

LAMEA Microcontrollers Market (2016-2022)

<https://marketpublishers.com/r/L755BC8E44DEN.html>

Date: January 2017

Pages: 78

Price: US\$ 1,500.00 (Single User License)

ID: L755BC8E44DEN

Abstracts

Microcontroller market in LAMEA market is estimated to grow at a CAGR of 11.7% during the forecast period. The market for microcontroller units (MCUs) used in Internet of things (IoT) applications has risen significantly, and the rise has had a positive impact on the overall MCU market growth. IoT microcontrollers are manufactured on a need basis, and it is based on the need of IoT applications. Microcontroller with 32-bit configuration possess larger RAM and flash memory sizes, which adds to the processing capacity of microcontroller, thereby eliminating the need for additional processor in the system.

The 8-BIT Microcontroller market dominated the LAMEA Microcontroller Market in 2015, and would grow at a CAGR of 9.7% during the forecast period. The 16-BIT Microcontroller market is expected attain a market size of \$651.9 million by 2022.

The Automotive market contributed the larger revenue share to the LAMEA Microcontroller Market in 2015, and is expected to grow at a CAGR of 10% during the forecast period. The Industrial market is expected to attain a market size of \$440.1 million by 2022.

The report highlights the adoption of Microcontrollers in LAMEA (Latin America, Middle East and Africa). Based on the Type, the LAMEA Microcontrollers Market is segmented into 8-BIT Microcontroller, 16-BIT Microcontroller and 32-BIT Microcontroller segment. Based on the Application, the market is bifurcated into Automotive, Industrial, Consumer Goods, Computer and Communications segment. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

Key Players profiled in the report includes Cypress Semiconductor Corp., ARM LTD., Renesas Electronics Corporation, Microchip Technology, Fujitsu Limited, NXP Semiconductor N.V., Texas Instruments Incorporated, STMicroelectronics N.V., Infineon

Technologies AG and Panasonic Corporation.

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