

LAMEA In-Memory Database Market (2016 - 2022)

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Abstracts

An in-memory database (IMDB, also main memory database system or MMDB or memory resident database) is a system that majorly relies on the computer's main memory to store data and is different from a database management system which uses a disk storage mechanism. The fast growing e-commerce industry has driven the trend of cashless payments mode across the world, which is a major factor driving the transaction application. Superior data processing speed, cost effective RAM prices, and massive amount of data being generated from various industries would be the major drivers for the market growth during the forecast period. The in-memory OLAP solutions help organizations in diving deep into the data and explore entire data much faster and present ultra-low latency platform enabling real-time decision-making.

Based on the Data type, the In-Memory Database market is segmented into Relational, NoSql and NewSql. Based on the Processing Type, the market is segmented into Online Transaction Processing and Online Analytics Processing. The Applications highlighted in this report include Transaction, Reporting, Analytics and Others. Based on Deployment Type, the market is segmented into On-Demand and On-Premise. Based on Organization size, the market is segmented into Small & Medium Enterprises and Large Enterprises. The verticals covered under the report include BFSI, Government & Defense, Healthcare & Life Sciences, Retail & Consumer Goods, Transportation & Logistics, Telecom & IT, Manufacturing, Energy & Utilities and Others.

Based on Country, LAMEA In-Memory Database market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. Brazil remained the dominant Country in the LAMEA In-Memory Database market in 2015. UAE would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the In-Memory Database market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation,

HP Enterprise Company, Oracle Corporation, SAP SE, CA, Inc., Teradata Corporation, Tableau Software, Inc. and Kognitio Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA In-Memory Database Market, by Processing Type
 - 1.4.2 LAMEA In-Memory Database Market, by Data Type
 - 1.4.3 LAMEA In-Memory Database Market, by Organization Size
 - 1.4.4 LAMEA In-Memory Database Market, by Application
 - 1.4.5 LAMEA In-Memory Database Market, by Deployment Mode
 - 1.4.6 LAMEA In-Memory Database Market, by Vertical
 - 1.4.7 LAMEA In-Memory Database Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. LAMEA IN-MEMORY DATABASE MARKET BY APPLICATION

- 4.1 LAMEA In-Memory Database Market by Application
 - 4.1.1 LAMEA Transaction In-Memory Database Market by Country
 - 4.1.2 LAMEA Reporting In-Memory Database Market by Country
 - 4.1.3 LAMEA Analytics In-Memory Database Market by Country
 - 4.1.4 LAMEA Others In-Memory Database Market by Country

CHAPTER 5. LAMEA IN-MEMORY DATABASE MARKET BY DATA TYPE

- 5.1 Introduction
 - 5.1.1 LAMEA Relational In-Memory Database Market by Country
 - 5.1.2 LAMEA NoSql In-Memory Database Market by Country

5.1.3 LAMEA NewSql In-Memory Database Market by Country

CHAPTER 6. LAMEA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE

6.1 Introduction

6.1.1 LAMEA Online Transaction Processing In-Memory Database Market by Country

6.1.2 LAMEA Online Analytics Processing In-Memory Database Market by Country

CHAPTER 7. LAMEA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE

7.1 Introduction

7.1.1 LAMEA Small and Medium Businesses In-Memory Database Market by Country

7.1.2 LAMEA Large Enterprises In-Memory Database Market by Country

CHAPTER 8. LAMEA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE

8.1 Introduction

8.1.1 LAMEA On-Demand Deployment In-Memory Database Market by Country

8.1.2 LAMEA On-Premise Deployment In-Memory Database Market by Country

CHAPTER 9. LAMEA IN-MEMORY DATABASE MARKET BY VERTICAL

9.1 Introduction

9.1.1 LAMEA In-Memory Database in BFSI Market by Country

9.1.2 LAMEA In-Memory Database in Government & Defense Market by Country

9.1.3 LAMEA In-Memory Database in Healthcare & Life Sciences Market by Country

9.1.4 LAMEA In-Memory Database in Retail & Consumer Goods Market by Country

9.1.5 LAMEA In-Memory Database in Transportation & Logistics Market by Country

9.1.6 LAMEA In-Memory Database in Telecom & IT Market by Country

9.1.7 LAMEA In-Memory Database in Manufacturing Market by Country

9.1.8 LAMEA In-Memory Database in Energy & Utilities Market by Country

9.1.9 LAMEA In-Memory Database in Other Vertical Market by Country

CHAPTER 10. LAMEA IN-MEMORY DATABASE MARKET BY COUNTRY

10.1 Introduction

10.2 Brazil In-Memory Database Market

10.2.1 Brazil In-Memory Database Market by Application

10.2.2 Brazil In-Memory Database Market by Data Type

- 10.2.3 Brazil In-Memory Database Market by Processing Type
- 10.2.4 Brazil In-Memory Database Market by Organization Size
- 10.2.5 Brazil In-Memory Database Market by Deployment Type
- 10.2.6 Brazil In-Memory Database Market by Vertical
- 10.3 Argentina In-Memory Database Market
 - 10.3.1 Argentina In-Memory Database Market by Application
 - 10.3.2 Argentina In-Memory Database Market by Data Type
 - 10.3.3 Argentina In-Memory Database Market by Processing Type
 - 10.3.4 Argentina In-Memory Database Market by Organization Size
 - 10.3.5 Argentina In-Memory Database Market by Deployment Type
 - 10.3.6 Argentina In-Memory Database Market by Vertical
- 10.4 UAE In-Memory Database Market
 - 10.4.1 UAE In-Memory Database Market by Application
 - 10.4.2 UAE In-Memory Database Market by Data Type
 - 10.4.3 UAE In-Memory Database Market by Processing Type
 - 10.4.4 UAE In-Memory Database Market by Organization Size
 - 10.4.5 UAE In-Memory Database Market by Deployment Type
 - 10.4.6 UAE In-Memory Database Market by Vertical
- 10.5 Saudi Arabia In-Memory Database Market
 - 10.5.1 Saudi Arabia In-Memory Database Market by Application
 - 10.5.2 Saudi Arabia In-Memory Database Market by Data Type
 - 10.5.3 Saudi Arabia In-Memory Database Market by Processing Type
 - 10.5.4 Saudi Arabia In-Memory Database Market by Organization Size
 - 10.5.5 Saudi Arabia In-Memory Database Market by Deployment Type
 - 10.5.6 Saudi Arabia In-Memory Database Market by Vertical
- 10.6 South Africa In-Memory Database Market
 - 10.6.1 South Africa In-Memory Database Market by Application
 - 10.6.2 South Africa In-Memory Database Market by Data Type
 - 10.6.3 South Africa In-Memory Database Market by Processing Type
 - 10.6.4 South Africa In-Memory Database Market by Organization Size
 - 10.6.5 South Africa In-Memory Database Market by Deployment Type
 - 10.6.6 South Africa In-Memory Database Market by Vertical
- 10.7 Nigeria In-Memory Database Market
 - 10.7.1 Nigeria In-Memory Database Market by Application
 - 10.7.2 Nigeria In-Memory Database Market by Data Type
 - 10.7.3 Nigeria In-Memory Database Market by Processing Type
 - 10.7.4 Nigeria In-Memory Database Market by Organization Size
 - 10.7.5 Nigeria In-Memory Database Market by Deployment Type
 - 10.7.6 Nigeria In-Memory Database Market by Vertical

10.8 Rest of LAMEA In-Memory Database Market

10.8.1 Rest of LAMEA In-Memory Database Market by Application

10.8.2 Rest of LAMEA In-Memory Database Market by Data Type

10.8.3 Rest of LAMEA In-Memory Database Market by Processing Type

10.8.4 Rest of LAMEA In-Memory Database Market by Organization Size

10.8.5 Rest of LAMEA In-Memory Database Market by Deployment Type

10.8.6 Rest of LAMEA In-Memory Database Market by Vertical

CHAPTER 11. COMPANY PROFILES

11.1 IBM Corporation

11.1.1 Company Overview

11.1.2 Financial Analysis

11.1.3 Business Segment Analysis

11.1.4 Research and Development Cost

11.2 Microsoft Corporation

11.2.1 Company Overview

11.2.2 Financial Analysis

11.2.3 Business Segment Analysis

11.2.4 Research and Development Cost

11.3 HP Enterprise Company

11.3.1 Company Overview

11.3.2 Financial Analysis

11.3.3 Segmental Analysis

11.3.4 Research & Development

11.4 Oracle Corporation

11.4.1 Company Overview

11.4.2 Financial Analysis

11.4.3 Business Segment and Regional Analysis

11.4.4 Research and Development Cost

11.5 SAP SE

11.5.1 Company Overview

11.5.2 Financial Analysis

11.5.3 Business Segment Analysis

11.5.4 Research and Development Cost

11.6 CA, Inc.

11.6.1 Company Overview

11.6.2 Financial Analysis

11.6.3 Business Segment and Regional Analysis

- 11.6.4 Research and Development Cost
- 11.7 Teradata Corporation.
 - 11.7.1 Company Overview
 - 11.7.2 Financial Analysis
 - 11.7.3 Business Segment and Regional Analysis
 - 11.7.4 Research and Development Cost
- 11.8 Tableau Software, Inc.
 - 11.8.1 Company Overview
 - 11.8.2 Financial Analysis
 - 11.8.3 Research and Development Cost
- 11.9 Kognitio Ltd.
 - 11.9.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 LAMEA IN-MEMORY DATABASE MARKET, 2012 - 2015, USD MILLION

Table 2 LAMEA IN-MEMORY DATABASE MARKET, 2016 - 2022, USD MILLION

Table 3 LAMEA IN-MEMORY DATABASE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

Table 4 LAMEA IN-MEMORY DATABASE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

Table 5 LAMEA TRANSACTION IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 6 LAMEA TRANSACTION IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 7 LAMEA REPORTING IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 8 LAMEA REPORTING IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 9 LAMEA ANALYTICS IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 10 LAMEA ANALYTICS IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 11 LAMEA OTHERS IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 12 LAMEA OTHERS IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 13 LAMEA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2012 - 2015, USD MILLION

Table 14 LAMEA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2016 - 2022, USD MILLION

Table 15 LAMEA RELATIONAL IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 16 LAMEA RELATIONAL IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 17 LAMEA NOSQL IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 18 LAMEA NOSQL IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 19 LAMEA NEWSQL IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 -

2015, USD MILLION

Table 20 LAMEA NEWSQL IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 21 LAMEA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2012 - 2015, USD MILLION

Table 22 LAMEA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2016 - 2022, USD MILLION

Table 23 LAMEA ONLINE TRANSACTION PROCESSING IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 24 LAMEA ONLINE TRANSACTION PROCESSING IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 25 LAMEA ONLINE ANALYTICS PROCESSING IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 26 LAMEA ONLINE ANALYTICS PROCESSING IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 27 LAMEA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 28 LAMEA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 29 LAMEA SMALL AND MEDIUM BUSINESSES IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 30 LAMEA SMALL AND MEDIUM BUSINESSES IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 31 LAMEA LARGE ENTERPRISES IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 32 LAMEA LARGE ENTERPRISES IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 33 LAMEA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 34 LAMEA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 35 LAMEA ON-DEMAND DEPLOYMENT IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 36 LAMEA ON-DEMAND DEPLOYMENT IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 37 LAMEA ON-PREMISE DEPLOYMENT IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 38 LAMEA ON-PREMISE DEPLOYMENT IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 39 LAMEA IN-MEMORY DATABASE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 40 LAMEA IN-MEMORY DATABASE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 41 LAMEA IN-MEMORY DATABASE IN BFSI MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 42 LAMEA IN-MEMORY DATABASE IN BFSI MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 43 LAMEA IN-MEMORY DATABASE IN GOVERNMENT & DEFENSE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 44 LAMEA IN-MEMORY DATABASE IN GOVERNMENT & DEFENSE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 45 LAMEA IN-MEMORY DATABASE IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 46 LAMEA IN-MEMORY DATABASE IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 47 LAMEA IN-MEMORY DATABASE IN RETAIL & CONSUMER GOODS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 48 LAMEA IN-MEMORY DATABASE IN RETAIL & CONSUMER GOODS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 49 LAMEA IN-MEMORY DATABASE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 50 LAMEA IN-MEMORY DATABASE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 51 LAMEA IN-MEMORY DATABASE IN TELECOM & IT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 52 LAMEA IN-MEMORY DATABASE IN TELECOM & IT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 53 LAMEA IN-MEMORY DATABASE IN MANUFACTURING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 54 LAMEA IN-MEMORY DATABASE IN MANUFACTURING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 55 LAMEA IN-MEMORY DATABASE IN ENERGY & UTILITIES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 56 LAMEA IN-MEMORY DATABASE IN ENERGY & UTILITIES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 57 LAMEA IN-MEMORY DATABASE IN OTHER VERTICAL MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 58 LAMEA IN-MEMORY DATABASE IN OTHER VERTICAL MARKET BY

COUNTRY, 2016 - 2022, USD MILLION

Table 59 LAMEA IN-MEMORY DATABASE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 60 LAMEA IN-MEMORY DATABASE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 61 BRAZIL IN-MEMORY DATABASE MARKET, 2012 - 2015, USD MILLION

Table 62 BRAZIL IN-MEMORY DATABASE MARKET, 2016 - 2022, USD MILLION

Table 63 BRAZIL IN-MEMORY DATABASE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 64 BRAZIL IN-MEMORY DATABASE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 65 BRAZIL IN-MEMORY DATABASE MARKET BY DATA TYPE, 2012 - 2015, USD MILLION

Table 66 BRAZIL IN-MEMORY DATABASE MARKET BY DATA TYPE, 2016 - 2022, USD MILLION

Table 67 BRAZIL IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2012 - 2015, USD MILLION

Table 68 BRAZIL IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2016 - 2022, USD MILLION

Table 69 BRAZIL IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 70 BRAZIL IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 71 BRAZIL IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 72 BRAZIL IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 73 BRAZIL IN-MEMORY DATABASE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 74 BRAZIL IN-MEMORY DATABASE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 75 ARGENTINA IN-MEMORY DATABASE MARKET, 2012 - 2015, USD MILLION

Table 76 ARGENTINA IN-MEMORY DATABASE MARKET, 2016 - 2022, USD MILLION

Table 77 ARGENTINA IN-MEMORY DATABASE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 78 ARGENTINA IN-MEMORY DATABASE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 79 ARGENTINA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2012 - 2015, USD MILLION

Table 80 ARGENTINA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2016 - 2022, USD MILLION

Table 81 ARGENTINA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2012 - 2015, USD MILLION

Table 82 ARGENTINA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2016 - 2022, USD MILLION

Table 83 ARGENTINA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 84 ARGENTINA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 85 ARGENTINA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 86 ARGENTINA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 87 ARGENTINA IN-MEMORY DATABASE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 88 ARGENTINA IN-MEMORY DATABASE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 89 UAE IN-MEMORY DATABASE MARKET, 2012 - 2015, USD MILLION

Table 90 UAE IN-MEMORY DATABASE MARKET, 2016 - 2022, USD MILLION

Table 91 UAE IN-MEMORY DATABASE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 92 UAE IN-MEMORY DATABASE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 93 UAE IN-MEMORY DATABASE MARKET BY DATA TYPE, 2012 - 2015, USD MILLION

Table 94 UAE IN-MEMORY DATABASE MARKET BY DATA TYPE, 2016 - 2022, USD MILLION

Table 95 UAE IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2012 - 2015, USD MILLION

Table 96 UAE IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2016 - 2022, USD MILLION

Table 97 UAE IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 98 UAE IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 99 UAE IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2012 -

2015, USD MILLION

Table 100 UAE IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 101 UAE IN-MEMORY DATABASE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 102 UAE IN-MEMORY DATABASE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 103 SAUDI ARABIA IN-MEMORY DATABASE MARKET, 2012 - 2015, USD MILLION

Table 104 SAUDI ARABIA IN-MEMORY DATABASE MARKET, 2016 - 2022, USD MILLION

Table 105 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 106 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 107 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2012 - 2015, USD MILLION

Table 108 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2016 - 2022, USD MILLION

Table 109 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2012 - 2015, USD MILLION

Table 110 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2016 - 2022, USD MILLION

Table 111 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 112 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 113 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 114 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 115 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 116 SAUDI ARABIA IN-MEMORY DATABASE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 117 SOUTH AFRICA IN-MEMORY DATABASE MARKET, 2012 - 2015, USD MILLION

Table 118 SOUTH AFRICA IN-MEMORY DATABASE MARKET, 2016 - 2022, USD MILLION

Table 119 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 120 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 121 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2012 - 2015, USD MILLION

Table 122 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2016 - 2022, USD MILLION

Table 123 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2012 - 2015, USD MILLION

Table 124 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2016 - 2022, USD MILLION

Table 125 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 126 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 127 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 128 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 129 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 130 SOUTH AFRICA IN-MEMORY DATABASE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 131 NIGERIA IN-MEMORY DATABASE MARKET, 2012 - 2015, USD MILLION

Table 132 NIGERIA IN-MEMORY DATABASE MARKET, 2016 - 2022, USD MILLION

Table 133 NIGERIA IN-MEMORY DATABASE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 134 NIGERIA IN-MEMORY DATABASE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 135 NIGERIA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2012 - 2015, USD MILLION

Table 136 NIGERIA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2016 - 2022, USD MILLION

Table 137 NIGERIA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2012 - 2015, USD MILLION

Table 138 NIGERIA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2016 - 2022, USD MILLION

Table 139 NIGERIA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE,

2012 - 2015, USD MILLION

Table 140 NIGERIA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 141 NIGERIA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 142 NIGERIA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 143 NIGERIA IN-MEMORY DATABASE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 144 NIGERIA IN-MEMORY DATABASE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 145 REST OF LAMEA IN-MEMORY DATABASE MARKET, 2012 - 2015, USD MILLION

Table 146 REST OF LAMEA IN-MEMORY DATABASE MARKET, 2016 - 2022, USD MILLION

Table 147 REST OF LAMEA IN-MEMORY DATABASE MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 148 REST OF LAMEA IN-MEMORY DATABASE MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 149 REST OF LAMEA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2012 - 2015, USD MILLION

Table 150 REST OF LAMEA IN-MEMORY DATABASE MARKET BY DATA TYPE, 2016 - 2022, USD MILLION

Table 151 REST OF LAMEA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2012 - 2015, USD MILLION

Table 152 REST OF LAMEA IN-MEMORY DATABASE MARKET BY PROCESSING TYPE, 2016 - 2022, USD MILLION

Table 153 REST OF LAMEA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

Table 154 REST OF LAMEA IN-MEMORY DATABASE MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

Table 155 REST OF LAMEA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 156 REST OF LAMEA IN-MEMORY DATABASE MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 157 REST OF LAMEA IN-MEMORY DATABASE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 158 REST OF LAMEA IN-MEMORY DATABASE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 159 KEY INFORMATION – IBM CORPORATION

Table 160 KEY INFORMATION - MICROSOFT CORPORATION

Table 161 KEY INFORMATION - HP ENTERPRISE COMPANY

Table 162 KEY INFORMATION – ORACLE CORPORATION

Table 163 KEY INFORMATION – SAP SE

Table 164 KEY INFORMATION – CA, INC.

Table 165 KEY INFORMATION – TERADATA CORPORATION.

Table 166 KEY INFORMATION – TABLEAU SOFTWARE, INC.

Table 167 KEY INFORMATION – KOGNITIO LTD.

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