

LAMEA Hybrid Devices Market (2016 - 2022)

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Abstracts

The LAMEA hybrid devices market is anticipated to generate \$1.9 billion by 2022, growing at a CAGR of 30.8% during the forecast period. In 2013, several Original Equipment Manufacturers (OEMs) introduced 2-in-1 devices, also known as hybrids, swivels, or laplets, which could be used both as a personal computer (PC) and as a tablet. Hybrid devices have gained acceptance over other devices due to their lightweight nature and seamless usability. The LAMEA hybrid devices market is segmented on the basis of type, screen size, end user, and geography. Based on type, the market is sub-segmented into convertible devices and detachable devices.

The report highlights the adoption of Hybrid Device market, LAMEA region. Based on the Device type, the Hybrid Device market is segmented into Convertible hybrid devices, Detachable hybrid devices market. Based on the Screen Size, the market is segmented across Less than 12 inches, 12 inches to 15 inches, Greater than 15 inches segments. The report further segments the market based on the End User Industry as Retail Industry, Personal use, Healthcare Industry, Telecom and IT Industry, Educational Institutions and Others (Banking, Government, Transportation). The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

The key players operating in the market are ASUSTeK Computer Inc., Lenovo, HP Enterprise Company, L.P., Microsoft, Dell Inc., Toshiba Corporation, Samsung Corporation, Acer Inc., and Fujitsu Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA Hybrid Device Market, by Device Type
 - 1.4.2 LAMEA Hybrid Device Market, by Screen Size
 - 1.4.3 LAMEA Hybrid Device Market, by End Use Industry
 - 1.4.4 LAMEA Hybrid Device Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Key Influencing Factors
 - 2.2.1 Drivers
 - 2.2.2 Restraints
 - 2.2.3 LAMEA Hybrid Devices Market - By Country
 - 2.2.4 LAMEA Hybrid Devices Market- By Device Type
 - 2.2.5 LAMEA Hybrid Devices Market - By Screen Size
 - 2.2.6 LAMEA Hybrid Devices Market - By End Use Industry

CHAPTER 3. LAMEA HYBRID DEVICES MARKET- BY DEVICE TYPE

- 3.1 LAMEA Convertible hybrid devices Market - By Country
- 3.2 LAMEA Detachable Hybrid Devices Market - By Country

CHAPTER 4. LAMEA HYBRID DEVICES MARKET - BY SCREEN SIZE

- 4.1 LAMEA Less than 12 inch Hybrid Devices Market - By Country
- 4.2 LAMEA 12 inch to 15 inch Hybrid Devices Market - By Country
- 4.3 LAMEA Greater than 15 inch Hybrid Devices Market - By Country

CHAPTER 5. LAMEA HYBRID DEVICES MARKET - BY END USE INDUSTRY

- 5.1 LAMEA Retail Hybrid Devices Market - By Country

- 5.2 LAMEA Personal use Hybrid Devices Market - By Country
- 5.3 LAMEA Healthcare Hybrid Devices Market - By Country
- 5.4 LAMEA Telecom and IT Hybrid Devices Market - By Country
- 5.5 LAMEA Educational Institutions Hybrid Devices Market - By Country
- 5.6 LAMEA Others (Banking, Government, Transportation) Hybrid Devices Market - By Country

CHAPTER 6. COUNTRY LEVEL ANALYSIS

- 6.1 Brazil Hybrid Devices Market
 - 6.1.1 Brazil Hybrid Devices Market- By Device Type
 - 6.1.2 Brazil Hybrid Devices Market - By Screen Size
 - 6.1.3 Brazil Hybrid Devices Market - By End Use Industry
- 6.2 Argentina Hybrid Devices Market
 - 6.2.1 Argentina Hybrid Devices Market - By Device Type
 - 6.2.2 Argentina Hybrid Devices Market - By Screen Size
 - 6.2.3 Argentina Hybrid Devices Market- By End Use Industry
- 6.3 UAE Hybrid Devices Market
 - 6.3.1 UAE Hybrid Devices Market - By Device Type
 - 6.3.2 UAE Hybrid Devices Market - By Screen Size
 - 6.3.3 UAE Hybrid Devices Market - By End Use Industry
- 6.4 Saudi Arabia Hybrid Devices Market
 - 6.4.1 Saudi Arabia Hybrid Devices Market - By Device Type
 - 6.4.2 Saudi Arabia Hybrid Devices Market- By Screen Size
 - 6.4.3 Saudi Arabia Hybrid Devices Market - By End Use Industry
- 6.5 South Africa Hybrid Devices Market
 - 6.5.1 South Africa Hybrid Devices Market - By Device Type
 - 6.5.2 South Africa Hybrid Devices Market - By Screen Size
 - 6.5.3 South Africa Hybrid Devices Market - By End Use Industry
- 6.6 Nigeria Hybrid Devices Market
 - 6.6.1 Nigeria Hybrid Devices Market - By Device Type
 - 6.6.2 Nigeria Hybrid Devices Market - By Screen Size
 - 6.6.3 Nigeria Hybrid Devices Market - By End Use Industry
- 6.7 Rest of LAMEA Hybrid Devices Market
 - 6.7.1 Rest of LAMEA Hybrid Devices Market - By Device Type
 - 6.7.2 Rest of LAMEA Hybrid Devices Market - By Screen Size
 - 6.7.3 Rest of LAMEA Hybrid Devices Market- By End Use Industry

CHAPTER 7. COMPANY PROFILES

- 7.1 ASUSTeK Computer, Inc.
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis
 - 7.1.3 Research & Development Analysis
- 7.2 Acer Inc.
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Research & Development
- 7.3 Lenovo Group Ltd.
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Business Segment Analysis
- 7.4 HP Enterprise Company
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental Analysis
 - 7.4.4 Research & Development
- 7.5 SAMSUNG ELECTRONICS CO. LTD.
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Research & Development
- 7.6 Fujitsu Limited
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Business Segment Analysis
- 7.7 Microsoft Corporation
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Business Segment Analysis
 - 7.7.4 Research and Development Cost
- 7.8 Toshiba Corporation
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Segmental Analysis

List Of Tables

LIST OF TABLES

Table 1 LAMEA HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 2 LAMEA HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 3 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2012-2015

Table 4 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2016-2022

Table 5 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2012-2015

Table 6 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2016-2022

Table 7 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2012-2015

Table 8 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2016-2022

Table 9 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY:
2012-2015

Table 10 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY:
2016-2022

Table 11 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2012-2015

Table 12 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2016-2022

Table 13 LAMEA CONVERTIBLE HYBRID DEVICES MARKET (\$MILLION) - BY
COUNTRY: 2012-2015

Table 14 LAMEA CONVERTIBLE HYBRID DEVICES MARKET (\$MILLION) - BY
COUNTRY: 2016-2022

Table 15 LAMEA DETACHABLE HYBRID DEVICES MARKET (\$MILLION) - BY
COUNTRY: 2012-2015

Table 16 LAMEA DETACHABLE HYBRID DEVICES MARKET (\$MILLION) - BY
COUNTRY: 2016-2022

Table 17 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2012-2015

Table 18 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2016-2022

Table 19 LAMEA LESS THAN 12 INCH HYBRID DEVICES MARKET (\$MILLION) - BY
COUNTRY: 2012-2015

Table 20 LAMEA LESS THAN 12 INCH HYBRID DEVICES MARKET (\$MILLION) - BY

COUNTRY: 2016-2022

Table 21 LAMEA 12 INCH TO 15 INCH HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2012-2015

Table 22 LAMEA 12 INCH TO 15 INCH HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2016-2022

Table 23 LAMEA GREATER THAN 15 INCH HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2012-2015

Table 24 LAMEA GREATER THAN 15 INCH HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2016-2022

Table 25 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY: 2012-2015

Table 26 LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY: 2016-2022

Table 27 LAMEA RETAIL HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2012-2015

Table 28 LAMEA RETAIL HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2016-2022

Table 29 LAMEA PERSONAL USE HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2012-2015

Table 30 LAMEA PERSONAL USE HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2016-2022

Table 31 LAMEA HEALTHCARE HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2012-2015

Table 32 LAMEA HEALTHCARE HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2016-2022

Table 33 LAMEA TELECOM AND IT HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2012-2015

Table 34 LAMEA TELECOM AND IT HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2016-2022

Table 35 LAMEA EDUCATIONAL INSTITUTIONS HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2012-2015

Table 36 LAMEA EDUCATIONAL INSTITUTIONS HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2016-2022

Table 37 LAMEA OTHERS HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2012-2015

Table 38 LAMEA OTHERS HYBRID DEVICES MARKET (\$MILLION) - BY COUNTRY: 2016-2022

Table 39 BRAZIL HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 40 BRAZIL HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 41 BRAZIL HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2012-2015

Table 42 BRAZIL HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2016-2022

Table 43 BRAZIL HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2012-2015

Table 44 BRAZIL HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2016-2022

Table 45 BRAZIL HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY:
2012-2015

Table 46 BRAZIL HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY:
2016-2022

Table 47 ARGENTINA HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 48 ARGENTINA HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 49 ARGENTINA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2012-2015

Table 50 ARGENTINA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2016-2022

Table 51 ARGENTINA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2012-2015

Table 52 ARGENTINA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2016-2022

Table 53 ARGENTINA HYBRID DEVICES MARKET (\$MILLION) - BY END USE
INDUSTRY: 2012-2015

Table 54 ARGENTINA HYBRID DEVICES MARKET (\$MILLION) - BY END USE
INDUSTRY: 2016-2022

Table 55 UAE HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 56 UAE HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 57 UAE HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2012-2015

Table 58 UAE HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE:
2016-2022

Table 59 UAE HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2012-2015

Table 60 UAE HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE:
2016-2022

Table 61 UAE HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY:
2012-2015

Table 62 UAE HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY:

2016-2022

Table 63 SAUDIA ARABIA HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 64 SAUDIA ARABIA HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 65 SAUDIA ARABIA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE: 2012-2015

Table 66 SAUDIA ARABIA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE: 2016-2022

Table 67 SAUDI ARABIA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE: 2012-2015

Table 68 SAUDI ARABIA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE: 2016-2022

Table 69 SAUDIA ARABIA HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY: 2012-2015

Table 70 SAUDIA ARABIA HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY: 2016-2022

Table 71 SOUTH AFRICA HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 72 SOUTH AFRICA HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 73 SOUTH AFRICA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE: 2012-2015

Table 74 SOUTH AFRICA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE: 2016-2022

Table 75 SOUTH AFRICA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE: 2012-2015

Table 76 SOUTH AFRICA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE: 2016-2022

Table 77 SOUTH AFRICA HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY: 2012-2015

Table 78 SOUTH AFRICA HYBRID DEVICES MARKET (\$MILLION) - BY END USE INDUSTRY: 2016-2022

Table 79 NIGERIA HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 80 NIGERIA HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 81 NIGERIA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE: 2012-2015

Table 82 NIGERIA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE TYPE: 2016-2022

Table 83 NIGERIA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE: 2012-2015

Table 84 NIGERIA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN SIZE: 2016-2022

Table 85 NIGERIA HYBRID DEVICES MARKET (\$MILLION) - BY END USE
INDUSTRY: 2012-2015

Table 86 NIGERIA HYBRID DEVICES MARKET (\$MILLION) - BY END USE
INDUSTRY: 2016-2022

Table 87 REST OF LAMEA HYBRID DEVICES MARKET (\$MILLION): 2012-2015

Table 88 REST OF LAMEA HYBRID DEVICES MARKET (\$MILLION): 2016-2022

Table 89 REST OF LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE
TYPE: 2012-2015

Table 90 REST OF LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY DEVICE
TYPE: 2016-2022

Table 91 REST OF LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN
SIZE: 2012-2015

Table 92 REST OF LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY SCREEN
SIZE: 2016-2022

Table 93 REST OF LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY END USE
INDUSTRY: 2012-2015

Table 94 REST OF LAMEA HYBRID DEVICES MARKET (\$MILLION) - BY END USE
INDUSTRY: 2016-2022

Table 95 KEY INFORMATION – ASUSTEK COMPUTER, INC.

Table 96 KEY INFORMATION – ACER INC.

Table 97 KEY INFORMATION – LENEVO GROUP LTD.

Table 98 KEY INFORMATION - HP ENTERPRISE COMPANY

Table 99 KEY INFORMATION - SAMSUNG ELECTRONICS CO. LTD.

Table 100 KEY INFORMATION - FUJITSU LIMITED

Table 101 KEY INFORMATION - MICROSOFT CORPORATION

Table 102 KEY INFORMATION - TOSHIBA CORPORATION

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