

# **LAMEA Healthcare CRO Services Market By Service Type (Clinical Research Services, Early Phase Development, Laboratory Services and Consulting Services) By End User (Pharmaceutical companies, Medical Device Companies and Academic Institutes) By Therapeutic Area (Oncology, CNS Disorder, Cardiovascular Disease, Diabetes, Metabolic Diseases, Infectious Diseases and Other therapeutic areas) By Country, Industry Analysis and Forecast, 2019 - 2025**

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## **Abstracts**

The Latin America, Middle East and Africa Healthcare CRO Market would witness market growth of 10% CAGR during the forecast period (2019-2025).

Latin America is another important market, in addition to these regions. This is due to the region's improved research infrastructure and rising demand for novel pharmaceutical and biopharmaceutical drugs. Brazil holds the largest share of the Latin American market, owing to the country's growing R&D activities. Growing investment in R&D projects, preference for outsourcing activities due to time and cost constraints and the expiration of patents in the healthcare sector are key factors expected to drive the market in the years to come. Contract research outsourcing partnerships provide advanced facilities, and thus government entities tend to assign projects to contract research organizations (CROs), thereby promoting market demand.

Increasing pressure on drug developers in terms of clinical data management,

regulatory environments, and strict safety requirements is expected to increase demand within the healthcare sector for contract research organizations. In this marketplace, models such as transactional partnerships, FSP/Multi-FSP, and alliances are widespread and are being adopted by drug developers.

Healthcare is a very dynamic sector and delivery of service is fragmented care. Quality should also be a growing model for addressing the health care needs of all groups. Quality improvement is the process solution to the operational challenges of the organization. The initiative to tackle healthcare efficiency has become a global trend. The demand of the time is a quality revolution in the delivery of care with the patient at the center and the facilities around it.

Based on Service Type, the market is segmented into Clinical Research Services, Early Phase Development, Laboratory Services and Consulting Services. Based on End User, the market is segmented into Pharmaceutical companies, Medical Device Companies and Academic Institutes. Based on Therapeutic Area, the market is segmented into Oncology, CNS Disorder, Cardiovascular Disease, Diabetes, Metabolic Diseases, Infectious Diseases and Other therapeutic areas. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IQVIA Holdings, Inc., Laboratory Corporation of America Holdings (Covance, Inc.), Pharmaceutical Product Development, Inc., Parexel International Corporation (Pamplona Capital Management), Charles River Laboratories International, Inc., ICON PLC, Dassault Systemes SE (Medidata Solutions, Inc.), Syneos Health, Inc., Pharmaron Beijing Co., Ltd., and GVK Biosciences Private Limited.

## Scope of the Study

### Market Segmentation:

#### Asia Pacific Healthcare CRO Market Segmentation By Service Type

Clinical Research Services

Early Phase Development

Laboratory Services and  
Consulting Services

#### By End User

Pharmaceutical companies  
Medical Device Companies and  
Academic Institutes

#### By Therapeutic Area

Oncology  
CNS Disorder  
Cardiovascular Disease  
Diabetes  
Metabolic Diseases  
Infectious Diseases and  
Other therapeutic areas

#### By Country

Brazil  
Argentina  
UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

IQVIA Holdings, Inc.

Laboratory Corporation of America Holdings (Covance, Inc.)

Pharmaceutical Product Development, Inc.

Parexel International Corporation (Pamplona Capital Management)

Charles River Laboratories International, Inc.

ICON PLC

Dassault Systemes SE (Medidata Solutions, Inc.)

Syneos Health, Inc.

Pharmaron Beijing Co., Ltd.

GVK Biosciences Private Limited

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