

LAMEA Natural Skin Care Products Market By Type (Mass and Premium), By End User (Women, Men and Children), By Product (Body Care and Facial Care), By Distribution Channel (E-commerce, Hypermarkets & Retail Chain, Specialty stores, Direct Selling and Other Distribution Channels), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Natural Skin Care Products Market would witness market growth of 9.89% CAGR during the forecast period (2020-2026).

Product accessibility has been growing in the past few years due to flared distribution networks of both manufacturers and suppliers. There has been an increase in the accessibility of these products in malls, supermarkets, and drugstores, which is contributing to increased accessibility. Rising product availability is likely to drive the natural skincare market in the coming years.

Moreover, agencies in several regions have been adopting private standards for many products as it results in a clear difference between cosmetic, pure, natural, and natural, and pseudo products. An increasing number of certified products eminent by symbols and logos is anticipated to support customer confidence in natural skincare products over the foreseeable period.

Consumers are looking for skincare products that contain oils, blended formulations, and purely naturals, to offer healthy fixes for dry skin. This has ensued in the vigorous growth of the natural skincare market. The accessibility of natural skincare products with a range of specifications particularly produced for different skin types such as normal,

dry, and oily. This is the major factors accountable for the progression of the natural skincare market over the foreseeable period.

Meanwhile, the price of natural products is also higher than synthetic cosmetics and personal care products, consumers are preferring to buy them from stores in person to check the composition. To maintain a balance between these two factors numerous product manufacturers, sell their products online on their websites. It is expected to be extensively adopted by the market players.

Based on Type, the market is segmented into Mass and Premium. Based on End User, the market is segmented into Women, Men and Children. Based on Product, the market is segmented into Body Care and Facial Care. Based on Distribution Channel, the market is segmented into E-commerce, Hypermarkets & Retail Chain, Specialty stores, Direct Selling and Other Distribution Channels. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Companies, Inc., The Procter and Gamble Company, Unilever PLC, Natura & Co., L'Oreal Group, The Clorox Company, Mamaearth (Honasa Consumer Pvt. Ltd.), The Honest Company, Inc., FOM Cosmetics UK Ltd., and Bloomtown.

Scope of the Study

Market Segmentation:

By Type

Mass

Premium

By End User

Women

Men

Children

By Product

Body Care

Facial Care

By Distribution Channel

E-commerce

Hypermarkets & Retail Chain

Specialty stores

Direct Selling

Other Distribution Channels

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Estee Lauder Companies, Inc.

The Procter and Gamble Company

Unilever PLC

Natura & Co.

L'Oreal Group

The Clorox Company

Mamaearth (Honasa Consumer Pvt. Ltd.)

The Honest Company, Inc.

FOM Cosmetics UK Ltd.

Bloomtown

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