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LAMEA Integration Platform as a Service Market (2016-2022)

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Abstracts

A holistic iPaaS solution comprises of batch and real-time integration services, a broad range of native connectivity, a robust API framework, master data management, test data management, data quality, and security. The demand for iPaaS is majorly driven due to the need for business agility, faster deployment & scalability, increasing awareness about iPaaS among enterprises globally, and reduced cost of ownership. Organizations around the globe have realized the need for an effective process for developing and managing enterprise applications. Such need is fueling the growth of the iPaaS industry.

Based on the type, the Integration Platform as a Service market is segmented into Cloud Service Orchestration, Data Transformation, API Management, Data Integration, Real Time Monitoring & Integration, B2B & Cloud Integration and Managed Services. Based on Deployment Type, the market is segmented into Public, Private and Hybrid. Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. The verticals covered under the report include BFSI, Consumer Goods & Retail, Telecom & IT, Education, Government & Public Sector, Healthcare, Manufacturing, Media & Entertainment and Others.

Based on Country, LAMEA Integration Platform as a Service market is segmented into Brazil, ARGENTINA, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. Brazil remained the dominant Country in the LAMEA Integration Platform as a Service market in 2015. UAE and South Africa would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Integration Platform as a Service market. Key companies profiled in the report include IBM Corporation, Microsoft

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Corporation, HP Enterprise Company, Oracle Corporation, SAP SE, CA, Inc., Salesforce.com, Inc., Informatica Corporation., Mulesoft, Inc., SnapLogic, Inc. and Celigo, Inc.

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