

# LAMEA Fleet Management Market Analysis (2017-2023)

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## Abstracts

The Latin America, Middle East and Africa Fleet Management Market would witness market growth of 21.4% CAGR during the forecast period (2017 – 2023). Fleet management is a process where telematics solutions are used to add value to commercial fleet-based organizations. The technology is used to increase profitability and improve sustainability by reducing fuel consumption, tracking average idle times per vehicle, providing better understanding of the performance of the vehicle and the driver, mitigating overtime payouts, and with various other benefits. The implementation of the technology helps in reducing the cost associated with manpower, operations, fuel & overall running costs, etc. Other benefits associated are enhanced safety, and optimized fleet operations, with real-time fleet tracking and monitoring.

Based on Types, the market report segments the market into Solution and Service. Solutions Type includes Asset Management Solution, Operation Management Solution, and Driver Management Solution. Service Type includes After Sales and Other Services. Based on Vehicle Type, the Latin America, Middle East and Africa Fleet Management market segments the market into Railway, Heavy Commercial Vehicle, Light Commercial Vehicle, Aircraft, and Others. Based on Communication Technology, the market report segments the market into GNSS (Satellite) and Cellular System. Based on Verticals, the market report segments the market into Transportation & Logistics, Government, Automotive, Retail, and Others. Based on Countries, the Latin America, Middle East and Africa Fleet Management market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Fleet Management Market. Key companies profiled in the report include AT&T, Inc., The Hertz Corporation (Donlen Corporation),

Geotab, LeasePlan Corporation (Leaseplan USA), Masternaut, Omnitrac,  
Trimble, Inc., Workwave, Wheels, Inc., and TomTom NV (Tomtom Telematics)

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