

LAMEA Hair Restoration Services Market (2019-2025)

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Abstracts

The LAMEA Hair Restoration Services Market would witness market growth of 6.45% CAGR during the forecast period (2019-2025). The hair restoration services market is experiencing the latest trends and innovations that have resulted in services being more productive and effective. For example, the ARTAS robotic procedure is a recent technology that has been introduced with leading hair transplant physicians and researchers. The technology utilizes advanced robotic technology to help physicians in challenging, manual methods that need repetitive and precise movements, which might increase the risk of human error.

On the basis of service type, the market is categorized into follicular unit transplantation, follicular unit extraction, follicular unit strip surgery, laser treatment, and others. Among these sub-segments, the follicular unit extraction service recorded a significant market share in 2018. This trend has been linked to the minimally invasive hair transplant approach in follicular unit extraction, which enables the harvesting of individual follicles from the back of the head, ensuring no linear scar is left.

The ideal patients for FUE hair restoration surgery are the ones who have high hair density in the back and side of the head. Nevertheless, some of the major FUE service providers are planning on executing FUE without having the patients to shave their head.

Hair associated issues are not limited to any particular age and gender that has generated an enormous potential for this industry to develop worldwide. This has established a strong requirement for hair treatment and transplant in different areas, which will also increase demand in the industry for hair transplant facilities. Psoriasis is a prevalent chronic condition of the skin resulting from an overactive immune system. It is defined by flaking and inflammation of the skin, along with thick, black, silver, or red hair spots. And, according to the National Psoriasis Foundation (NPF), more than 60

percent of all individuals with psoriasis can develop some scaling on their scalp. Scalp psoriasis extends the range from moderate to serious, and psoriasis scalp can reach the hairline to the forehead, and at the back of the neck, and also near the ears. Eating certain products can create psoriasis worse while it is triggered by an autoimmune issue.

The report highlights the adoption of Hair Restoration Services in LAMEA. Based on Service Provider, the market is segmented into Hospitals, Clinics and Surgical Centers. Based on Gender, the market is segmented into Male, and Female. Based on Service type, the market is segmented into Follicular Unit Extraction, Follicular Unit Transplantation, Laser Treatment, Follicular Unit Strip Surgery and Other services. The report also covers geographical segmentation of Hair Restoration Services market. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

The major market players expanding their reach in the LAMEA hair restoration services market are Allergan PLC, Direct Hair Implantation Ltd., Bosley, Inc. (Aderans Company Limited), National Hair Centers (GD&D Hair Solutions), Venus Concept Ltd. (NeoGraft Solutions), Lexington Intl. LLC, Bernstein Medical PC, Theradome, Inc., Elite Hair Restoration Ltd. and IllumiFlow.

Scope of the Study

Market Segmentation:

By Service Provider

Hospitals

Clinics

Surgical Centers

By Gender

Male

Female

By Service Type

Follicular Unit Extraction

Follicular Unit Transplantation

Laser Treatment

Follicular Unit Strip Surgery

Other services

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled:

Allergan PLC

Direct Hair Implantation Ltd.

Bosley, Inc. (Aderans Company Limited)

National Hair Centers (GD&D Hair Solutions)

Venus Concept Ltd. (NeoGraft Solutions)

Lexington Intl. LLC

Bernstein Medical PC

Theradome, Inc.

Elite Hair Restoration Ltd.

IllumiFlow

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