

LAMEA Fuel Cards Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Fuel Cards Market would witness market growth of 6.3% CAGR during the forecast period (2017 – 2023). Growing alliances and collaborations among various key vendors, especially in the developing countries would contribute to the market expansion. Nevertheless, increased uptake in the mobile payments system and data breaches are the factors that would limit the growth of the fuel cards market. Fuel cards offer various benefits to fleet vendors as it captures low-level data such as mileage of vehicles, the gallons of fuel filled, and the need for servicing the vehicle. Fuel card service providers now are offering telematics embed interface and robust reporting features as a standard product offering which significantly improves the fleet management productivity.

Based on Type, the Fuel Cards Market segments the market into Universal, Branded, and Others. Based on Application, the market report segments the market into Fuel Refill, Parking, Vehicle Service, Toll Charge, and Others. Based on Countries, the Fuel Cards Market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Latin America, Middle East and Africa Fuel Cards Market. Key companies profiled in the report include Royal Dutch Shell, ExxonMobil, British Petroleum, FLEETCOR Technologies, Inc., U.S. Bancorp, WEX Inc., OiLibya, Trafigura (Puma Energy), Engen Limited, and First National Bank..

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