

LAMEA Insect Repellent Market (2019-2025)

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Abstracts

The LAMEA Insect Repellent Market would witness market growth of 5.1% CAGR during the forecast period (2019-2025). The LAMEA Insect Repellent market is studied across the Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

The Brazil market dominated the LAMEA Insect Repellent Market by Country in 2018, and would continue to be a dominant market till 2025; thereby, achieving a market value of \$296.8 Million by 2025, growing at a CAGR of 6.5 % during the forecast period. The Argentina market is expected to witness a CAGR of 8.1% during (2019 - 2025). Additionally, The UAE market is expected to witness a CAGR of 6.9% during (2019 - 2025).

Most of the counties across region have laid their individual regulations to protect and safeguard their environment, humans and animals against the risks on using the various insect repellent products. As a common process, each of the products has to be approved by the respective authority before introducing the same in the market. As a common phenomenon, these regulatory conduct audits for the available products in the market there by promoting only the products with approved ingredients.

The manufacturing companies are closely working with regional governments and universities for conducting different type of programs to enhance the awareness of masses regarding the usage and choosing of insect repellents. However, a major population across countries still remain either unaware or limited aware about the reasons for enhanced breeding of insects, selection of appropriate insect repellent according to the insect. Especially people are unaware about the correct insect repellent product for the specific category of insects. Consumers are hardly aware about the ingredients of the insect repellent being used by them and hence unfortunately leading to health hazards.

Companies operating in insect repellent market are working closely with the regional governments and universities for running various awareness campaigns educating the public about the ways to prevent insects and hence preventing the diseases. Also through these campaigns the organizations are increasing the awareness about the ingredients of the insect repellents thereby equipping the audience with product knowledge to choose a safer product.

The companies are taking these initiatives for a noble cause and also intelligently leveraging the same for increasing awareness about their own products with elaborations. The leading product manufacturers are extending their hand for preventing the unfortunate breakouts of diseases and educating people about the safe innovative products.

For instance, In Feb 2018, the SC Johnson, a leading player in insect repellent market, announced partnership with University of Notre Dame. The university has been making serious efforts to increase the awareness about public health benefits of spatial repellents. In 2017, the SC Johnson partnered with The Coca-Cola Co. as a participant of the EKOCENTER program to provide safe drinking water, sanitation, wireless communication, solar energy to nations including Vietnam and Rwanda.

The report highlights the adoption of Insect Repellent in Europe region. Based on Insect Type, the market is segmented into Mosquito, Bugs, Fly Repellent and Others. Based on Product Type, the market is segmented into Vaporizers, Spray, Cream and other Products. The report also covers geographical segmentation of Insect Repellent market. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

Key market participants profiled in the report includes Spectrum Brands Holdings Inc., Reckitt Benckiser Group PLC, Jyothy Laboratories Limited, Godrej Group (Godrej Consumer Products Limited), Dabur India Ltd., Henkel AG & Company, KGaA, S.C. Johnson and Son Inc., Enesis Group, Coghlan's Ltd. and Quantum Health, Inc.

Scope of the Study

Market Segmentation:

By Insect Type

Mosquito

Bugs

Fly Repellent and

Others

By Product Type

Vaporizers

Spray

Cream and

Other Products

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Spectrum Brands Holdings, Inc.

Reckitt Benckiser Group PLC

Jyothy Laboratories Limited

Godrej Group (Godrej Consumer Products Limited)

Dabur India Ltd.

Henkel AG & Company, KGaA

S.C. Johnson and Son, Inc.

Enesis Group

Coghlan's Ltd.

Quantum Health, Inc.

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