

LAMEA Frozen Vegetables Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Frozen Vegetables Market would witness market growth of 6.2% CAGR during the forecast period (2017 – 2023). Hectic lifestyle and high disposable income of individuals have driven the popularity of convenience food, driving the demand for frozen vegetables. Growing retail networks in emerging economies such as Brazil, would further add to the demand for frozen vegetables. On the other hand, the negative perception of consumers about the nutritional quality of the frozen food, cost associated with implementing freezing technology, and poor freezing facilities in semi-urban and rural areas are the factors that would hinder the market growth.

Based on Distribution Channels, the market report segments the market into Discounters, Hypermarkets/ Supermarkets, and Others. Based on End Users, the Latin America, Middle East and Africa Frozen Vegetables market segments the market into Food Service Industry and Retail Customers. Based on Products, the market report segments the market into Corn, Green Peas, Broccoli, Asparagus, Mushroom, Green Beans, Spinach, and Others. Based on Countries, the Latin America, Middle East and Africa Frozen Vegetables market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Frozen Vegetables Market. Key companies profiled in the report include Aryzta AG, General Mills Inc., The Kraft Heinz Company, Ajinomoto Co. Inc., Cargill, Inc., Europastry S.A., JBS S.A., Kellogg Company, Nestle SA, and Flowers Foods.

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