

LAMEA Learning Management System Market (2016 - 2022)

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Abstracts

Latin America, with improving technological advancements, is anticipated to experience the greatest rate of growth within the Learning Management System market. The increasing emergence of electronic gadgets, learning platforms, and programs assures simpler accessibility to much different content material, enhanced productiveness, and also the awareness of individualized learning settings. Regrettably, this can be a significant obstacle to make use of these swiftly emerging resources productively in order to meet students' different and significantly complicated learning demands. Schools are working hard to offer their students with technology-enhanced learning, but presently clearly falling short. The 21st Century Class room Review discovered that 86 percent students use technology more away from school compared to what they do at school.

The report highlights the adoption of Learning Management System in major application areas. The application areas included in the report includes Content Management, Performance Management, Communication & Collaboration, Administration, Learner Management and others. The two modes of deployment discussed are cloud based and on-premise deployment type. The two type of delivery mode is Distance Learning and Instructor led training. The two types of user discussed are Academic and Corporate. Academic users are further sub divided across K12 & Higher Education. Corporate users covered in the report include Large Enterprises and Small & Medium sized Business Enterprises. The verticals discussed in the report include government & defence, BFSI sector, Retail, It & Telecom, Manufacturing, Healthcare, Consulting and others.

Based on country, LAMEA Learning Management System market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. South

Africa remained the dominant Country in the LAMEA Learning Management System market in 2015. Nigeria would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stakeholders of the Learning Management System market. Key companies profiled in the report include IBM Corporation, SAP SE, Xerox Corporation, NetDimensions (Holdings) Limited, Blackboard, Inc., Cornerstone OnDemand, Inc., McGraw-Hill LAMEA Education Intermediate Holdings, LLC and Pearson Plc..

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