

LAMEA Live Chat Software Market Analysis (2017-2023)

<https://marketpublishers.com/r/L3177515484EN.html>

Date: September 2017

Pages: 64

Price: US\$ 1,500.00 (Single User License)

ID: L3177515484EN

Abstracts

The Latin America, Middle East and Africa Live Chat Software Market would witness market growth of 9.0% CAGR during the forecast period (2017 – 2023). Live chat works as a real-time platform of communication between two users with the help of a computer and is generally appropriate for businesses that require moderately complex product support system. With the increase in mobility and growing popularity of live chat software among end users, the potential is immense for the live chat software market growth. Live chat software is widely used to directly interact with visitors on websites using survey forms, instant messaging, or chat. Live chat software plays a prominent role due to benefits such as improved website experience, increased average order value, lead generation, increased sales, and better understanding of customer needs.

Based on Products Type, the market report segments the market into Customer Service Live Chat Systems, Informational Service Live Chat Systems, and Others. Based on End Users, the Latin America, Middle East and Africa Live Chat Software market segments the market into Retail & Ecommerce, Travel & Hospitality, Healthcare, BFSI, Media & Entertainment, Telecom & IT, Government, and Others. Based on countries, the Latin America, Middle East and Africa Live Chat Software market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the key stake holders of the Latin America, Middle East and Africa Live Chat Software Market. Key companies profiled in the report include LogMeIn, Inc., LivePerson, Inc., Zendesk, SnapEngage, Livechat, Inc., Olark, Kayako, Inc., Freshdesk, Inc., Woopra, Inc., and Provide Support LLC.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Latin America, Middle East and Africa Live Chat Software Market, by Products Type
 - 1.4.2 Latin America, Middle East and Africa Live Chat Software Market, by End Users
 - 1.4.3 Latin America, Middle East and Africa Live Chat Software Market, by Countries
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.1 Drivers, and Restraints
 - 2.1.1 Market Drivers
 - 2.1.2 Market Restraints

CHAPTER 3. LAMEA LIVE CHAT SOFTWARE MARKET

- 3.1 LAMEA Live Chat Software Market by Product Type
 - 3.1.1 LAMEA Live Chat Software Customer Service Live Chat Systems Market by Country
 - 3.1.2 LAMEA Informational Service Live Chat Systems Market by Country
 - 3.1.3 LAMEA Others Market by Country

CHAPTER 4. LAMEA LIVE CHAT SOFTWARE MARKET BY END USER

- 4.1 Introduction
 - 4.1.1 LAMEA Live Chat Software in Retail & Ecommerce Market by Country
 - 4.1.2 LAMEA Live Chat Software in Travel & Hospitality Market by Country
 - 4.1.3 LAMEA Live Chat Software in Healthcare Market by Country
 - 4.1.4 LAMEA Live Chat Software in BFSI Market by Country
 - 4.1.5 LAMEA Live Chat Software in Media & Entertainment Market by Country
 - 4.1.6 LAMEA Live Chat Software in Telecom & IT Market by Country
 - 4.1.7 LAMEA Live Chat Software in Government Market by Country

4.1.8 LAMEA Live Chat Software in Others Market by Country

CHAPTER 5. LAMEA LIVE CHAT SOFTWARE MARKET BY COUNTRY

5.1 Introduction

5.2 Brazil Live Chat Software Market

5.2.1 Brazil Live Chat Software Market by Product Type

5.2.2 Brazil Live Chat Software Market by End User

5.3 Argentina Live Chat Software Market

5.3.1 Argentina Live Chat Software Market by Product Type

5.3.2 Argentina Live Chat Software Market by End User

5.4 UAE Live Chat Software Market

5.4.1 UAE Live Chat Software Market by Product Type

5.4.2 UAE Live Chat Software Market by End User

5.5 Saudi Arabia Live Chat Software Market

5.5.1 Saudi Arabia Live Chat Software Market by Product Type

5.5.2 Saudi Arabia Live Chat Software Market by End User

5.6 South Africa Live Chat Software Market

5.6.1 South Africa Live Chat Software Market by Product Type

5.6.2 South Africa Live Chat Software Market by End User

5.7 Nigeria Live Chat Software Market

5.7.1 Nigeria Live Chat Software Market by Product Type

5.7.2 Nigeria Live Chat Software Market by End User

5.8 Rest of LAMEA Live Chat Software Market

5.8.1 Rest of LAMEA Live Chat Software Market by Product Type

5.8.2 Rest of LAMEA Live Chat Software Market by End User

CHAPTER 6. COMPANY PROFILES

6.1 LogMeIn, Inc.

6.1.1 Company Overview

6.1.2 Financial Analysis

6.1.3 Research & Development Expense

6.1.4 Strategies at a Glance

6.1.4.1 Partnerships, Collaborations and Agreements

6.2 LivePerson, Inc.

6.2.1 Company Overview

6.2.2 Financial Analysis

6.2.3 Segmental and Regional Analysis

- 6.2.4 Strategies at a Glance
 - 6.2.4.1 Partnerships, Collaborations and Agreements
- 6.3 Zendesk
 - 6.3.1 Company Overview
 - 6.3.2 Financial Analysis
 - 6.3.3 Regional Analysis
 - 6.3.4 Research & Development Expense
 - 6.3.5 Strategies at a Glance
 - 6.3.5.1 Expansion
 - 6.3.5.2 Product Launch
 - 6.3.5.3 Mergers & Acquisitions
- 6.4 SnapEngage
 - 6.4.1 Company Overview
- 6.5 Livechat, Inc.
 - 6.5.1 Company Overview
 - 6.5.2 Financial Analysis
- 6.6 Olark
 - 6.6.1 Company Overview
- 6.7 Kayako, Inc.
 - 6.7.1 Company Overview
- 6.8 Freshdesk, Inc.
 - 6.8.1 Company Overview
 - 6.8.2 Strategies at a Glance
 - 6.8.2.1 Mergers & Acquisitions
 - 6.8.2.2 Product Launch
- 6.9 Woopra, Inc.
 - 6.9.1 Company Overview
- 6.1 Provide Support LLC.
 - 6.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA LIVE CHAT SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 2 LAMEA LIVE CHAT SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 3 LAMEA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

TABLE 4 LAMEA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

TABLE 5 LAMEA LIVE CHAT SOFTWARE CUSTOMER SERVICE LIVE CHAT SYSTEMS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 6 LAMEA LIVE CHAT SOFTWARE CUSTOMER SERVICE LIVE CHAT SYSTEMS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 7 LAMEA INFORMATIONAL SERVICE LIVE CHAT SYSTEMS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 8 LAMEA INFORMATIONAL SERVICE LIVE CHAT SYSTEMS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 9 LAMEA OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 10 LAMEA OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 11 LAMEA LIVE CHAT SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 12 LAMEA LIVE CHAT SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 13 LAMEA LIVE CHAT SOFTWARE IN RETAIL & ECOMMERCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 14 LAMEA LIVE CHAT SOFTWARE IN RETAIL & ECOMMERCE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 15 LAMEA LIVE CHAT SOFTWARE IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 16 LAMEA LIVE CHAT SOFTWARE IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 17 LAMEA LIVE CHAT SOFTWARE IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 18 LAMEA LIVE CHAT SOFTWARE IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 19 LAMEA LIVE CHAT SOFTWARE IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 20 LAMEA LIVE CHAT SOFTWARE IN BFSI MARKET BY COUNTRY, 2017 -

2023, USD MILLION

TABLE 21 LAMEA LIVE CHAT SOFTWARE IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 22 LAMEA LIVE CHAT SOFTWARE IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 23 LAMEA LIVE CHAT SOFTWARE IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 24 LAMEA LIVE CHAT SOFTWARE IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 25 LAMEA LIVE CHAT SOFTWARE IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 26 LAMEA LIVE CHAT SOFTWARE IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 27 LAMEA LIVE CHAT SOFTWARE IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 28 LAMEA LIVE CHAT SOFTWARE IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 29 LAMEA LIVE CHAT SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 30 LAMEA LIVE CHAT SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 31 BRAZIL LIVE CHAT SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 32 BRAZIL LIVE CHAT SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 33 BRAZIL LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

TABLE 34 BRAZIL LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

TABLE 35 BRAZIL LIVE CHAT SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 36 BRAZIL LIVE CHAT SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 37 ARGENTINA LIVE CHAT SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 38 ARGENTINA LIVE CHAT SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 39 ARGENTINA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

TABLE 40 ARGENTINA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

TABLE 41 ARGENTINA LIVE CHAT SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 42 ARGENTINA LIVE CHAT SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 43 UAE LIVE CHAT SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 44 UAE LIVE CHAT SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 45 UAE LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

TABLE 46 UAE LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

TABLE 47 UAE LIVE CHAT SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 48 UAE LIVE CHAT SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 49 SAUDI ARABIA LIVE CHAT SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 50 SAUDI ARABIA LIVE CHAT SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 51 SAUDI ARABIA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

TABLE 52 SAUDI ARABIA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

TABLE 53 SAUDI ARABIA LIVE CHAT SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 54 SAUDI ARABIA LIVE CHAT SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 55 SOUTH AFRICA LIVE CHAT SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 56 SOUTH AFRICA LIVE CHAT SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 57 SOUTH AFRICA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

TABLE 58 SOUTH AFRICA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

TABLE 59 SOUTH AFRICA LIVE CHAT SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 60 SOUTH AFRICA LIVE CHAT SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 61 NIGERIA LIVE CHAT SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 62 NIGERIA LIVE CHAT SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 63 NIGERIA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

TABLE 64 NIGERIA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

TABLE 65 NIGERIA LIVE CHAT SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 66 NIGERIA LIVE CHAT SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 67 REST OF LAMEA LIVE CHAT SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 68 REST OF LAMEA LIVE CHAT SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 69 REST OF LAMEA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

TABLE 70 REST OF LAMEA LIVE CHAT SOFTWARE MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

TABLE 71 REST OF LAMEA LIVE CHAT SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 72 REST OF LAMEA LIVE CHAT SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 73 KEY INFORMATION – LOGMEIN, INC.

TABLE 74 KEY INFORMATION – LIVEPERSON, INC.

TABLE 75 KEY INFORMATION – ZENDESK

TABLE 76 KEY INFORMATION – SNAPENGAGE

TABLE 77 KEY INFORMATION – LIVECHAT, INC.

TABLE 78 KEY INFORMATION – OLARK

TABLE 79 KEY INFORMATION – KAYAKO, INC.

TABLE 80 KEY INFORMATION – FRESHDESK, INC.

TABLE 81 KEY INFORMATION – WOOPRA, INC.

TABLE 82 KEY INFORMATION – PROVIDE SUPPORT LLC.

I would like to order

Product name: LAMEA Live Chat Software Market Analysis (2017-2023)

Product link: <https://marketpublishers.com/r/L3177515484EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L3177515484EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970