

LAMEA Fraud Detection & Prevention Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Fraud Detection & Prevention Market would witness market growth of 23.1% CAGR during the forecast period (2017 – 2023). Fraud detection and prevention systems are software applications used in providing analytical solutions to detect and prevent fraud in uncertain conditions. Significant rise in the fraudulent activities, globally would significantly contribute to the growth of the global fraud detection and prevention market. In addition, growing adoption of advanced analytics techniques and competitive intelligence, and analysis and formation of meaningful insights that enable better business decisions are some the additional factors driving the market growth. Predictive analytics and big data analytics solutions are the two potential fraud analytics types and would witness considerably higher growth rates over the forecast period.

Based on Components, the market report segments the market into Services and Solutions. Solutions market includes Authentication and Fraud Analytics. Authentication market is further segmented into Single Factor Authentication and Multi Factor Authentication. Fraud Analytics is further segmented into Predictive Analytics, Customer Analytics, Social Media Analytics, Big Data Analytics, and Behavioural Analytics. Based on Organization Sizes, the Latin America, Middle East and Africa Fraud Detection & Prevention market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Types, the market report segments the market into On Demand and On Premise. Based on Verticals, the market report segments the market into On Demand and On Premise. Based on Countries, the Latin America, Middle East and Africa Fraud Detection & Prevention market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the

Latin America, Middle East and Africa Fraud Detection & Prevention Market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, SAS Institute, Inc., Fair Isaac Corporation (FICO), SAP SE, Bae Systems, ACI Worldwide, Inc., NCR Corporation, Martin Dawes Systems Limited (Lavastorm), and ThreatMetrix.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 Market Definition

1.2 Objectives

1.3 Market Scope

1.4 Segmentation

1.4.1 Latin America, Middle East and Africa Fraud Detection & Prevention Market, by Components

1.4.2 Latin America, Middle East and Africa Fraud Detection & Prevention Market, by Organization Sizes

1.4.3 Latin America, Middle East and Africa Fraud Detection & Prevention Market, by Deployment Types

1.4.4 Latin America, Middle East and Africa Fraud Detection & Prevention Market, by Verticals

1.4.5 Latin America, Middle East and Africa Fraud Detection & Prevention Market, by Countries

1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

3.1 Introduction

3.1.1 Segmental Analysis

3.1.1.1 Market By Type

3.1.1.1.1 Market By Solution Type

3.1.1.1.2 Market By Authentication Type

3.1.1.1.3 Market BY Fraud Analytics Type

3.1.1.2 Market BY Deployment Modes

3.1.1.3 Market By End Users

3.1.1.4 Market By Verticals

3.1.1.5 Market By Country

3.2 Drivers, and Restraints

3.2.1 Market Drivers

3.2.2 Market Restraints

CHAPTER 4. LAMEA FRAUD DETECTION & PREVENTION MARKET

- 4.1 LAMEA Fraud Detection & Prevention Market by Component
 - 4.1.1 LAMEA Fraud Detection & Prevention Services Market by Country
 - 4.1.2 LAMEA Fraud Detection & Prevention Solution Market by Country
 - 4.1.3 LAMEA Fraud Detection & Prevention Solution Market by Type
 - 4.1.3.1 LAMEA Fraud Detection & Prevention Authentication Market by Country
 - 4.1.3.2 LAMEA Fraud Detection & Prevention Authentication Market by Type
 - 4.1.3.2.1 LAMEA Single Factor Authentication Fraud Detection & Prevention Market by Country
 - 4.1.3.2.2 LAMEA Multi Factor Authentication Fraud Detection & Prevention Market by Country
 - 4.1.4 LAMEA Fraud Detection & Prevention Fraud Analytics Solution Market by Country
 - 4.1.5 LAMEA Fraud Detection & Prevention Market by Fraud Analytics Type
 - 4.1.5.1.1 LAMEA Predictive Analytics Fraud Detection & Prevention Market by Country
 - 4.1.5.1.2 LAMEA Customer Analytics Fraud Detection & Prevention Market by Country
 - 4.1.5.1.3 LAMEA Social Media Analytics Fraud Detection & Prevention Market by Country
 - 4.1.5.1.4 LAMEA Big Data Analytics Fraud Detection & Prevention Market by Country
 - 4.1.5.1.5 LAMEA Behavioural Analytics Fraud Detection & Prevention Market by Country

CHAPTER 5. LAMEA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE

- 5.1 Introduction
 - 5.1.1 LAMEA Small & Medium Enterprises Fraud Detection & Prevention Market by Country
 - 5.1.2 LAMEA Large Enterprises Fraud Detection & Prevention Market by Country

CHAPTER 6. LAMEA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE

- 6.1 Introduction
 - 6.1.1 LAMEA On Demand Fraud Detection & Prevention Market by Country
 - 6.1.2 LAMEA On Premise Fraud Detection & Prevention Market by Country

CHAPTER 7. LAMEA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL

7.1 Introduction

7.1.1 LAMEA Fraud Detection & Prevention in BFSI Market by Country

7.1.2 LAMEA Fraud Detection & Prevention in Manufacturing Market by Country

7.1.3 LAMEA Fraud Detection & Prevention in Government & Defense & Defense Market by Country

7.1.4 LAMEA Fraud Detection & Prevention in Energy & Utilities Market by Country

7.1.5 LAMEA Fraud Detection & Prevention in Real Estate Market by Country

7.1.6 LAMEA Fraud Detection & Prevention in Telecom & IT Market by Country

7.1.7 LAMEA Fraud Detection & Prevention in Healthcare & Life Sciences Market by Country

7.1.8 LAMEA Fraud Detection & Prevention in Retail Market by Country

7.1.9 LAMEA Fraud Detection & Prevention in Other Vertical Market by Country

CHAPTER 8. LAMEA FRAUD DETECTION & PREVENTION MARKET BY COUNTRY

8.1 Introduction

8.1.1 Brazil Fraud Detection & Prevention Market

8.1.2 Brazil Fraud Detection & Prevention Market by Type

8.1.2.1 Brazil Fraud Detection & Prevention Market by Solution Type

8.1.2.1.1 Brazil Fraud Detection & Prevention Market by Authentication Type

8.1.2.1.2 Brazil Fraud Detection & Prevention Market by Fraud Analytics Type

8.1.3 Brazil Fraud Detection & Prevention Market by Organization Size

8.1.4 Brazil Fraud Detection & Prevention Market by Deployment Type

8.1.5 Brazil Fraud Detection & Prevention Market by Vertical

8.2 Argentina Fraud Detection & Prevention Market

8.2.1 Argentina Fraud Detection & Prevention Market by Type

8.2.1.1 Argentina Fraud Detection & Prevention Market by Solution Type

8.2.1.1.1 Argentina Fraud Detection & Prevention Market by Authentication Type

8.2.1.1.2 Argentina Fraud Detection & Prevention Market by Fraud Analytics Type

8.2.2 Argentina Fraud Detection & Prevention Market by Organization Size

8.2.3 Argentina Fraud Detection & Prevention Market by Deployment Type

8.2.4 Argentina Fraud Detection & Prevention Market by Vertical

8.3 UAE Fraud Detection & Prevention Market

8.3.1 UAE Fraud Detection & Prevention Market by Type

8.3.1.1 UAE Fraud Detection & Prevention Market by Solution Type

8.3.1.1.1 UAE Fraud Detection & Prevention Market by Authentication Type

- 8.3.1.1.2 UAE Fraud Detection & Prevention Market by Fraud Analytics Type
- 8.3.2 UAE Fraud Detection & Prevention Market by Organization Size
- 8.3.3 UAE Fraud Detection & Prevention Market by Deployment Type
- 8.3.4 UAE Fraud Detection & Prevention Market by Vertical
- 8.4 Saudi Arabia Fraud Detection & Prevention Market
 - 8.4.1 Saudi Arabia Fraud Detection & Prevention Market by Type
 - 8.4.1.1 Saudi Arabia Fraud Detection & Prevention Market by Solution Type
 - 8.4.1.1.1 Saudi Arabia Fraud Detection & Prevention Market by Authentication Type
 - 8.4.1.1.2 Saudi Arabia Fraud Detection & Prevention Market by Fraud Analytics Type
 - 8.4.2 Saudi Arabia Fraud Detection & Prevention Market by Organization Size
 - 8.4.3 Saudi Arabia Fraud Detection & Prevention Market by Deployment Type
 - 8.4.4 Saudi Arabia Fraud Detection & Prevention Market by Vertical
- 8.5 South Africa Fraud Detection & Prevention Market
 - 8.5.1 South Africa Fraud Detection & Prevention Market by Type
 - 8.5.1.1 South Africa Fraud Detection & Prevention Market by Solution Type
 - 8.5.1.1.1 South Africa Fraud Detection & Prevention Market by Authentication Type
 - 8.5.1.1.2 South Africa Fraud Detection & Prevention Market by Fraud Analytics Type
 - 8.5.2 South Africa Fraud Detection & Prevention Market by Organization Size
 - 8.5.3 South Africa Fraud Detection & Prevention Market by Deployment Type
 - 8.5.4 South Africa Fraud Detection & Prevention Market by Vertical
- 8.6 Nigeria Fraud Detection & Prevention Market
 - 8.6.1 Nigeria Fraud Detection & Prevention Market by Type
 - 8.6.1.1 Nigeria Fraud Detection & Prevention Market by Solution Type
 - 8.6.1.1.1 Nigeria Fraud Detection & Prevention Market by Authentication Type
 - 8.6.1.1.2 Nigeria Fraud Detection & Prevention Market by Fraud Analytics Type
 - 8.6.2 Nigeria Fraud Detection & Prevention Market by Organization Size
 - 8.6.3 Nigeria Fraud Detection & Prevention Market by Deployment Type
 - 8.6.4 Nigeria Fraud Detection & Prevention Market by Vertical
- 8.7 Rest of LAMEA Fraud Detection & Prevention Market
 - 8.7.1 Rest of LAMEA Fraud Detection & Prevention Market by Type
 - 8.7.1.1 Rest of LAMEA Fraud Detection & Prevention Market by Solution Type
 - 8.7.1.1.1 Rest of LAMEA Fraud Detection & Prevention Market by Authentication Type
 - 8.7.1.1.2 Rest of LAMEA Fraud Detection & Prevention Market by Fraud Analytics Type
 - 8.7.2 Rest of LAMEA Fraud Detection & Prevention Market by Organization Size
 - 8.7.3 Rest of LAMEA Fraud Detection & Prevention Market by Deployment Type

8.7.4 Rest of LAMEA Fraud Detection & Prevention Market by Vertical

CHAPTER 9. COMPETITIVE STUDY

9.1 KBV Cardinal Matrix

9.2 Recent Industry Wide Strategic Developments

9.2.1 Partnerships, Collaborations and Agreements

9.2.2 Product Launches

CHAPTER 10. COMPANY PROFILES

10.1 IBM Corporation

10.1.1 Company Overview

10.1.2 Financial Analysis

10.1.3 Segmental and Regional Analysis

10.1.4 Research & Development Expense

10.1.5 Strategies at a Glance

10.1.5.1 Mergers & Acquisitions

10.1.5.2 Partnerships, Collaborations and Agreements

10.1.5.3 Product Launch

10.2 Oracle Corporation

10.2.1 Company Overview

10.2.2 Financial Analysis

10.2.3 Segmental and Regional Analysis

10.2.4 Research & Development Expense

10.2.5 Strategies at a Glance

10.2.5.1 Product Launch

10.3 SAP SE

10.3.1 Company Overview

10.3.2 Financial Analysis

10.3.3 Segmental and Regional Analysis

10.3.4 Research & Development Expense

10.3.5 Strategies at a Glance

10.3.5.1 Product Launch

10.4 SAS Institute, Inc.

10.4.1 Company Overview

10.4.2 Financial Analysis

10.4.3 Regional Analysis

10.4.4 Strategies at a Glance

- 10.4.4.1 Partnerships, Collaborations and Agreements
- 10.5 Fair Isaac Corporation (FICO)
 - 10.5.1 Company Overview
 - 10.5.2 Financial Analysis
 - 10.5.3 Segmental and Regional Analysis
 - 10.5.4 Research & Development Expense
 - 10.5.5 Strategies at a Glance
 - 10.5.5.1 Partnerships, Collaborations and Agreements
- 10.6 BAE Systems
 - 10.6.1 Company Overview
 - 10.6.2 Financial Analysis
 - 10.6.3 Segmental and Regional Analysis
 - 10.6.4 Research & Development Expense
 - 10.6.5 Strategies at a Glance
 - 10.6.5.1 Partnerships, Collaborations and Agreements
 - 10.6.5.2 Product Launch
- 10.7 NCR Corporation
 - 10.7.1 Company Overview
 - 10.7.2 Financial Analysis
 - 10.7.3 Segmental Analysis
 - 10.7.4 Research & Development Expense
 - 10.7.5 Strategies at a Glance
 - 10.7.5.1 Product Launch
- 10.8 ACI Worldwide, Inc.
 - 10.8.1 Company Overview
 - 10.8.2 Financial Analysis
 - 10.8.3 Regional Analysis
 - 10.8.4 Research & Development Expense
 - 10.8.5 Strategies at a Glance
 - 10.8.5.1 Partnerships, Collaborations and Agreements
- 10.9 Martin Dawes Systems Limited (Lavastorm)
 - 10.9.1 Company Overview
- 10.1 ThreatMetrix
 - 10.10.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 LAMEA FRAUD DETECTION & PREVENTION MARKET, 2013 - 2016, USD MILLION

Table 2 LAMEA FRAUD DETECTION & PREVENTION MARKET, 2017 - 2023, USD MILLION

Table 3 LAMEA FRAUD DETECTION & PREVENTION MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 4 LAMEA FRAUD DETECTION & PREVENTION MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 5 LAMEA FRAUD DETECTION & PREVENTION SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 LAMEA FRAUD DETECTION & PREVENTION SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 LAMEA FRAUD DETECTION & PREVENTION SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 LAMEA FRAUD DETECTION & PREVENTION SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 LAMEA FRAUD DETECTION & PREVENTION SOLUTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 10 LAMEA FRAUD DETECTION & PREVENTION SOLUTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 11 LAMEA FRAUD DETECTION & PREVENTION AUTHENTICATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 LAMEA FRAUD DETECTION & PREVENTION AUTHENTICATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 LAMEA FRAUD DETECTION & PREVENTION AUTHENTICATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 14 LAMEA FRAUD DETECTION & PREVENTION AUTHENTICATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 15 LAMEA SINGLE FACTOR AUTHENTICATION FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 LAMEA SINGLE FACTOR AUTHENTICATION FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 LAMEA MULTI FACTOR AUTHENTICATION FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 LAMEA MULTI FACTOR AUTHENTICATION FRAUD DETECTION &

PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 LAMEA FRAUD DETECTION & PREVENTION FRAUD ANALYTICS SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 LAMEA FRAUD DETECTION & PREVENTION FRAUD ANALYTICS SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 LAMEA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 22 LAMEA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 23 LAMEA PREDICTIVE ANALYTICS FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 LAMEA PREDICTIVE ANALYTICS FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 LAMEA CUSTOMER ANALYTICS FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 LAMEA CUSTOMER ANALYTICS FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 LAMEA SOCIAL MEDIA ANALYTICS FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 LAMEA SOCIAL MEDIA ANALYTICS FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 LAMEA BIG DATA ANALYTICS FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 LAMEA BIG DATA ANALYTICS FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 LAMEA BEHAVIOURAL ANALYTICS FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 LAMEA BEHAVIOURAL ANALYTICS FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 LAMEA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 34 LAMEA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 35 LAMEA SMALL & MEDIUM ENTERPRISES FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 LAMEA SMALL & MEDIUM ENTERPRISES FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 LAMEA LARGE ENTERPRISES FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 38 LAMEA LARGE ENTERPRISES FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 LAMEA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 40 LAMEA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 41 LAMEA ON DEMAND FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 LAMEA ON DEMAND FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 LAMEA ON PREMISE FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 LAMEA ON PREMISE FRAUD DETECTION & PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 LAMEA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 46 LAMEA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 47 LAMEA FRAUD DETECTION & PREVENTION IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 48 LAMEA FRAUD DETECTION & PREVENTION IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 49 LAMEA FRAUD DETECTION & PREVENTION IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 LAMEA FRAUD DETECTION & PREVENTION IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 LAMEA FRAUD DETECTION & PREVENTION IN GOVERNMENT & DEFENSE & DEFENSE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 52 LAMEA FRAUD DETECTION & PREVENTION IN GOVERNMENT & DEFENSE & DEFENSE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 53 LAMEA FRAUD DETECTION & PREVENTION IN ENERGY & UTILITIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 54 LAMEA FRAUD DETECTION & PREVENTION IN ENERGY & UTILITIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 55 LAMEA FRAUD DETECTION & PREVENTION IN REAL ESTATE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 56 LAMEA FRAUD DETECTION & PREVENTION IN REAL ESTATE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 57 LAMEA FRAUD DETECTION & PREVENTION IN TELECOM & IT MARKET

BY COUNTRY, 2013 - 2016, USD MILLION

Table 58 LAMEA FRAUD DETECTION & PREVENTION IN TELECOM & IT MARKET
BY COUNTRY, 2017 - 2023, USD MILLION

Table 59 LAMEA FRAUD DETECTION & PREVENTION IN HEALTHCARE & LIFE
SCIENCES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 60 LAMEA FRAUD DETECTION & PREVENTION IN HEALTHCARE & LIFE
SCIENCES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 61 LAMEA FRAUD DETECTION & PREVENTION IN RETAIL MARKET BY
COUNTRY, 2013 - 2016, USD MILLION

Table 62 LAMEA FRAUD DETECTION & PREVENTION IN RETAIL MARKET BY
COUNTRY, 2017 - 2023, USD MILLION

Table 63 LAMEA FRAUD DETECTION & PREVENTION IN OTHER VERTICAL
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 64 LAMEA FRAUD DETECTION & PREVENTION IN OTHER VERTICAL
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 65 LAMEA FRAUD DETECTION & PREVENTION MARKET BY COUNTRY,
2013 - 2016, USD MILLION

Table 66 LAMEA FRAUD DETECTION & PREVENTION MARKET BY COUNTRY,
2017 - 2023, USD MILLION

Table 67 BRAZIL FRAUD DETECTION & PREVENTION MARKET, 2013 - 2016, USD
MILLION

Table 68 BRAZIL FRAUD DETECTION & PREVENTION MARKET, 2017 - 2023, USD
MILLION

Table 69 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2013 -
2016, USD MILLION

Table 70 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2017 -
2023, USD MILLION

Table 71 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY SOLUTION
TYPE, 2013 - 2016, USD MILLION

Table 72 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY SOLUTION
TYPE, 2017 - 2023, USD MILLION

Table 73 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY
AUTHENTICATION TYPE, 2013 - 2016, USD MILLION

Table 74 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY
AUTHENTICATION TYPE, 2017 - 2023, USD MILLION

Table 75 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY FRAUD
ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 76 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY FRAUD
ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 77 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 78 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 79 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 80 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 81 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 82 BRAZIL FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 83 ARGENTINA FRAUD DETECTION & PREVENTION MARKET, 2013 - 2016, USD MILLION

Table 84 ARGENTINA FRAUD DETECTION & PREVENTION MARKET, 2017 - 2023, USD MILLION

Table 85 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 86 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 87 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 88 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 89 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2013 - 2016, USD MILLION

Table 90 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2017 - 2023, USD MILLION

Table 91 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 92 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 93 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 94 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 95 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 96 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY

DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 97 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 98 ARGENTINA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 99 UAE FRAUD DETECTION & PREVENTION MARKET, 2013 - 2016, USD MILLION

Table 100 UAE FRAUD DETECTION & PREVENTION MARKET, 2017 - 2023, USD MILLION

Table 101 UAE FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 102 UAE FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 103 UAE FRAUD DETECTION & PREVENTION MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 104 UAE FRAUD DETECTION & PREVENTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 105 UAE FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2013 - 2016, USD MILLION

Table 106 UAE FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2017 - 2023, USD MILLION

Table 107 UAE FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 108 UAE FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 109 UAE FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 110 UAE FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 111 UAE FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 112 UAE FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 113 UAE FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 114 UAE FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 115 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET, 2013 - 2016, USD MILLION

Table 116 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET, 2017 - 2023, USD MILLION

Table 117 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 118 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 119 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 120 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 121 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2013 - 2016, USD MILLION

Table 122 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2017 - 2023, USD MILLION

Table 123 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 124 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 125 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 126 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 127 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 128 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 129 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 130 SAUDI ARABIA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 131 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET, 2013 - 2016, USD MILLION

Table 132 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET, 2017 - 2023, USD MILLION

Table 133 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 134 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 135 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY

SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 136 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 137 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2013 - 2016, USD MILLION

Table 138 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2017 - 2023, USD MILLION

Table 139 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 140 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 141 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 142 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 143 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 144 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 145 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 146 SOUTH AFRICA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 147 NIGERIA FRAUD DETECTION & PREVENTION MARKET, 2013 - 2016, USD MILLION

Table 148 NIGERIA FRAUD DETECTION & PREVENTION MARKET, 2017 - 2023, USD MILLION

Table 149 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 150 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 151 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 152 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 153 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2013 - 2016, USD MILLION

Table 154 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2017 - 2023, USD MILLION

Table 155 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 156 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 157 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 158 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 159 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 160 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 161 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 162 NIGERIA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 163 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET, 2013 - 2016, USD MILLION

Table 164 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET, 2017 - 2023, USD MILLION

Table 165 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 166 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 167 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 168 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 169 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2013 - 2016, USD MILLION

Table 170 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY AUTHENTICATION TYPE, 2017 - 2023, USD MILLION

Table 171 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 172 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY FRAUD ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 173 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 174 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY

ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 175 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 176 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 177 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 178 REST OF LAMEA FRAUD DETECTION & PREVENTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 179 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS – FRAUD DETECTION & PREVENTION MARKET

Table 180 PRODUCT LAUNCHES – FRAUD DETECTION & PREVENTION MARKET

Table 181 KEY INFORMATION – IBM CORPORATION

Table 182 KEY INFORMATION – ORACLE CORPORATION

Table 183 KEY INFORMATION – SAP SE

Table 184 KEY INFORMATION – SAS INSTITUTE, INC.

Table 185 KEY INFORMATION- FAIR ISAAC CORPORATION (FICO)

Table 186 KEY INFORMATION – BAE SYSTEMS

Table 187 KEY INFORMATION – NCR CORPORATION

Table 188 KEY INFORMATION – ACI WORLDWIDE, INC.

Table 189 KEY INFORMATION – MARTIN DAWES SYSTEMS LIMITED (LAVASTORM)

Table 190 KEY INFORMATION – THREATMETRIX

List Of Figures

LIST OF FIGURES

- Fig 1 MARKET BY SOLUTION TYPES
- Fig 2 MARKET BY AUTHENTICATION TYPE
- Fig 3 MARKET BY FRAUD ANALYTICS TYPE
- Fig 4 MARKET BY DEPLOYMENT MODES
- Fig 5 MARKET BY END USERS
- Fig 6 MARKET BY VERTICALS
- Fig 7 MARKET BY COUNTRY
- Fig 8 KBV CARDINAL MATRIX

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