

LAMEA Fitness Tracker Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Fitness Tracker Market would witness market growth of 20.7% CAGR during the forecast period (2017 – 2023). Fitness trackers are devices used in recording, monitoring, and storing fitness-related data of the consumers. Better living standards and growing awareness about fitness are the factors that would drive the growth of the fitness trackers during the forecasted period. Growing disposable income and rapid penetration of internet of things would add to the market growth. However, high ownership cost associated with the devices and possible data theft by tampering the fitness trackers connection with synchronized device is the factors that would limit the market growth.

Based on Device Type, the Fitness Tracker market segments the market into Smartwatch, Fitness Bands, and Others. Based on Compatibility Mode, the market report segments the market into android, iOS, and others. Based on Sales Channel, the Fitness Tracker market segments the market into Offline Mode and Online Mode. Based on Display Type, the market report segments the market into Monochrome Display and Coloured Display. Based on Countries, the Fitness Tracker market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Fitness Tracker Market. Key companies profiled in the report include Adidas AG, Apple Inc., Fitbit, Inc., Garmin Ltd., Jawbone, Xiaomi Inc., Lumo Bodytech Inc., Moov Inc., Nike, Inc., and Samsung Electronics Co. Ltd.

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