identity Management Services Market By Type

8.3.1.2.1 Argentina Personal Identity Management Professional Services Market By Type

8.3.2 Argentina Personal Identity Management Deployment Market by Type

8.3.3 Argentina Personal Identity Management Market by DATA Type

8.3.4 Argentina Personal Identity Management Market by Vertical

8.4 UAE Personal Identity Management Market

8.4.1 UAE Personal Identity Management Market by Component Type

8.4.1.1 UAE Personal Identity Management Application Market By Type

8.4.1.2 UAE Personal Identity Management Services Market By Type

8.4.1.2.1 UAE Personal Identity Management Professional Services Market By Type

8.4.2 UAE Personal Identity Management Deployment Market by Type

8.4.3 UAE Personal Identity Management Market by DATA Type

8.4.4 UAE Personal Identity Management Market by Vertical

8.5 Saudi Arabia Personal Identity Management Market

8.5.1 Saudi Arabia Personal Identity Management Market by Component Type

8.5.1.1 Saudi Arabia Personal Identity Management Application Market By Type

8.5.1.2 Saudi Arabia Personal Identity Management Services Market By Type

8.5.1.2.1 Saudi Arabia Personal Identity Management Professional Services Market By Type

8.5.2 Saudi Arabia Personal Identity Management Deployment Market by Type

8.5.3 Saudi Arabia Personal Identity Management Market by DATA Type

8.5.4 Saudi Arabia Personal Identity Management Market by Vertical

8.6 South Africa Personal Identity Management Market

- 8.6.1 South Africa Personal Identity Management Market by Component Type
 - 8.6.1.1 South Africa Personal Identity Management Application Market By Type
 - 8.6.1.2 South Africa Personal Identity Management Services Market By Type
 - 8.6.1.2.1 South Africa Personal Identity Management Professional Services Market By Type
- 8.6.2 South Africa Personal Identity Management Deployment Market by Type
- 8.6.3 South Africa Personal Identity Management Market by DATA Type
- 8.6.4 South Africa Personal Identity Management Market by Vertical
- 8.7 Nigeria Personal Identity Management Market
 - 8.7.1 Nigeria Personal Identity Management Market by Component Type
 - 8.7.1.1 Nigeria Personal Identity Management Application Market By Type
 - 8.7.1.2 Nigeria Personal Identity Management Services Market By Type
 - 8.7.1.2.1 Nigeria Personal Identity Management Professional Services Market By Type
 - 8.7.2 Nigeria Personal Identity Management Deployment Market by Type
 - 8.7.3 Nigeria Personal Identity Management Market by DATA Type
 - 8.7.4 Nigeria Personal Identity Management Market by Vertical
- 8.8 Rest of LAMEA Personal Identity Management Market
 - 8.8.1 Rest of LAMEA Personal Identity Management Market by Component Type
 - 8.8.1.1 Rest of LAMEA Personal Identity Management Application Market By Type
 - 8.8.1.2 Rest of LAMEA Personal Identity Management Services Market By Type
 - 8.8.1.2.1 Rest of LAMEA Personal Identity Management Professional Services Market By Type
 - 8.8.2 Rest of LAMEA Personal Identity Management Deployment Market by Type
 - 8.8.3 Rest of LAMEA Personal Identity Management Market by DATA Type
 - 8.8.4 Rest of LAMEA Personal Identity Management Market by Vertical

CHAPTER 9. COMPANY PROFILES

- 9.1 Microsoft Corporation
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Business Segment Analysis
 - 9.1.4 Research and Development Cost
- 9.2 Google Inc.
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Business Segment and Countryal Analysis
 - 9.2.4 Research and Development Cost

9.3 NUANCE COMMUNICATIONS, INC.

9.3.1 Company Overview

9.3.2 Financial Analysis

9.3.3 Business Segment Analysis

9.3.4 Research and Development Cost

9.4 Gemalto NV

9.4.1 Company Overview

9.4.2 Financial Analysis

9.4.3 Countryal & Segmental Analysis

9.4.4 Research & Development Expense

9.5 IBM Corporation

9.5.1 Company Overview

9.5.2 Financial Analysis

9.5.3 Countryal & Segmental Analysis

9.5.4 Research & Development

9.6 Fortinet Inc.

9.6.1 Company Overview

9.6.2 Financial Analysis

9.6.3 Countryal & Operational Analysis

9.6.4 Research & Development

9.7 Dell Inc.

9.7.1 Company Overview

9.8 HP Enterprise Company

9.8.1 Company Overview

9.8.2 Financial Analysis

9.8.3 Segmental Analysis

9.8.4 Research & Development

List Of Tables

LIST OF TABLES

Table 1 LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2012-2015)

Table 2 LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2016-2022)

Table 3 LAMEA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 4 LAMEA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 5 LAMEA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2012-2015)

Table 6 LAMEA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2016-2022)

Table 7 LAMEA PERSONAL IDENTITY MANAGEMENT ACCESS CONTROL MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 8 LAMEA PERSONAL IDENTITY MANAGEMENT ACCESS CONTROL MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 9 LAMEA PERSONAL IDENTITY MANAGEMENT CONTENT MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 10 LAMEA PERSONAL IDENTITY MANAGEMENT CONTENT MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 11 LAMEA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 12 LAMEA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 13 LAMEA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 14 LAMEA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 15 LAMEA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 16 LAMEA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 17 LAMEA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 18 LAMEA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES

MARKET BY TYPE, USD MILLION, (2016-2022)

Table 19 LAMEA PERSONAL IDENTITY MANAGEMENT CONSULTING SERVICES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 20 LAMEA PERSONAL IDENTITY MANAGEMENT CONSULTING SERVICES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 21 LAMEA PERSONAL IDENTITY MANAGEMENT INTEGRATION AND DEPLOYMENT SERVICES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 22 LAMEA PERSONAL IDENTITY MANAGEMENT INTEGRATION AND DEPLOYMENT SERVICES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 23 LAMEA PERSONAL IDENTITY MANAGEMENT SUPPORT AND MAINTENANCE SERVICES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 24 LAMEA PERSONAL IDENTITY MANAGEMENT SUPPORT AND MAINTENANCE SERVICES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 25 LAMEA PERSONAL IDENTITY MANAGEMENT MANAGED SERVICES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 26 LAMEA PERSONAL IDENTITY MANAGEMENT MANAGED SERVICES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 27 LAMEA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2012-2015)

Table 28 LAMEA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2016-2022)

Table 29 LAMEA PERSONAL IDENTITY MANAGEMENT ON-PREMISE DEPLOYMENT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 30 LAMEA PERSONAL IDENTITY MANAGEMENT ON-PREMISE DEPLOYMENT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 31 LAMEA PERSONAL IDENTITY MANAGEMENT CLOUD DEPLOYMENT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 32 LAMEA PERSONAL IDENTITY MANAGEMENT CLOUD DEPLOYMENT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 33 LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2012-2015)

Table 34 LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2016-2022)

Table 35 LAMEA PERSONAL IDENTITY MANAGEMENT BEHAVIORAL DATA TYPE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 36 LAMEA PERSONAL IDENTITY MANAGEMENT BEHAVIORAL DATA TYPE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 37 LAMEA PERSONAL IDENTITY MANAGEMENT INDIVIDUAL DATA TYPE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 38 LAMEA PERSONAL IDENTITY MANAGEMENT INDIVIDUAL DATA TYPE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 39 LAMEA PERSONAL IDENTITY MANAGEMENT DERIVED DATA TYPE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 40 LAMEA PERSONAL IDENTITY MANAGEMENT DERIVED DATA TYPE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 41 LAMEA PERSONAL IDENTITY MANAGEMENT SELF-IDENTIFIED DATA TYPE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 42 LAMEA PERSONAL IDENTITY MANAGEMENT SELF-IDENTIFIED DATA TYPE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 43 LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 44 LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 45 LAMEA PERSONAL IDENTITY MANAGEMENT TELECOM & IT SECTOR MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 46 LAMEA PERSONAL IDENTITY MANAGEMENT TELECOM & IT SECTOR MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 47 LAMEA PERSONAL IDENTITY MANAGEMENT BFSI SECTOR MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 48 LAMEA PERSONAL IDENTITY MANAGEMENT BFSI SECTOR MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 49 LAMEA PERSONAL IDENTITY MANAGEMENT GOVERNMENT SECTOR MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 50 LAMEA PERSONAL IDENTITY MANAGEMENT GOVERNMENT SECTOR MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 51 LAMEA PERSONAL IDENTITY MANAGEMENT RETAIL SECTOR MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 52 LAMEA PERSONAL IDENTITY MANAGEMENT RETAIL SECTOR MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 53 LAMEA PERSONAL IDENTITY MANAGEMENT ENERGY AND UTILITIES SECTOR MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 54 LAMEA PERSONAL IDENTITY MANAGEMENT ENERGY AND UTILITIES SECTOR MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 55 LAMEA PERSONAL IDENTITY MANAGEMENT EDUCATION SECTOR MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 56 LAMEA PERSONAL IDENTITY MANAGEMENT EDUCATION SECTOR MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 57 LAMEA PERSONAL IDENTITY MANAGEMENT MANUFACTURING

MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 58 LAMEA PERSONAL IDENTITY MANAGEMENT MANUFACTURING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 59 LAMEA PERSONAL IDENTITY MANAGEMENT HEALTHCARE AND LIFE SCIENCES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 60 LAMEA PERSONAL IDENTITY MANAGEMENT HEALTHCARE AND LIFE SCIENCES SECTOR MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 61 LAMEA PERSONAL IDENTITY MANAGEMENT OTHER SECTOR MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 62 LAMEA PERSONAL IDENTITY MANAGEMENT OTHER SECTOR MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 63 LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 64 LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 65 BRAZIL PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2012-2015)

Table 66 BRAZIL PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2016-2022)

Table 67 BRAZIL PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2012-2015)

Table 68 BRAZIL PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2016-2022)

Table 69 BRAZIL PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 70 BRAZIL PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 71 BRAZIL PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 72 BRAZIL PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 73 BRAZIL PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2012-2015)

Table 74 BRAZIL PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2016-2022)

Table 75 BRAZIL PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2012-2015)

Table 76 BRAZIL PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2016-2022)

Table 77 BRAZIL PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 78 BRAZIL PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 79 ARGENTINA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2012-2015)

Table 80 ARGENTINA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2016-2022)

Table 81 ARGENTINA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2012-2015)

Table 82 ARGENTINA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2016-2022)

Table 83 ARGENTINA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 84 ARGENTINA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 85 ARGENTINA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 86 ARGENTINA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 87 ARGENTINA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2012-2015)

Table 88 ARGENTINA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2016-2022)

Table 89 ARGENTINA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2012-2015)

Table 90 ARGENTINA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2016-2022)

Table 91 ARGENTINA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 92 ARGENTINA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 93 UAE PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2012-2015)

Table 94 UAE PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2016-2022)

Table 95 UAE PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2012-2015)

Table 96 UAE PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY

TYPE, USD MILLION, (2016-2022)

Table 97 UAE PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 98 UAE PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 99 UAE PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 100 UAE PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 101 UAE PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2012-2015)

Table 102 UAE PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2016-2022)

Table 103 UAE PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2012-2015)

Table 104 UAE PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2016-2022)

Table 105 UAE PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 106 UAE PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 107 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2012-2015)

Table 108 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2016-2022)

Table 109 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2012-2015)

Table 110 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2016-2022)

Table 111 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 112 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 113 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 114 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 115 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2012-2015)

Table 116 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2016-2022)

Table 117 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2012-2015)

Table 118 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2016-2022)

Table 119 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 120 SAUDI ARABIA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 121 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2012-2015)

Table 122 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2016-2022)

Table 123 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2012-2015)

Table 124 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2016-2022)

Table 125 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 126 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 127 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 128 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 129 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2012-2015)

Table 130 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2016-2022)

Table 131 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2012-2015)

Table 132 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2016-2022)

Table 133 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 134 SOUTH AFRICA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 135 NIGERIA PERSONAL IDENTITY MANAGEMENT MARKET BY

COMPONENT TYPE, USD MILLION (2012-2015)

Table 136 NIGERIA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2016-2022)

Table 137 NIGERIA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2012-2015)

Table 138 NIGERIA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2016-2022)

Table 139 NIGERIA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 140 NIGERIA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 141 NIGERIA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 142 NIGERIA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 143 NIGERIA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2012-2015)

Table 144 NIGERIA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2016-2022)

Table 145 NIGERIA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2012-2015)

Table 146 NIGERIA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2016-2022)

Table 147 NIGERIA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 148 NIGERIA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 149 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2012-2015)

Table 150 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY COMPONENT TYPE, USD MILLION (2016-2022)

Table 151 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2012-2015)

Table 152 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT APPLICATION MARKET BY TYPE, USD MILLION, (2016-2022)

Table 153 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 154 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 155 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2012-2015)

Table 156 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION, (2016-2022)

Table 157 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2012-2015)

Table 158 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT DEPLOYMENT MARKET BY TYPE, USD MILLION, (2016-2022)

Table 159 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2012-2015)

Table 160 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY DATA TYPE, USD MILLION, (2016-2022)

Table 161 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 162 REST OF LAMEA PERSONAL IDENTITY MANAGEMENT MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 163 KEY INFORMATION - MICROSOFT CORPORATION

Table 164 KEY INFORMATION - GOOGLE INC.

Table 165 KEY INFORMATION - NUANCE COMMUNICATIONS, INC.

Table 166 KEY INFORMATION – GEMALTO NV

Table 167 KEY INFORMATION - IBM CORPORATION

Table 168 KEY INFORMATION - FORTINET INC.

Table 169 KEY INFORMATION - DELL INC. (SONICWALL INC.)

Table 170 KEY INFORMATION - HP ENTERPRISE COMPANY

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