

LAMEA Frozen Fruits Market By Product (Tropical Fruits, Citrus Fruits, Berries and Other Frozen Fruits) By Distribution Channel (Offline and Online) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Frozen Fruits Market would witness market growth of 9.5% CAGR during the forecast period (2020-2026).

In the past few decades, shippers have been rendered simpler to supply products to customers thousands of miles overseas, with no significant freshness delays owing to temperature-controlled logistics. Technological advancements in controlled atmospheric technologies have played a key role in extending the shelf life and ease of availability of these frozen products worldwide. Different varieties of fruit are consumed worldwide by humans. The development of many of these items is confined to a small geographical area, but has acquired prominence across a large mass internationally. As such, these fruits have been refreshed and exported. As a consequence, there has been a growing appetite for frozen versions of these products over the last few years.

The demand for convenient food products is a key driver of the frozen food as they reduce cooking and preparation effort and time for consumers. The demand for ready-to-eat, easy-to-cook and ready-packed products is projected to rise during the forecast period, which would fuel the frozen food industry. Innovative food developments, such as low-trans-fat, low-fat, multi-grain, whole-grain and low-artificial-preservative products, are projected to provide a boost to the whole market. The expansion of the packaged and premium segments of frozen food can be an immense advantage for the frozen fruit industry.

Based on Product, the market is segmented into Tropical Fruits, Citrus Fruits, Berries

and Other Frozen Fruits. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nestle S.A., Unilever PLC, Fresh Del Monte Produce, Inc., Nomad Foods Limited, Kendall Frozen Fruits, Inc., Nature's Touch Frozen Foods, LLC, Titan Frozen Fruit, LLC, Harvest Food Group, Inc., Meel Corporation, and Val-Mex Frozen Foods, LLC

Scope of the Study

Market Segmentation:

By Product

Tropical Fruits

Citrus Fruits

Berries and

Other Frozen Fruits

By Distribution Channel

Offline and

Online

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Nestle S.A.

Unilever PLC

Fresh Del Monte Produce, Inc.

Nomad Foods Limited

Kendall Frozen Fruits, Inc.

Nature's Touch Frozen Foods, LLC

Titan Frozen Fruit, LLC

Harvest Food Group, Inc.

Meel Corporation

Val-Mex Frozen Foods, LLC

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