

LAMEA Mobile Security Market (2016 - 2022)

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Abstracts

Small and Medium Businesses (SMBs) adopt BYOD into their business environment; therefore the demand for security software is on the rise. Mobile security solutions have been incorporated by different institutions to protect the data from going into the wrong hands. The major factors driving the mobile security market are mobile payment, protection of DRM, protection of VPN, BYOD and the need for superior level of security to perform financial transactions. On the other hand, some of the restraints associated with mobile security are the high cost associated with integrating solutions, threat of hackers breaching the security channels and accessing critical data, complexity of embedded device security and a lack of awareness amongst consumers in certain regions.

The report highlights the adoption of Mobile Security. Based on the solution type, the Mobile Security market is segmented into Authentication, Mobile Application Management and Mobile Data Protection. Based on the type, the market is segmented across Email and Anti-Virus. Based on OS Type, the market is segmented into Android, iOS and others. The end-users highlighted in this report include Individual and Enterprise. The Enterprise segment is further bifurcated into Financial Institution, Retail, Government, Telecom & IT, Education, Manufacturing & Automotive, Aerospace, Defense & Intelligence and Others.

Based on Country, LAMEA Mobile Security market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. South Africa remained the dominant Country in the LAMEA Mobile Security market in 2015. Nigeria would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Mobile Security market. Key companies profiled in the report include Symantec Corporation, Check Point Software Technologies, IBM Corporation, Cisco Systems, Inc., Intel Corporation, HP Enterprise

Company, FireEye, Inc., Infineon Technologies AG, AT&T Inc., and Dell Inc.
(SonicWall Inc.)

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