

LAMEA Organic Baby Shampoo Market By Distribution Channel (Supermarkets & Hypermarkets, Pharmacy & Drug stores, Specialty & Retail Stores, and E-Commerce), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Organic Baby Shampoo Market would witness market growth of 9.4% CAGR during the forecast period (2020-2026).

More and more parents prefer to organic baby shampoo for their babies due to its plant-based ingredients such as aloe, chamomile, calendula, etc. and this shampoo is free from harmful ingredients that are suspected to be skin irritants. The growing popularity of organic baby shampoo is considered, this product segment is currently more focused on the baby shampoo manufacturers and they are working to increase their production capacity so that they can fulfill the growing demand for organic baby shampoo.

The shelf space of the stores is directly influenced by an increase in spending on baby care products. Supermarkets, modern stores, and hypermarkets are offering entire areas by labeling it as a “baby care center.” Mostly, consumers prefer to purchase baby care products from drug stores, health and beauty specialty stores, and pharmacies where the buyer gets assurance and consulting for the products they purchase. The increase in awareness and concerns among parents about the harmful effect of synthetic baby shampoo on the skin and scalp of babies is one the major driving force for the growth organic baby shampoo market.

Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Pharmacy & Drug stores, Specialty & Retail Stores, and E-Commerce. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia,

South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Johnson and Johnson, Unilever PLC, Beiersdorf AG, Mothercare PLC, The Clorox Company, Earth Mama Angel Baby LLC, Galderma S.A., The Honest Company, Inc., Laboratoires Expanscience S.A., and The Himalaya Drug Company (Himalaya Global Holdings Ltd.)

Scope of the Study

Market Segmentation:

By Distribution Channel

Supermarkets & Hypermarkets

Pharmacy & Drug stores

Specialty & Retail Stores, and

E-Commerce

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Johnson and Johnson

Unilever PLC

Beiersdorf AG

Mothercare PLC

The Clorox Company

Earth Mama Angel Baby LLC

Galderma S.A.

The Honest Company, Inc.

Laboratoires Expanscience S.A.

The Himalaya Drug Company (Himalaya Global Holdings Ltd.)

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