

LAMEA Home Beer Brewing Machine Market By Product (Mini Brewer and Full-size Brewer) By Mode of Operation (Automatic and Manual) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Home Beer Brewing Machine Market would witness market growth of 14.9% CAGR during the forecast period (2020-2026).

Beer brewing provides certain benefits, such as brewing large volumes from 1 gallon to 10 gallons at a time. Consumers can create their own taste if they like. Beer consumption may have some positive health benefits, such as lowering the risk of heart disease, resulting in healthy bones, lowering the risk of diabetes, and providing stroke protection.

The home beer brewing kit has several disadvantages that may impact the product's demand. Brewing beer is not as easy as it seems; at the time of raw materials calculation customers must be very careful. Incorrect calculation of the raw materials will change the beer's flavor and even affect the carbonation rate. Brewing beer takes up time, from 1 to 2 months. This is costly to set up and mount the brewing system as opposed to purchasing beer from the store. Brewing large quantities of beer can cause consumers to become obsessed with it, and may encourage them to have more beer, leading to addiction.

As downstream demand is growing and technical barriers are diminishing, Home Beer Brewing Machine will have a huge market space. Small businesses need to expand the infrastructure, capital spending and brand awareness to capture more market. To face the challenge of small companies and retain their dominant position, leading companies need to step up technological advancement and drive product updates. Home Use Beer

Brewing Machine market will continue to be a fiercely competitive market in the future.

Based on Product, the market is segmented into Mini Brewer and Full-size Brewer. Based on Mode of Operation, the market is segmented into Automatic and Manual. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include LG Electronics, Inc. (LG Corporation), Brewie Company, MiniBrew B.V., PicoBrew, Inc., Speidel Tank- und Behälterbau GmbH, WilliamsWarn Ltd., Home Brew West, Kickstarter, PBC, BrewJacket, LLC, and AlBrew Corp.

Scope of the Study

Market Segmentation:

By Product

Mini Brewer and

Full-size Brewer

By Mode of Operation

Automatic and

Manual

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

LG Electronics, Inc. (LG Corporation)

Brewie Company

MiniBrew B.V.

PicoBrew, Inc.

Speidel Tank- und Behälterbau GmbH

WilliamsWarr Ltd.

Home Brew West

Kickstarter, PBC

BrewJacket, LLC

AlBrew Corp.

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