

LAMEA Personal Care Wipes Market Analysis (2018-2024)

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Abstracts

The Latin America, Middle East and Africa Personal Care Wipes Market would witness market growth of 6.1% CAGR during the forecast period (2018 – 2024).

Personal care wipes market are disposable hygiene products, used to maintain personal hygiene and cleansing. These wipes are majorly used when there is no or limited access to water sources. Additionally, ease of use and infection prevention has led to the popularity of these wipes.

LAMEA personal care market is largely driven by the increase in disposable income of the consumers and increase in demand skin care products. Further use of natural ingredient in personal care wipes and market expansion in the developing regions would further drive the growth of the personal care wipes market.

Based on the type, the Personal Care Wipes market is segmented into Baby, General, Intimate and Cosmetic. Based on the Distribution Channel, the market is segmented into Online, Supermarket/Hypermarket, Specialty Store, Pharmacy and Other Distribution Channel. Based on countries, the Personal Care Wipes market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include La Fresh, Procter and Gamble Co., Rockline Industries, Diamond Wipes International, Kimberly Clark Corporation, NicePak International, Meridian Industries Inc., Unicharm International, Johnson & Johnson, and Edgewell Personal Care.

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