

# **LAMEA Personal Care Wipes Market Analysis (2018-2024)**

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## **Abstracts**

The Latin America, Middle East and Africa Personal Care Wipes Market would witness market growth of 6.1% CAGR during the forecast period (2018 – 2024).

Personal care wipes market are disposable hygiene products, used to maintain personal hygiene and cleansing. These wipes are majorly used when there is no or limited access to water sources. Additionally, ease of use and infection prevention has led to the popularity of these wipes.

LAMEA personal care market is largely driven by the increase in disposable income of the consumers and increase in demand skin care products. Further use of natural ingredient in personal care wipes and market expansion in the developing regions would further drive the growth of the personal care wipes market.

Based on the type, the Personal Care Wipes market is segmented into Baby, General, Intimate and Cosmetic. Based on the Distribution Channel, the market is segmented into Online, Supermarket/Hypermarket, Specialty Store, Pharmacy and Other Distribution Channel. Based on countries, the Personal Care Wipes market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include La Fresh, Procter and Gamble Co., Rockline Industries, Diamond Wipes International, Kimberly Clark Corporation, NicePak International, Meridian Industries Inc., Unicharm International, Johnson & Johnson, and Edgewell Personal Care.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 LAMEA Personal Care Wipes Market, by Type
  - 1.4.2 LAMEA Personal Care Wipes Market, by Distribution Channel
  - 1.4.3 LAMEA Personal Care Wipes Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
- 2.2 Drivers, and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. LAMEA PERSONAL CARE WIPES MARKET**

- 3.1 LAMEA Personal Care Wipes Market by Type
  - 3.1.1 LAMEA Baby Personal Care Wipes Market by Country
  - 3.1.2 LAMEA General Personal Care Wipes Market by Country
  - 3.1.3 LAMEA Intimate Personal Care Wipes Market by Country
  - 3.1.4 LAMEA Cosmetic Personal Care Wipes Market by Country

### **CHAPTER 4. LAMEA PERSONAL CARE WIPES MARKET BY DISTRIBUTION CHANNEL**

- 4.1.1 LAMEA Personal Care Wipes in Online Market by Country
- 4.1.2 LAMEA Personal Care Wipes in Supermarket/Hyper Market by Country
- 4.1.3 LAMEA Personal Care Wipes in Specialty Store by Country
- 4.1.4 LAMEA Personal Care Wipes in Pharmacy Market by Country
- 4.1.5 LAMEA Personal Care Wipes in Others Distribution Channel Market by Country

### **CHAPTER 5. LAMEA PERSONAL CARE WIPES MARKET BY COUNTRY**

- 5.1 Brazil Personal Care Wipes Market
  - 5.1.1 Brazil Personal Care Wipes Market by Type
  - 5.1.2 Brazil Personal Care Wipes Market by Distribution Channel
- 5.2 Argentina Personal Care Wipes Market
  - 5.2.1 Argentina Personal Care Wipes Market by Type
  - 5.2.2 Argentina Personal Care Wipes Market by Distribution Channel
- 5.3 UAE Personal Care Wipes Market
  - 5.3.1 UAE Personal Care Wipes Market by Type
  - 5.3.2 UAE Personal Care Wipes Market by Distribution Channel
- 5.4 Saudi Arabia Personal Care Wipes Market
  - 5.4.1 Saudi Arabia Personal Care Wipes Market by Type
  - 5.4.2 Saudi Arabia Personal Care Wipes Market by Distribution Channel
- 5.5 South Africa Personal Care Wipes Market
  - 5.5.1 South Africa Personal Care Wipes Market by Type
  - 5.5.2 South Africa Personal Care Wipes Market by Distribution Channel
- 5.6 Nigeria Personal Care Wipes Market
  - 5.6.1 Nigeria Personal Care Wipes Market by Type
  - 5.6.2 Nigeria Personal Care Wipes Market by Distribution Channel
- 5.7 Rest of LAMEA Personal Care Wipes Market
  - 5.7.1 Rest of LAMEA Personal Care Wipes Market by Type
  - 5.7.2 Rest of LAMEA Personal Care Wipes Market by Distribution Channel

## **CHAPTER 6. COMPANY PROFILES**

- 6.1 La Fresh
  - 6.1.1 Company Overview
- 6.2 Rockline Industries
  - 6.2.1 Company Overview
- 6.3 Diamond Wipes International, Inc.
  - 6.3.1 Company Overview
- 6.4 NicePak International
  - 6.4.1 Company Overview
- 6.5 Meridian Industries, Inc.
  - 6.5.1 Company Overview
- 6.6 Unicharm International
  - 6.6.1 Company Overview
  - 6.6.2 Financial Analysis
  - 6.6.3 Research & Development Expense
- 6.7 Edgewell Personal Care

- 6.7.1 Company Overview
- 6.7.2 Financial Analysis
- 6.7.3 Segmental and Regional Analysis
- 6.7.4 Research & Development Expense
- 6.8 Johnsons & Johnsons
  - 6.8.1 Company Overview
  - 6.8.2 Financial Analysis
  - 6.8.3 Segmental and Regional Analysis
  - 6.8.4 Research & Development Expense
- 6.9 Kimberly- Clark Corporation
  - 6.9.1 Company Overview
  - 6.9.2 Financial Analysis
  - 6.9.3 Segmental Analysis
  - 6.9.4 Research & Development Expense
- 6.1 PROCTER & GAMBLE CO
  - 6.10.1 Company Overview
  - 6.10.2 Financial Analysis
  - 6.10.3 Segmental and Regional Analysis
  - 6.10.4 Research & Development Expense

## List Of Tables

### LIST OF TABLES

TABLE 1 LAMEA PERSONAL CARE WIPES MARKET, 2014 - 2017, USD MILLION

TABLE 2 LAMEA PERSONAL CARE WIPES MARKET, 2018 - 2024, USD MILLION

TABLE 3 LAMEA PERSONAL CARE WIPES MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 4 LAMEA PERSONAL CARE WIPES MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 5 LAMEA BABY PERSONAL CARE WIPES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 6 LAMEA BABY PERSONAL CARE WIPES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 7 LAMEA GENERAL PERSONAL CARE WIPES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 8 LAMEA GENERAL PERSONAL CARE WIPES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 9 LAMEA INTIMATE PERSONAL CARE WIPES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 10 LAMEA INTIMATE PERSONAL CARE WIPES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 11 LAMEA COSMETIC PERSONAL CARE WIPES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 12 LAMEA COSMETIC PERSONAL CARE WIPES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 13 LAMEA PERSONAL CARE WIPES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 14 LAMEA PERSONAL CARE WIPES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 15 LAMEA PERSONAL CARE WIPES IN ONLINE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 16 LAMEA PERSONAL CARE WIPES IN ONLINE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 17 LAMEA PERSONAL CARE WIPES IN SUPERMARKET/HYPER MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 18 LAMEA PERSONAL CARE WIPES IN SUPERMARKET/HYPER MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 19 LAMEA PERSONAL CARE WIPES IN SPECIALTY STORE BY COUNTRY,

2014 - 2017, USD MILLION

TABLE 20 LAMEA PERSONAL CARE WIPES IN SPECIALTY STORE BY COUNTRY,  
2018 - 2024, USD MILLION

TABLE 21 LAMEA PERSONAL CARE WIPES IN PHARMACY MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

TABLE 22 LAMEA PERSONAL CARE WIPES IN PHARMACY MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

TABLE 23 LAMEA PERSONAL CARE WIPES IN OTHERS DISTRIBUTION CHANNEL  
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 24 LAMEA PERSONAL CARE WIPES IN OTHERS DISTRIBUTION CHANNEL  
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 25 LAMEA PERSONAL CARE WIPES MARKET BY COUNTRY, 2014 - 2017,  
USD MILLION

TABLE 26 LAMEA PERSONAL CARE WIPES MARKET BY COUNTRY, 2018 - 2024,  
USD MILLION

TABLE 27 BRAZIL PERSONAL CARE WIPES MARKET, 2014 - 2017, USD MILLION

TABLE 28 BRAZIL PERSONAL CARE WIPES MARKET, 2018 - 2024, USD MILLION

TABLE 29 BRAZIL PERSONAL CARE WIPES MARKET BY TYPE, 2014 - 2017, USD  
MILLION

TABLE 30 BRAZIL PERSONAL CARE WIPES MARKET BY TYPE, 2018 - 2024, USD  
MILLION

TABLE 31 BRAZIL PERSONAL CARE WIPES MARKET BY DISTRIBUTION  
CHANNEL, 2014 - 2017, USD MILLION

TABLE 32 BRAZIL PERSONAL CARE WIPES MARKET BY DISTRIBUTION  
CHANNEL, 2018 - 2024, USD MILLION

TABLE 33 ARGENTINA PERSONAL CARE WIPES MARKET, 2014 - 2017, USD  
MILLION

TABLE 34 ARGENTINA PERSONAL CARE WIPES MARKET, 2018 - 2024, USD  
MILLION

TABLE 35 ARGENTINA PERSONAL CARE WIPES MARKET BY TYPE, 2014 - 2017,  
USD MILLION

TABLE 36 ARGENTINA PERSONAL CARE WIPES MARKET BY TYPE, 2018 - 2024,  
USD MILLION

TABLE 37 ARGENTINA PERSONAL CARE WIPES MARKET BY DISTRIBUTION  
CHANNEL, 2014 - 2017, USD MILLION

TABLE 38 ARGENTINA PERSONAL CARE WIPES MARKET BY DISTRIBUTION  
CHANNEL, 2018 - 2024, USD MILLION

TABLE 39 UAE PERSONAL CARE WIPES MARKET, 2014 - 2017, USD MILLION

TABLE 40 UAE PERSONAL CARE WIPES MARKET, 2018 - 2024, USD MILLION

TABLE 41 UAE PERSONAL CARE WIPES MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 42 UAE PERSONAL CARE WIPES MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 43 UAE PERSONAL CARE WIPES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 44 UAE PERSONAL CARE WIPES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 45 SAUDI ARABIA PERSONAL CARE WIPES MARKET, 2014 - 2017, USD MILLION

TABLE 46 SAUDI ARABIA PERSONAL CARE WIPES MARKET, 2018 - 2024, USD MILLION

TABLE 47 SAUDI ARABIA PERSONAL CARE WIPES MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 48 SAUDI ARABIA PERSONAL CARE WIPES MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 49 SAUDI ARABIA PERSONAL CARE WIPES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 50 SAUDI ARABIA PERSONAL CARE WIPES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 51 SOUTH AFRICA PERSONAL CARE WIPES MARKET, 2014 - 2017, USD MILLION

TABLE 52 SOUTH AFRICA PERSONAL CARE WIPES MARKET, 2018 - 2024, USD MILLION

TABLE 53 SOUTH AFRICA PERSONAL CARE WIPES MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 54 SOUTH AFRICA PERSONAL CARE WIPES MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 55 SOUTH AFRICA PERSONAL CARE WIPES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 56 SOUTH AFRICA PERSONAL CARE WIPES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 57 NIGERIA PERSONAL CARE WIPES MARKET, 2014 - 2017, USD MILLION

TABLE 58 NIGERIA PERSONAL CARE WIPES MARKET, 2018 - 2024, USD MILLION

TABLE 59 NIGERIA PERSONAL CARE WIPES MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 60 NIGERIA PERSONAL CARE WIPES MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 61 NIGERIA PERSONAL CARE WIPES MARKET BY DISTRIBUTION



CHANNEL, 2014 - 2017, USD MILLION

TABLE 62 NIGERIA PERSONAL CARE WIPES MARKET BY DISTRIBUTION

CHANNEL, 2018 - 2024, USD MILLION

TABLE 63 REST OF LAMEA PERSONAL CARE WIPES MARKET, 2014 - 2017, USD MILLION

TABLE 64 REST OF LAMEA PERSONAL CARE WIPES MARKET, 2018 - 2024, USD MILLION

TABLE 65 REST OF LAMEA PERSONAL CARE WIPES MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 66 REST OF LAMEA PERSONAL CARE WIPES MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 67 REST OF LAMEA PERSONAL CARE WIPES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 68 REST OF LAMEA PERSONAL CARE WIPES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 69 KEY INFORMATION – LA FRESH

TABLE 70 KEY INFORMATION – ROCKLINE INDUSTRIES

TABLE 71 KEY INFORMATION – DIAMOND WIPES INTERNATIONAL, INC.

TABLE 72 KEY INFORMATION – NICEPAK INTERNATIONAL

TABLE 73 KEY INFORMATION – MERIDIAN INDUSTRIES, INC.

TABLE 74 KEY INFORMATION – UNICHARM INTERNATIONAL

TABLE 75 KEY INFORMATION – EDGEWELL PERSONAL CARE

TABLE 76 KEY INFORMATION – JOHNSON & JOHNSON

TABLE 77 KEY INFORMATION - KIMBERLY- CLARK CORPORATION

TABLE 78 KEY INFORMATION – THE PROCTER & GAMBLE COMPANY (P&G).



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