

Latin America, Middle East & Africa Patient Engagement Solutions Market (2018 - 2024)

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Abstracts

The Latin America, Middle East and Africa Patient Engagement Solutions Market would witness market growth of 23.6% CAGR during the forecast period (2018 – 2024).

Patient engagement enables healthcare institutions to communicate with patients using patient portal, online. Patient engagement is not only about engaging technology, it is a process that ensures patient satisfaction. Technology helps in improving service quality and ensures safety. The market growth is primarily driven by the Increasing awareness about mobile health and rising aging population. Moreover, increase in government spending and favorable legislations would contribute to the market growth. However, lack of awareness has hampered the market growth to a greater extent.

Based on Application, the market is segmented into Health Management, Social Management, Home Healthcare Management, and Financial Health Management. Based on Component, the market is segmented into Hardware, Software, and Service. Based on Delivery Model, the market is segmented into Web Based, Cloud Based, and On-Premise. Based on Therapeutics, the market is segmented into Fitness, Chronic Diseases, Women's Health, Mental Health, and Other Therapeutics. Based on End User, the market is segmented into Providers, Payers, and Individual Users. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include McKesson Corporation, IBM, Allscripts, Athenahealth, Inc., Orion Health, Cerner, GetWellNetwork Inc., Lincor Solutions, Get Real Health, fautomated.

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