

# LAMEA Nail Care Market Analysis (2018-2024)

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## Abstracts

The Latin America, Middle East and Africa Nail Care Market would witness market growth of 6.7% CAGR during the forecast period (2018 – 2024).

Nail care means the care of fingernails and toenails. Poor nail care leads to many problems such as collection of bacteria and other infectious organisms under the nails. Cutting nails straight across with only slight rounding at the tip, using a fine-textured file to keep nails shaped and free of snags, and avoiding nail-biting are the few things one can do ensure optimal nail health. Nail care is considered as one of the most essential parts of female fashion.

LAMEA is expected to become a lucrative market for the key players. Aggressive marketing campaigns, product innovations, and growing number of retail stores would further drive the market growth during the forecast period.

Based on the Product Type, the Nail Care market is segmented into Nail Polish, Nail Accessories & Implements, Nail Strengtheners, Artificial nails and accessories, Nail Polish Removers, and Others. Based on the Distribution Channel, the market is segmented into Online Channel, Retail Stores, and Nail Salons. The price range segment includes Premium and Economy. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Companies Inc., L'Oreal SA, Shiseido Company Limited, Procter & Gamble Co., Avon Products, Inc., Chanel, Bio Sculpture Gel, Colorbar Cosmetics Private Limited, Hindustan Unilever Ltd., and Revlon, Inc.

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