

# LAMEA Frozen Bakery Products Market Analysis (2018-2024)

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### **Abstracts**

The Latin America, Middle East and Africa Frozen Bakery Products Market would witness market growth of 10.2% CAGR during the forecast period (2018 – 2024).

Freezing conventional bakery products to preserve the same till the time they are consumed are called as frozen bakery products. Frozen foods do not need preservatives, as freezing does not allow the growth of microorganisms. Carboxymethyl cellulose (CMC) is a stabilizer used in bakery products, as the use of it does not adulterate the quality of the food.

Latin America frozen bakery market would witness significant growth during the forecast period. Changing consumer living standards, has led to the demand for frozen bakery products in the region. The growth in the per capita income has additionally driven economic growth in the region, and as result, influencing LAMEA frozen bakery industry.

Based on product, the market is segmented into Breads, Pizza Crusts, Cakes & Pastries, and Others (waffles, biscuits, cookies, bagels, pretzels, and donuts). Based on distribution channel, the market is segmented into Convenience stores, Hypermarket & supermarkets, Artisan bakers, Catering & industrial, and Quick service restaurants. The Type covered under the report are Raw Products, Ready-to-Bake, and Ready Baked & Frozen. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Europastry, S.A., Aryzta AG, Associated British Foods PLC, Cargill, Incorporated, Bridgford Foods Corporation, Conagra Brands, Inc.,



Flowers Foods Inc., Lantmännen Unibake, Grupo Bimbo, and General Mills Inc.



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