

# LAMEA LED Modular Display Market By Type (Outdoor and Indoor), By Country, Industry Analysis and Forecast, 2020 - 2026

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## Abstracts

The Latin America, Middle East and Africa LED Modular Display Market would witness market growth of 14.6% CAGR during the forecast period (2020-2026).

Modular cabinets offer many benefits such as every cabinet is smaller and has its own rear ventilation framework, which allows faster cooling. Consequently, huge fans aren't required to flow air through an enormous cabinet hole. Hotter modules can deplete and, because other cabinets are running cooler, power is decreased and fans only activate to push out extra air. Heat sensors and on-board diagnostic utilities assist in directing temperatures so the display works all the more effectively. Furthermore, there is less noise contrasted with bigger front-ventilation cabinet designs.

The LED modular display framework incorporates a frame of support individuals from three-sided cross-sections. The frame supports a majority of LED display modules that incorporate a commonly planar front face upon which an array of LEDs is put. The LED display modules also incorporate inwardly tapered vertical sidewalls and horizontal upper and lower trapezoidal faces. Flush is fitted against the inwardly tapered vertical sidewalls of the LED display modules by the support members of the triangular cross-section. Fasteners on the inwardly tapering walls of the LED display modules connect complementary components to the support members.

The expanding adoption of LED modular displays across numerous applications, for example, retail stores, air terminals/railways, media, and marketing, sports and entertainment, theaters, and control rooms are foreseen to drive the market development over the forecast period. Besides, an expanding number of events which are help outdoor, for example, sports events, music concerts, product launches, brand

endorsements, and political assemblies, to display live video, conventional marketing, dynamic content, and social media marketing.

Based on Type, the market is segmented into Outdoor and Indoor. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Sony Corporation, NEC Corporation, Barco NV, Samsung Electronics Co., Ltd. (Samsung Group), Prismaflex International Group, Leyard Optoelectronic Co. (Planar Systems, Inc.), Shenzhen Absen Optoelectronic Co Ltd., Pro Display, Yaham Optoelectronics Co., Ltd. and PixelFLEX.

### Scope of the Study

### Market Segmentation:

#### By Type

Outdoor

Indoor

#### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

## Companies Profiled

Sony Corporation

NEC Corporation

Barco NV

Samsung Electronics Co., Ltd. (Samsung Group)

Prismaflex International Group

Leyard Optoelectronic Co. (Planar Systems, Inc.)

Shenzhen Absen Optoelectronic Co Ltd.

Pro Display

Yaham Optoelectronics Co., Ltd.

PixelFLEX

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