

# LAMEA Mobile Business Process Management Market (2016 - 2022)

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## Abstracts

There is a growing Interest that is identified in traditionally heavily regulated industries for BPM such as life sciences and aerospace. Adoption of BPM solutions in business domains will allow businesses to take advantage of implementing new legislation quickly and with minimum disruption. The implementation of BPM into business processes will equip companies to isolate rules that change frequently and build robust applications that need not be changed every time a new rule or legislation comes into act. Companies worldwide are realizing an important facet of business, and that is employee satisfaction. Probably, employee satisfaction was a least thought process within the organization. Nevertheless, with process improvement and to reach the goal of absolute effectiveness, employee satisfaction is a goal for companies. Automating monotonous work can have a positive influence on the employees and also improve productivity. Removing laborious manual workflows, reducing the need for ad-hoc intervention and making it easier for staff to operate efficiently, will have a very positive effect on the overall effectiveness of the employee and in turn of the company. Access to right form of data and at the right time will change the way data is managed and eventually a better business ecosystem, with capabilities of appropriate response to different business scenarios. Wherever customer care services are involved, there is a scope for implementing BPM, and in turn manage vendor and customer relations.

Based on the solution type, the LAMEA Mobile Business Process Management market is segmented into Process Improvement, Automation, Content and Document Management, Integration, Monitoring and Optimization and Others. Process improvement Business Process Management holds the dominant position in 2015; however, Monitoring & Optimization would witness maximum CAGR during the forecast period. Based on the organization size, the Mobile Business Process Management market is segmented into Large Enterprises and Small & Medium Enterprises. Based on

the functions of Mobile Business Process Management the market is segmented into Human Resources, Finance and Procurement, Customer Relationship Management, Sales and Marketing, Research and Development and Others. Sales and Marketing segment dominated the market in 2015; however, Customer relationship management witnesses maximum CAGR during the forecast period.

The verticals covered within the scope of the report banking, financial services and insurance (BFSI), Public sector, retail, telecom and IT, healthcare, manufacturing and other sectors. In 2015, BFSI sector dominated the Mobile Business Process Management market by vertical. Based on the deployment type, the LAMEA Mobile Business Process Management market is further segmented across cloud based deployment and on-premise.

Based on country, LAMEA Mobile Business Process Management market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. South Africa remained the dominant region in the LAMEA Mobile Business Process Management market in 2015. Rest of LAMEA would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Mobile Business Process Management market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, FireEye, Inc., Logrhythm, Inc., Alien Vault, Inc., Fujitsu Limited, Oracle Corporation, Open Text Corporation and BAE Systems.

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