

LAMEA Organic Personal Care Market Analysis (2018-2024)

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Abstracts

The Latin America, Middle East and Africa Organic Personal Care Market would witness market growth of 11.8% CAGR during the forecast period (2018 – 2024).

The term “organic” refers to the natural ingredients that has been harvested without using synthetic chemical compounds. In line with the same the specific requirements must be met in order for products to be labeled as "organic." Organic personal care products are developed from the natural ingredients, which have been certified organic by one of the several certifying institutions that operate globally.

LAMEA has gained prominence in natural personal care products. The Africa market has the great growth potential in the region. The rapid urbanization and increasing GDP growth in the country would contribute to the market growth herein. Among various products, hair care and skincare are the most preferred categories.

Based on the Product type, the Organic Personal Care market is segmented into Skin Care, Hair Care, Cosmetics, Oral Care, and Other Products. Based on the Distribution Channel, the market is segmented into Offline Retail Sale and Online Sale. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Body Shop International PLC, The Hain Celestial Group, Yves Rocher, The Estee Lauder Companies Inc., Amway Corporation (Alticor Inc.), Bare Escentuals Beauty, Inc., Arbonne International LLC, Natura Cosméticos S.A., L'Occitane en Provence, and Weleda AG.

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