

# LAMEA Geographic Information System Market (2016 - 2022)

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## Abstracts

GIS showcases different kinds of data on one map. This enables the end-user to analyze and understand the ongoing patterns and its relationships with the external environment. Brazil, South Africa and other Middle East countries are the major countries considered during the study. Currently, LAMEA shows comparatively lower adoption for GIS and other technologically advanced products. Increasing population and rapid growth in industrialization on the other hand would fuel the demand for GIS in emerging markets in the region. South Africa dominates the LAMEA GIS market with maximum share in terms of revenue. Increased infrastructure investments would also drive the need for GIS in the region. Brazil government has announced an infrastructure investment of USD 229 billion by 2015, an increase of approximately 18% compared to that in 2014. The investment would encompass airports and ports, repairing of highways, energy projects, housing and water and sewage systems among others. GIS find its major application in disaster management, land information, map viewing (cartography), infrastructure management, business information, military & defence (geopolitics), mineral exploration (geoscience), biological and others.

The LAMEA GIS market is segmented based on type into software, services and data. Based on verticals, the report segments the market into utilities, transportation, government agencies, retail, oil & gas, healthcare, financial services and telecom among other. For better understanding and penetration of GIS technology in LAMEA, the market is studied across countries namely Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and rest of LAMEA.

The report covers the analysis of key companies in the market. Major companies profiled in the report include Pasco Corporation, Ubisense Group plc., Beijing SuperMap Software Co., Ltd., Hexagon AB, Schneider Electric SE, Environmental Systems

Research Institute, Bentley Systems, Incorporated, Autodesk, Inc., Pitney Bowes Inc. and MacDonald, Dettwiler and Associates Ltd.

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