

LAMEA Over-The-Air (OTA) Transmission Platform Market By Component (Platform and Services) By Platform Type (Radio, Television, Mobile, Streaming Devices and Others) By Country, Industry Analysis and Forecast, 2019 - 2025

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Abstracts

The Latin America, Middle East and Africa OTA Transmission Platform Market would witness market growth of 6.6% CAGR during the forecast period (2019-2025).

Over the past few years, the OTA Transmission Platform Market has experienced significant growth, and is projected to grow exponentially over the forecast period. Over-the-air (OTA) is a kind of remote transmission stage in the telecoms industry. It is generally utilized in radio and TV stages to broadcast channels remotely. Alongside the growth of innovation, the telecommunications business is also changing its station stage through the execution of transmission phases. ATSC 3.0, a cutting edge transmission, is the main innovation used in the over-the-air transmission stage. This stage is expected to update the conveyance stage of sound, video, and numerous administrations.

OTA signals used to program, upgrade, configure and distribute hardware devices are collectively known as Over-The-Air Programming (OTAP). An example for this technology is over-the-air activation (OTAA), which enables a user to unlock a new cell phone wirelessly by typing a code or following specific steps. The automated service that most mobile providers have can avoid the need for having to reach a mobile phone service location while customers purchase a new phone. OTA transmissions may also send updates to approved devices, such as new carrier settings and even OS updates. OTA may also refer to TV and radio broadcasts that are transmitted and received over the air. OTA is most often used to contrast TV channels which are broadcast over the

air with the channels that cable service providers sell.

Based on Component, the market is segmented into Platform and Services. Based on Platform Type, the market is segmented into Radio, Television, Mobile, Streaming Devices and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include LG Corporation (LG Electronics), Gemalto N.V. (Thales Group S.A.), Sinclair Broadcast Group, Inc., SK Telecom Co., Ltd., Dish Network Corporation (AirTV L.L.C.), Channel Master LLC, TiVo Corporation, Nuvvyo, Inc. (Tablo TV), GatesAir, Inc., and Harmonic, Inc.

Scope of the Study

Market Segmentation:

By Component

Platform

Radio

Television

Mobile

Streaming Devices and Others

Services

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

LG Corporation (LG Electronics)

Gemalto N.V. (Thales Group S.A.)

Sinclair Broadcast Group, Inc.

SK Telecom Co., Ltd.

Dish Network Corporation (AirTV L.L.C.)

Channel Master LLC

TiVo Corporation

Nuvvyo, Inc. (Tablo TV)

GatesAir, Inc.

Harmonic, Inc.

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