

LAMEA Managed Security Services Market (2016 - 2022)

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Abstracts

The adoption of Internet is increasing at an exponential rate in the Middle East region, compared to the other geographies. The African region is following suite, with a rapid growth in the number of internet users in the region. The advancement in technology in this region is encouraging users to choose from the different online services available. For instance, the e-commerce adoption in the geography is growing rapidly. The significant technological advancements are expanding the network size along with the network complexities of the organizations in the Middle East & African nations. The increasing number of incidences of cyber security breaches is an impending concern for the region. The key MSS providers are concentrating on Middle East & African nations to leverage on the prevailing opportunities. These service providers are focusing on offering tailor-made solutions to expand the customer base in the geography. The reputed players like Dell, HCL, HP and Cisco among others are actively improving market presence. Recently, Help AG, a leading information security services provider has introduced its MSS in this geography. The demand for MSS market is growing, with the growing demand for both on-premise and cloud based solutions.

Based on the application type, the LAMEA managed security services market is segmented into Managed Intrusion Prevention System (IPS)/Intrusion Detection System (IDS), Distributed Denial of Service (DDoS), Unified Threat Management (UTM), Security Information and Event Management (SIEM), endpoint security and other applications. End point security would witness highest CAGR growth during the forecast period (2016-2022). The verticals covered within the scope of the report covers organizations/companies ranging from banking, financial services and insurance (BFSI), retail, telecom and IT, healthcare, government manufacturing and other sectors, namely government, aerospace, power and utility. BFSI sector has dominated the managed security services market in terms of revenue contribution in 2015. Based on the

deployment type, the LAMEA managed security services market is further segmented across hosted or cloud based deployment and on-premise equipment type. Further, the market is bifurcated into small & medium sized enterprises and large enterprises based on the organization size.

Based on country, LAMEA Managed Security Services market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. South Africa remained the dominant region in the LAMEA Managed Security Services market in 2015. Rest of LAMEA would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Managed Security Services market. Key companies profiled in the report include IBM Corporation, HP Enterprise Company, Dell (SecureWorks) Inc., Cisco Systems Inc., Symantec Corporation, AT&T Inc., Check Point Software Technologies Ltd Intel Corporation and Computer Science Corporation.

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