

LAMEA Freight Management System Market Analysis (2018-2024)

<https://marketpublishers.com/r/LAFF31AA9D2EN.html>

Date: June 2018

Pages: 151

Price: US\$ 1,800.00 (Single User License)

ID: LAFF31AA9D2EN

Abstracts

The Latin America, Middle East and Africa Freight Management System Market size is expected to grow at a market growth of 13.3% CAGR during the forecast period.

Freight management system is a software solution majorly implemented in transport segment to efficiently optimize commercial freight operations. These software systems are used in automating processes and in improving communication and productivity within an organization. Emerging advanced modules in freight management systems has driven the need for freight management system implementation to improve delivery capabilities. Additionally, the demand for on-time delivery of products and raw materials has grown significantly, encouraging fleet owners to implement freight management system. Implementation of freight management systems lead to warehouse efficiencies, as the time spent on freight management is significantly reduced. The competition among vendors therefore is stiff, driving the demand for innovative products.

Based on Component, the market is segmented into Solution and Services. Solution Type is further segmented into Control & Monitoring, Execution & Operations, and Planning. Control & Monitoring includes Freight Tracking & Monitoring Solution, Cargo Routing & Scheduling Solution, and Cargo Security. Execution & Operations Market includes Transportation Management System, Freight Audit & Payment, Electronic Data Interchange, Load Optimization, Brokerage Operational Management, and Freight Visibility. Planning Market includes Supplier & Vendor Management, Freight Order Management, Revenue Management, Dispatch Management, and Claims Management. The Services market is segmented into Professional and Managed Services. Based on Transportation Mode, the market is segmented into Road Freight, Rail Freight, Ocean Freight, and Air Freight. Based on End User, the market is segmented into Third-Party Logistics, Forwarders & Brokers, and Shippers & Carriers.

Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

Based on Regions, the Freight Management System market segments the market into

The market research report covers the analysis of key stake holders of the Latin America, Middle East and Africa Freight Management System Market. Key companies profiled in the report include Oracle Corporation, SAP SE, Accenture PLC, Werner Enterprises, Inc., JDA Software Group, Inc., MercuryGate International, Riege Software, BluJay Solutions, McLeod Software Corporation, Inc. and C.H. Robinson.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA Freight Management System Market, by Component
 - 1.4.2 LAMEA Freight Management System Market, by Transportation Mode
 - 1.4.3 LAMEA Freight Management System Market, by End User
 - 1.4.4 LAMEA Freight Management System Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Segmental Analysis
 - 2.1.1.1 Market By Component
 - 2.1.1.2 Market By Modes Of Transportation
 - 2.1.1.3 Market By End-Users
 - 2.1.1.4 Market By Country
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. LAMEA FREIGHT MANAGEMENT SYSTEM MARKET

- 3.1 LAMEA Freight Management System Market by Component
 - 3.1.1 LAMEA Freight Management System Solution Market by Country
 - 3.1.2 LAMEA Freight Management System Market by Solution Type
 - 3.1.2.1 LAMEA Control & Monitoring Market by Country
 - 3.1.2.2 LAMEA Control & Monitoring Market by Type
 - 3.1.2.2.1 LAMEA Freight Tracking & Monitoring Market by Country
 - 3.1.2.2.2 LAMEA Cargo Routing & Scheduling Market by Country
 - 3.1.2.2.3 LAMEA Cargo Security Market by Country
 - 3.1.2.3 LAMEA Execution & Operations Market by Country
 - 3.1.2.4 LAMEA Execution & Operations Market by Type
 - 3.1.2.4.1 LAMEA Transportation Management System Market by Country

- 3.1.2.4.2 LAMEA Freight Audit & Payment Market by Country
- 3.1.2.4.3 LAMEA Electronic Data Interchange Market by Country
- 3.1.2.4.4 LAMEA Load Optimization Market by Country
- 3.1.2.4.5 LAMEA Brokerage Operational Management Market by Country
- 3.1.2.4.6 LAMEA Freight Visibility Market by Country
- 3.1.2.5 LAMEA Planning Market by Country
- 3.1.2.6 LAMEA Planning Market by Type
 - 3.1.2.6.1 LAMEA Supplier & Vendor Management Market by Country
 - 3.1.2.6.2 LAMEA Freight Order Management Market by Country
 - 3.1.2.6.3 LAMEA Revenue Management Market by Country
 - 3.1.2.6.4 LAMEA Dispatch Management Market by Country
 - 3.1.2.6.5 LAMEA Claims Management Market by Country
- 3.1.3 LAMEA Freight Management System Services Market by Country
- 3.1.4 LAMEA Freight Management System Market by Services Type
 - 3.1.4.1 LAMEA Professional Freight Management System Services Market by Country
 - 3.1.4.2 LAMEA Managed Freight Management System Services Market by Country

CHAPTER 4. LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY TRANSPORTATION MODE

4.1 Introduction

- 4.1.1 LAMEA Freight Management System in Road Freight Market by Country
- 4.1.2 LAMEA Freight Management System in Rail Freight Market by Country
- 4.1.3 LAMEA Freight Management System in Ocean Freight Market by Country
- 4.1.4 LAMEA Freight Management System in Air Freight Market by Country

CHAPTER 5. LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY END USER

5.1 Introduction

- 5.1.1 LAMEA Freight Management System for Third-Party Logistics Market by Country
- 5.1.2 LAMEA Freight Management System for Forwarders & Brokers Market by Country
- 5.1.3 LAMEA Freight Management System for Shippers & Carriers Market by Country

CHAPTER 6. LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY COUNTRY

6.1 Introduction

6.2 Brazil Freight Management System Market

- 6.2.1 Brazil Freight Management System Market by Component
 - 6.2.1.1 Brazil Freight Management System Market by Solution Type
 - 6.2.1.1.1 Brazil Control & Monitoring Market by Type
 - 6.2.1.1.2 Brazil Execution & Operations Market by Type
 - 6.2.1.1.3 Brazil Planning Market by Type
 - 6.2.1.2 Brazil Freight Management System Market by Service Type
- 6.2.2 Brazil Freight Management System Market by Transportation Mode
- 6.2.3 Brazil Freight Management System Market by End User
- 6.3 Argentina Freight Management System Market
 - 6.3.1 Argentina Freight Management System Market by Component
 - 6.3.1.1 Argentina Freight Management System Market by Solution Type
 - 6.3.1.1.1 Argentina Control & Monitoring Market by Type
 - 6.3.1.1.2 Argentina Execution & Operations Market by Type
 - 6.3.1.1.3 Argentina Planning Market by Type
 - 6.3.1.2 Argentina Freight Management System Market by Services Type
 - 6.3.2 Argentina Freight Management System Market by Transportation Mode
 - 6.3.3 Argentina Freight Management System Market by End User
- 6.4 UAE Freight Management System Market
 - 6.4.1 UAE Freight Management System Market by Component
 - 6.4.1.1 UAE Freight Management System Market by Solution Type
 - 6.4.1.1.1 UAE Control & Monitoring Market by Type
 - 6.4.1.1.2 UAE Execution & Operations Market by Type
 - 6.4.1.1.3 UAE Planning Market by Type
 - 6.4.1.2 UAE Freight Management System Market by Services Type
 - 6.4.2 UAE Freight Management System Market by Transportation Mode
 - 6.4.3 UAE Freight Management System Market by End User
- 6.5 Saudi Arabia Freight Management System Market
 - 6.5.1 Saudi Arabia Freight Management System Market by Component
 - 6.5.1.1 Saudi Arabia Freight Management System Market by Solution Type
 - 6.5.1.1.1 Saudi Arabia Control & Monitoring Market by Type
 - 6.5.1.1.2 Saudi Arabia Execution & Operations Market by Type
 - 6.5.1.1.3 Saudi Arabia Planning Market by Type
 - 6.5.1.2 Saudi Arabia Freight Management System Market by Services Type
 - 6.5.2 Saudi Arabia Freight Management System Market by Transportation Mode
 - 6.5.3 Saudi Arabia Freight Management System Market by End User
- 6.6 South Africa Freight Management System Market
 - 6.6.1 South Africa Freight Management System Market by Component
 - 6.6.1.1 South Africa Freight Management System Market by Solution Type
 - 6.6.1.1.1 South Africa Control & Monitoring Market by Type

- 6.6.1.1.2 South Africa Execution & Operations Market by Type
- 6.6.1.1.3 South Africa Planning Market by Type
- 6.6.1.2 South Africa Freight Management System Market by Services Type
- 6.6.2 South Africa Freight Management System Market by Transportation Mode
- 6.6.3 South Africa Freight Management System Market by End User
- 6.7 Nigeria Freight Management System Market
 - 6.7.1 Nigeria Freight Management System Market by Component
 - 6.7.1.1 Nigeria Freight Management System Market by Solution Type
 - 6.7.1.1.1 Nigeria Control & Monitoring Market by Type
 - 6.7.1.1.2 Nigeria Execution & Operations Market by Type
 - 6.7.1.1.3 Nigeria Planning Market by Type
 - 6.7.1.2 Nigeria Freight Management System Market by Services Type
 - 6.7.2 Nigeria Freight Management System Market by Transportation Mode
 - 6.7.3 Nigeria Freight Management System Market by End User
- 6.8 Rest of LAMEA Freight Management System Market
 - 6.8.1 Rest of LAMEA Freight Management System Market by Component
 - 6.8.1.1 Rest of LAMEA Freight Management System Market by Solution Type
 - 6.8.1.1.1 Rest of LAMEA Control & Monitoring Market by Type
 - 6.8.1.1.2 Rest of LAMEA Execution & Operations Market by Type
 - 6.8.1.1.3 Rest of LAMEA Planning Market by Type
 - 6.8.1.2 Rest of LAMEA Freight Management System Market by Services Type
 - 6.8.2 Rest of LAMEA Freight Management System Market by Transportation Mode
 - 6.8.3 Rest of LAMEA Freight Management System Market by End User

CHAPTER 7. COMPETITIVE STUDY

- 7.1 KBV Cardinal Matrix
- 7.2 Recent Industry Wide Strategic Developments
 - 7.2.1 Partnerships, Collaborations and Agreements
 - 7.2.2 Product Launches
 - 7.2.3 Mergers & Acquisitions

CHAPTER 8. COMPANY PROFILES

- 8.1 Oracle Corporation
 - 8.1.1 Company Overview
 - 8.1.2 Financial Analysis
 - 8.1.3 Segmental and Regional Analysis
 - 8.1.4 Research & Development Expense

- 8.1.5 Strategies at a Glance
 - 8.1.5.1 Product Launch
- 8.2 SAP SE
 - 8.2.1 Company Overview
 - 8.2.2 Financial Analysis
 - 8.2.3 Segmental and Regional Analysis
 - 8.2.4 Research & Development Expense
 - 8.2.5 Strategies at a Glance
 - 8.2.5.1 Product Launch
 - 8.2.5.2 Partnerships, Collaborations, and Agreements
- 8.3 Accenture PLC
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Segmental and Regional Analysis
 - 8.3.4 Research & Development Expense
 - 8.3.5 Strategies at a Glance
 - 8.3.5.1 Product Launch
 - 8.3.5.2 Mergers & Acquisitions
- 8.4 Werner Enterprises, Inc.
 - 8.4.1 Company Overview
 - 8.4.2 Financial Analysis
 - 8.4.3 Segmental and Regional Analysis
- 8.5 JDA Software Group, Inc.
 - 8.5.1 Company Overview
 - 8.5.2 Strategies at a Glance
 - 8.5.2.1 Product Launch
 - 8.5.2.2 Expansion
 - 8.5.2.3 Partnerships, Collaborations, and Agreements
- 8.6 MercuryGate International
 - 8.6.1 Company Overview
 - 8.6.2 Strategies at a Glance
 - 8.6.2.1 Product Launch
 - 8.6.2.2 Partnerships, Collaborations, and Agreements
- 8.7 Riege Software
 - 8.7.1 Company Overview
 - 8.7.2 Strategies at a Glance
 - 8.7.2.1 Partnerships, Collaborations, and Agreements
- 8.8 BluJay Solutions
 - 8.8.1 Company Overview

8.8.2 Strategies at a Glance

8.8.2.1 Partnerships, Collaborations, and Agreements

8.9 McLeod Software Corporation, Inc.

8.9.1 Company Overview

8.9.2 Strategies at a Glance

8.9.2.1 Partnerships, Collaborations, and Agreements

8.9.2.2 Product Launch

8.1 C.H. Robinson

8.10.1 Company Overview

8.10.2 Financial Analysis

8.10.3 Segmental and Regional Analysis

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET, 2014 - 2017, USD MILLION

TABLE 2 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET, 2018 - 2024, USD MILLION

TABLE 3 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 4 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 5 LAMEA FREIGHT MANAGEMENT SYSTEM SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 6 LAMEA FREIGHT MANAGEMENT SYSTEM SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 7 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 8 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 9 LAMEA CONTROL & MONITORING MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 10 LAMEA CONTROL & MONITORING MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 11 LAMEA CONTROL & MONITORING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 12 LAMEA CONTROL & MONITORING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 13 LAMEA FREIGHT TRACKING & MONITORING MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 14 LAMEA FREIGHT TRACKING & MONITORING MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 15 LAMEA CARGO ROUTING & SCHEDULING MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 16 LAMEA CARGO ROUTING & SCHEDULING MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 17 LAMEA CARGO SECURITY MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 18 LAMEA CARGO SECURITY MARKET BY COUNTRY, 2018 - 2024, USD

MILLION

TABLE 19 LAMEA EXECUTION & OPERATIONS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 20 LAMEA EXECUTION & OPERATIONS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 21 LAMEA EXECUTION & OPERATIONS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 22 LAMEA EXECUTION & OPERATIONS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 23 LAMEA TRANSPORTATION MANAGEMENT SYSTEM MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 24 LAMEA TRANSPORTATION MANAGEMENT SYSTEM MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 25 LAMEA FREIGHT AUDIT & PAYMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 26 LAMEA FREIGHT AUDIT & PAYMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 27 LAMEA ELECTRONIC DATA INTERCHANGE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 28 LAMEA ELECTRONIC DATA INTERCHANGE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 29 LAMEA LOAD OPTIMIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 30 LAMEA LOAD OPTIMIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 31 LAMEA BROKERAGE OPERATIONAL MANAGEMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 32 LAMEA BROKERAGE OPERATIONAL MANAGEMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 33 LAMEA FREIGHT VISIBILITY MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 34 LAMEA FREIGHT VISIBILITY MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 35 LAMEA PLANNING MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 36 LAMEA PLANNING MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 37 LAMEA PLANNING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 38 LAMEA PLANNING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 39 LAMEA SUPPLIER & VENDOR MANAGEMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 40 LAMEA SUPPLIER & VENDOR MANAGEMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 41 LAMEA FREIGHT ORDER MANAGEMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 42 LAMEA FREIGHT ORDER MANAGEMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 43 LAMEA REVENUE MANAGEMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 44 LAMEA REVENUE MANAGEMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 45 LAMEA DISPATCH MANAGEMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 46 LAMEA DISPATCH MANAGEMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 47 LAMEA CLAIMS MANAGEMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 48 LAMEA CLAIMS MANAGEMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 49 LAMEA FREIGHT MANAGEMENT SYSTEM SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 50 LAMEA FREIGHT MANAGEMENT SYSTEM SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 51 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 52 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 53 LAMEA PROFESSIONAL FREIGHT MANAGEMENT SYSTEM SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 54 LAMEA PROFESSIONAL FREIGHT MANAGEMENT SYSTEM SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 55 LAMEA MANAGED FREIGHT MANAGEMENT SYSTEM SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 56 LAMEA MANAGED FREIGHT MANAGEMENT SYSTEM SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 57 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY TRANSPORTATION MODE, 2014 - 2017, USD MILLION

TABLE 58 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY TRANSPORTATION MODE, 2018 - 2024, USD MILLION

TABLE 59 LAMEA FREIGHT MANAGEMENT SYSTEM IN ROAD FREIGHT MARKET

BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 60 LAMEA FREIGHT MANAGEMENT SYSTEM IN ROAD FREIGHT MARKET
BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 61 LAMEA FREIGHT MANAGEMENT SYSTEM IN RAIL FREIGHT MARKET
BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 62 LAMEA FREIGHT MANAGEMENT SYSTEM IN RAIL FREIGHT MARKET
BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 63 LAMEA FREIGHT MANAGEMENT SYSTEM IN OCEAN FREIGHT MARKET
BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 64 LAMEA FREIGHT MANAGEMENT SYSTEM IN OCEAN FREIGHT MARKET
BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 65 LAMEA FREIGHT MANAGEMENT SYSTEM IN AIR FREIGHT MARKET BY
COUNTRY, 2014 - 2017, USD MILLION

TABLE 66 LAMEA FREIGHT MANAGEMENT SYSTEM IN AIR FREIGHT MARKET BY
COUNTRY, 2018 - 2024, USD MILLION

TABLE 67 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY END USER,
2014 - 2017, USD MILLION

TABLE 68 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY END USER,
2018 - 2024, USD MILLION

TABLE 69 LAMEA FREIGHT MANAGEMENT SYSTEM FOR THIRD-PARTY
LOGISTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 70 LAMEA FREIGHT MANAGEMENT SYSTEM FOR THIRD-PARTY
LOGISTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 71 LAMEA FREIGHT MANAGEMENT SYSTEM FOR FORWARDERS &
BROKERS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 72 LAMEA FREIGHT MANAGEMENT SYSTEM FOR FORWARDERS &
BROKERS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 73 LAMEA FREIGHT MANAGEMENT SYSTEM FOR SHIPPERS & CARRIERS
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 74 LAMEA FREIGHT MANAGEMENT SYSTEM FOR SHIPPERS & CARRIERS
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 75 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY COUNTRY, 2014
- 2017, USD MILLION

TABLE 76 LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY COUNTRY, 2018
- 2024, USD MILLION

TABLE 77 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET, 2014 - 2017, USD
MILLION

TABLE 78 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET, 2018 - 2024, USD
MILLION

TABLE 79 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 80 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 81 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 82 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 83 BRAZIL CONTROL & MONITORING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 84 BRAZIL CONTROL & MONITORING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 85 BRAZIL EXECUTION & OPERATIONS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 86 BRAZIL EXECUTION & OPERATIONS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 87 BRAZIL PLANNING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 88 BRAZIL PLANNING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 89 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET BY SERVICE TYPE, 2014 - 2017, USD MILLION

TABLE 90 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 91 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET BY TRANSPORTATION MODE, 2014 - 2017, USD MILLION

TABLE 92 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET BY TRANSPORTATION MODE, 2018 - 2024, USD MILLION

TABLE 93 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 94 BRAZIL FREIGHT MANAGEMENT SYSTEM MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 95 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET, 2014 - 2017, USD MILLION

TABLE 96 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET, 2018 - 2024, USD MILLION

TABLE 97 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 98 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 99 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE, 2014

- 2017, USD MILLION

TABLE 100 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE,
2018 - 2024, USD MILLION

TABLE 101 ARGENTINA CONTROL & MONITORING MARKET BY TYPE, 2014 -
2017, USD MILLION

TABLE 102 ARGENTINA CONTROL & MONITORING MARKET BY TYPE, 2018 -
2024, USD MILLION

TABLE 103 ARGENTINA EXECUTION & OPERATIONS MARKET BY TYPE, 2014 -
2017, USD MILLION

TABLE 104 ARGENTINA EXECUTION & OPERATIONS MARKET BY TYPE, 2018 -
2024, USD MILLION

TABLE 105 ARGENTINA PLANNING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 106 ARGENTINA PLANNING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 107 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET BY
SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 108 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET BY
SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 109 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET BY
TRANSPORTATION MODE, 2014 - 2017, USD MILLION

TABLE 110 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET BY
TRANSPORTATION MODE, 2018 - 2024, USD MILLION

TABLE 111 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET BY END
USER, 2014 - 2017, USD MILLION

TABLE 112 ARGENTINA FREIGHT MANAGEMENT SYSTEM MARKET BY END
USER, 2018 - 2024, USD MILLION

TABLE 113 UAE FREIGHT MANAGEMENT SYSTEM MARKET, 2014 - 2017, USD
MILLION

TABLE 114 UAE FREIGHT MANAGEMENT SYSTEM MARKET, 2018 - 2024, USD
MILLION

TABLE 115 UAE FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT,
2014 - 2017, USD MILLION

TABLE 116 UAE FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT,
2018 - 2024, USD MILLION

TABLE 117 UAE FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE, 2014 -
2017, USD MILLION

TABLE 118 UAE FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE, 2018 -
2024, USD MILLION

TABLE 119 UAE CONTROL & MONITORING MARKET BY TYPE, 2014 - 2017, USD
MILLION

TABLE 120 UAE CONTROL & MONITORING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 121 UAE EXECUTION & OPERATIONS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 122 UAE EXECUTION & OPERATIONS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 123 UAE PLANNING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 124 UAE PLANNING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 125 UAE FREIGHT MANAGEMENT SYSTEM MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 126 UAE FREIGHT MANAGEMENT SYSTEM MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 127 UAE FREIGHT MANAGEMENT SYSTEM MARKET BY TRANSPORTATION MODE, 2014 - 2017, USD MILLION

TABLE 128 UAE FREIGHT MANAGEMENT SYSTEM MARKET BY TRANSPORTATION MODE, 2018 - 2024, USD MILLION

TABLE 129 UAE FREIGHT MANAGEMENT SYSTEM MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 130 UAE FREIGHT MANAGEMENT SYSTEM MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 131 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET, 2014 - 2017, USD MILLION

TABLE 132 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET, 2018 - 2024, USD MILLION

TABLE 133 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 134 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 135 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 136 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 137 SAUDI ARABIA CONTROL & MONITORING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 138 SAUDI ARABIA CONTROL & MONITORING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 139 SAUDI ARABIA EXECUTION & OPERATIONS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 140 SAUDI ARABIA EXECUTION & OPERATIONS MARKET BY TYPE, 2018 -

2024, USD MILLION

TABLE 141 SAUDI ARABIA PLANNING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 142 SAUDI ARABIA PLANNING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 143 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 144 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 145 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET BY TRANSPORTATION MODE, 2014 - 2017, USD MILLION

TABLE 146 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET BY TRANSPORTATION MODE, 2018 - 2024, USD MILLION

TABLE 147 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 148 SAUDI ARABIA FREIGHT MANAGEMENT SYSTEM MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 149 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET, 2014 - 2017, USD MILLION

TABLE 150 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET, 2018 - 2024, USD MILLION

TABLE 151 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 152 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 153 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 154 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 155 SOUTH AFRICA CONTROL & MONITORING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 156 SOUTH AFRICA CONTROL & MONITORING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 157 SOUTH AFRICA EXECUTION & OPERATIONS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 158 SOUTH AFRICA EXECUTION & OPERATIONS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 159 SOUTH AFRICA PLANNING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 160 SOUTH AFRICA PLANNING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 161 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 162 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 163 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET BY TRANSPORTATION MODE, 2014 - 2017, USD MILLION

TABLE 164 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET BY TRANSPORTATION MODE, 2018 - 2024, USD MILLION

TABLE 165 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 166 SOUTH AFRICA FREIGHT MANAGEMENT SYSTEM MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 167 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET, 2014 - 2017, USD MILLION

TABLE 168 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET, 2018 - 2024, USD MILLION

TABLE 169 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 170 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 171 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 172 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 173 NIGERIA CONTROL & MONITORING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 174 NIGERIA CONTROL & MONITORING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 175 NIGERIA EXECUTION & OPERATIONS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 176 NIGERIA EXECUTION & OPERATIONS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 177 NIGERIA PLANNING MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 178 NIGERIA PLANNING MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 179 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 180 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET BY SERVICES

TYPE, 2018 - 2024, USD MILLION

TABLE 181 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET BY
TRANSPORTATION MODE, 2014 - 2017, USD MILLION

TABLE 182 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET BY
TRANSPORTATION MODE, 2018 - 2024, USD MILLION

TABLE 183 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET BY END USER,
2014 - 2017, USD MILLION

TABLE 184 NIGERIA FREIGHT MANAGEMENT SYSTEM MARKET BY END USER,
2018 - 2024, USD MILLION

TABLE 185 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET, 2014 -
2017, USD MILLION

TABLE 186 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET, 2018 -
2024, USD MILLION

TABLE 187 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY
COMPONENT, 2014 - 2017, USD MILLION

TABLE 188 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY
COMPONENT, 2018 - 2024, USD MILLION

TABLE 189 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY
TYPE, 2014 - 2017, USD MILLION

TABLE 190 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY
TYPE, 2018 - 2024, USD MILLION

TABLE 191 REST OF LAMEA CONTROL & MONITORING MARKET BY TYPE, 2014 -
2017, USD MILLION

TABLE 192 REST OF LAMEA CONTROL & MONITORING MARKET BY TYPE, 2018 -
2024, USD MILLION

TABLE 193 REST OF LAMEA EXECUTION & OPERATIONS MARKET BY TYPE,
2014 - 2017, USD MILLION

TABLE 194 REST OF LAMEA EXECUTION & OPERATIONS MARKET BY TYPE,
2018 - 2024, USD MILLION

TABLE 195 REST OF LAMEA PLANNING MARKET BY TYPE, 2014 - 2017, USD
MILLION

TABLE 196 REST OF LAMEA PLANNING MARKET BY TYPE, 2018 - 2024, USD
MILLION

TABLE 197 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY
SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 198 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY
SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 199 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY
TRANSPORTATION MODE, 2014 - 2017, USD MILLION

TABLE 200 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY
TRANSPORTATION MODE, 2018 - 2024, USD MILLION

TABLE 201 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY END
USER, 2014 - 2017, USD MILLION

TABLE 202 REST OF LAMEA FREIGHT MANAGEMENT SYSTEM MARKET BY END
USER, 2018 - 2024, USD MILLION

TABLE 203 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– FREIGHT
MANAGEMENT SYSTEM MARKET

TABLE 204 PRODUCT LAUNCHES – FREIGHT MANAGEMENT SYSTEM MARKET

TABLE 205 MERGERS & ACQUISITIONS – FREIGHT MANAGEMENT SYSTEM
MARKET

TABLE 206 KEY INFORMATION – ORACLE CORPORATION

TABLE 207 KEY INFORMATION – SAP SE

TABLE 208 KEY INFORMATION – ACCENTURE PLC

TABLE 209 KEY INFORMATION – WERNER ENTERPRISES, INC.

TABLE 210 KEY INFORMATION – JDA SOFTWARE GROUP, INC.

TABLE 211 KEY INFORMATION – MERCURYGATE INTERNATIONAL

TABLE 212 KEY INFORMATION – RIEGE SOFTWARE

TABLE 213 KEY INFORMATION – BLUJAY SOLUTIONS

TABLE 214 KEY INFORMATION – MCLEOD SOFTWARE CORPORATION, INC.

TABLE 215 KEY INFORMATION – C.H. ROBINSON

List Of Figures

LIST OF FIGURES

FIG 1 MARKET BY CONTROL & MONITORING

FIG 2 MARKET BY EXECUTION & OPERATIONS

FIG 3 MARKET BY PLANNING

FIG 4 MARKET BY MODES OF TRANSPORTATION

FIG 5 MARKET BY END-USERS

FIG 6 MARKET BY COUNTRY

FIG 7 KBV CARDINAL MATRIX

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