

LAMEA Organic Liquid Soaps Market By Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Commercial and Other Distribution Channels), By End-Use (Residential and Commercial), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/LD479617B85FEN.html>

Date: October 2020

Pages: 52

Price: US\$ 1,500.00 (Single User License)

ID: LD479617B85FEN

Abstracts

The Latin America, Middle East and Africa Organic Liquid Soaps Market would witness market growth of 12.9% CAGR during the forecast period (2020-2026).

Organic liquid soaps are posing an important threat to conventional bathing bars for the past few years. At a broader level, improvements in advanced and innovative dispenser systems are expected to generate a healthy demand for these products in the coming years. Though, development of advanced and innovative products, the introduction of a novel range of organic products and growing focus on developing of customized products based on individual skin types, and vending the customized products via Commercial retailing are factors likely to generate substantial opportunities for present manufacturers and new participants in the global market.

Growing demand for hand hygiene and sanitizing has ensued in bulk buying in all hand hygiene product categories, such as organic liquid soaps. Though lockdowns across countries globally have disrupted supply chains, thus it is leading to a difference between supply and demand. In the coming years, tier-1 stakeholders are likely to rise their scale of operation to provide to the growing product demand. India is anticipated to emerge as one of the most profitable markets for organic liquid soaps over the foreseeable period. As there is the rich heritage of Ayurveda in India, manufacturers are expected to present new products with organic ingredients and natural fragrance. The concept of 'back to nature' is likely to produce a healthy demand for organic liquid soaps amongst Indian consumers in the coming years.

Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Convenience Stores, Commercial and Other Distribution Channels. Based on End-Use, the market is segmented into Residential and Commercial. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oregon Soap Company, Tropical Products, Inc., Vanguard Soap, LLC, SFIC Corporation, Botanie Natural Soap, Inc., Lunaroma, Inc., Soap Solutions, Country Rose Soap Company Ltd., Penns Hill Organic Soap Company, and Mountain Rose Herbs.

Scope of the Study

Market Segmentation:

By Distribution Channel

- Supermarkets & Hypermarkets

- Convenience Stores

- Commercial

- Other Distribution Channels

By End-Use

- Residential

- Commercial

By Country

- Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Oregon Soap Company

Tropical Products, Inc.

Vanguard Soap, LLC

SFIC Corporation

Botanie Natural Soap, Inc.

Lunaroma, Inc.

Soap Solutions

Country Rose Soap Company Ltd.

Penns Hill Organic Soap Company

Mountain Rose Herbs

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