

LAMEA Freight Management System Market Analysis (2018-2024)

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Abstracts

The Latin America, Middle East and Africa Freight Management System Market size is expected to grow at a market growth of 13.3% CAGR during the forecast period.

Freight management system is a software solution majorly implemented in transport segment to efficiently optimize commercial freight operations. These software systems are used in automating processes and in improving communication and productivity within an organization. Emerging advanced modules in freight management systems has driven the need for freight management system implementation to improve delivery capabilities. Additionally, the demand for on-time delivery of products and raw materials has grown significantly, encouraging fleet owners to implement freight management system. Implementation of freight management systems lead to warehouse efficiencies, as the time spent on freight management is significantly reduced. The competition among vendors therefore is stiff, driving the demand for innovative products.

Based on Component, the market is segmented into Solution and Services. Solution Type is further segmented into Control & Monitoring, Execution & Operations, and Planning. Control & Monitoring includes Freight Tracking & Monitoring Solution, Cargo Routing & Scheduling Solution, and Cargo Security. Execution & Operations Market includes Transportation Management System, Freight Audit & Payment, Electronic Data Interchange, Load Optimization, Brokerage Operational Management, and Freight Visibility. Planning Market includes Supplier & Vendor Management, Freight Order Management, Revenue Management, Dispatch Management, and Claims Management. The Services market is segmented into Professional and Managed Services. Based on Transportation Mode, the market is segmented into Road Freight, Rail Freight, Ocean Freight, and Air Freight. Based on End User, the market is segmented into Third-Party Logistics, Forwarders & Brokers, and Shippers & Carriers.

Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

Based on Regions, the Freight Management System market segments the market into

The market research report covers the analysis of key stake holders of the Latin America, Middle East and Africa Freight Management System Market. Key companies profiled in the report include Oracle Corporation, SAP SE, Accenture PLC, Werner Enterprises, Inc., JDA Software Group, Inc., MercuryGate International, Riege Software, BluJay Solutions, McLeod Software Corporation, Inc. and C.H. Robinson.

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