

LAMEA Hand Wash Market By Distribution Channels (Hypermarkets, Retailers, Online and Other Channels) By End User (Commercial Sector and Residential Sector) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Hand wash Market would witness market growth of 7.8% CAGR during the forecast period (2020-2026).

Hand washing is one of the first lines of food safety defense. Inadequate personal hygiene will, along with being a public safety concern, lead to expensive and credible recalls. Nevertheless, the responsibility for performing the proper handwashing practices is not limited only to individual employees. Managers must foster a food security culture in which time-consumption is encouraged from lines to wash. Facilities shall also have sufficient hand washing facilities.

Suitable hand washing is based on a combination of a dedicated and improved culture of food safety, robust training, and a suitable setup. Hand washing should always be emphasized as the first line of defense in food safety — and one of the most important, overall, by means of training seminars and posters. Clean hands provide better food and a better-finished product.

Global estimates indicate the lack of basic handwashing facilities for two out of five people worldwide. In addition, the lack of education significantly underestimates personal hygiene in most developed countries. NICEF reports that approximately 4.2 billion people do not have basic sanitary facilities, and around 18% (1.4 billion people) had no provision or handwashing facility at all worldwide. These factors hinder market growth in some regions, which adversely affect the overall market.

Based on Distribution Channels, the market is segmented into Hypermarkets, Retailers, Online and Other Channels. Based on End User, the market is segmented into Commercial Sector and Residential Sector. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Johnson & Johnson, Unilever PLC, The Procter and Gamble Company, S.C. Johnson and Son, Inc. (The Caldrea Company), Beiersdorf AG, Reckitt Benckiser Group PLC, 3M Company, Henkel AG & Company, KGaA, Alticor Inc. (Amway Corporation), and Lion Corporation.

Scope of the Study

Market Segmentation:

By Distribution Channels

Hypermarkets

Retailers

Online and

Other Channels

By End User

Commercial Sector and

Residential Sector

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Johnson & Johnson

Unilever PLC

The Procter and Gamble Company

S.C. Johnson and Son, Inc. (The Caldrea Company)

Beiersdorf AG

Reckitt Benckiser Group PLC

3M Company

Henkel AG & Company, KGaA

Alticor Inc. (Amway Corporation)

Lion Corporation

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