

LAMEA Mobile Device Management Market (2016 - 2022)

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Abstracts

Mobile device management (MDM) is a type of security software, which is used by the IT department to monitor, manage and secure employees' mobile devices, which are deployed across multiple mobile operating systems. MDM functionality would include over-the-air distribution of applications, data and configuration settings for all types of mobile devices, including mobile phones, smartphones, tablet computers, ruggedized mobile computers, mobile printers, mobile POS devices, etc. Laptops and desktops have also been added to the list that is supported by the technology. Some enterprise MDM solutions come with mobile security and expense management as a single product. Based on the vendor chosen and the kind of features of the product, mobile device management software can contain some or all of the following features: management and support of mobile applications, mobile policy management, inventory management, security management and telecom service management.

Based on the type, the Mobile Device Management market is segmented into Solution and Services. The Solution market is further segmented into Device Management, Application Management, Security Management, Network Service Management and Others. The services segment is further segmented into Implementation, Training & Support and Managed Services. Two types of deployment discussed are On-Premise and Cloud Based. The Verticals highlighted in this report include BFSI, Healthcare, Government & Public Utilities, Education, Manufacturing, Retail, Aerospace & Defense, Transportation & Logistics and Others.

Based on Country, LAMEA Mobile Device Management market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. Brazil remained the dominant Country in the LAMEA Mobile Device Management market in 2015. UAE and South Africa would witness promising CAGR during the forecast period

(2016-2022).

The report covers the analysis of key stake holders of the Mobile Device Management market. Key companies profiled in the report Symantec Corporation, IBM Corporation, Intel Corporation, HP Enterprise Company, AT&T Inc., Microsoft Corporation, SAP SE and Sophos plc.

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