

LAMEA Heated Mattress Pads Market By Application (Households, Hotels, Hospitals, and Other Applications), By Distribution Channel (Offline and Online), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Heated Mattress Pads Market would witness market growth of 7.2% CAGR during the forecast period (2020-2026).

Heated mattress pad comes with a temperature variation of 55 degree to 110 degree. Hence, we can accordingly adjust the temperature as per the needs and requirements. Due to advancement in technology, almost every heated mattress pad comes with wireless remote which makes it easier to use. Moreover, heated mattress pad assists you to regulate dual sleeping preferences. You can have the complete control of bed temperature at any point of time in a year. Also, you can set the timer to save the electricity usage. In addition to these things, heated mattress pads are soft and comfortable that gives a healthy and peaceful sleep.

With the assistance of customary brick and mortar stores, the different brands have been able to make an exceptional experience for the clients. In addition, the presence of an in-store partner helps in essentially understanding the item, consequently making an appropriate choice. A portion of the leading offline distribution channels working in the market for heated mattress pad cushions incorporates supermarkets and hypermarkets, organization retail stores, and multi-brand stores. The availability of a wide range of fabrics offered by various brands, for example, cotton and polyester, and the capacity to analyze the costs and item characteristics are some of the components that are anticipated to positively affect market development.

Based on Application, the market is segmented into Households, Hotels, Hospitals, and Other Applications. Based on Distribution Channel, the market is segmented into Offline

and Online. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc. (Sunbeam Products, Inc.), Sleep Number Corporation, Bed Bath & Beyond, Inc., Electro Warmth Products, LLC, Delutti, Inc., Perfect Fit Industries, LLC (Cross River, LLC), Therapedic International, Tuck.com, LLC, Kryo, Inc. and Biddeford Blankets LLC (Microlife Corporation).

Scope of the Study

Market Segmentation:

By Application

Households

Hotels

Hospitals

Other Applications

By Distribution Channel

Offline

Online

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Newell Brands, Inc. (Sunbeam Products, Inc.)

Sleep Number Corporation

Bed Bath & Beyond, Inc.

Electro Warmth Products, LLC

Delutti, Inc.

Perfect Fit Industries, LLC (Cross River, LLC)

Therapedic International

Tuck.com, LLC

Kryo, Inc.

Biddeford Blankets LLC (Microlife Corporation)

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