

# **LAMEA Low-Code Development Platform Market By Component (Platform and Services) By Application (Web-based, Desktop & Server-based and Mobile-based) By Deployment Type (On-premise and Cloud) By End User (BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others) By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Latin America, Middle East and Africa Low-Code Development Platform Market would witness market growth of 29% CAGR during the forecast period (2020-2026).

Low-code is a new approach to building different business applications quickly. With a low-code development platform, you don't code the application line-by-line, you draw it — like a flowchart. This makes the development of strong new applications fast and intuitive. Low-code development platforms minimize the amount of conventional hand coding that accelerates the production of software applications. A common benefit is that a broader variety of individuals will contribute to the production of the application — not only those with specific programming skills. LCDPs can also reduce the initial installation, preparation, implementation and repair costs.

The key objective of a low-code platform for developers is to ensure that they reduce the time they spend working on an application relative to conventional hand coding. Using visual interfaces, drag-and-drop components, and more, these low-code systems minimize the manual work of coding to a large degree. They are ideal for developers to build applications of any complexity and are usually not limited to any particular

platform, unless otherwise restricted by the provider. Different kinds of low-code platforms appeal to various needs and customers, and companies may need to consider the specialties of each category before they make a purchase. With the right platform, the organization's growth will be simpler than ever before.

Based on Component, the market is segmented into Platform and Services. Based on Application, the market is segmented into Web-based, Desktop & Server-based and Mobile-based. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Salesforce.com, Inc., Microsoft Corporation, Oracle Corporation, Pegasystems, Inc., Fujitsu Limited (Fujitsu RunMyProcess), Siemens AG (Mendix), Appian Corporation, K2 Software, Inc., QuickBase, Inc., and Zoho Corporation Pvt. Ltd.

## Scope of the Study

### Market Segmentation:

#### By Component

Platform

Services

#### By Application

Web-based

Desktop & Server-based

Mobile-based

## By Deployment Type

On-premise

Cloud

## By End User

BFSI

IT & Telecom

Healthcare

Retail & eCommerce

Government & Defense

Energy & Utilities

Manufacturing

Others

## By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

Salesforce.com, Inc.

Microsoft Corporation

Oracle Corporation

Pegasystems, Inc.

Fujitsu Limited (Fujitsu RunMyProcess)

Siemens AG (Mendix)

Appian Corporation

K2 Software, Inc.

QuickBase, Inc.

Zoho Corporation Pvt. Ltd.

### Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

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FIG 12 SWOT ANALYSIS: SIEMENS AG

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: APPIAN CORPORATION

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: K2 SOFTWARE, INC.

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: QUICKBASE, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: ZOHOO CORPORATION PVT. LTD.

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