

LAMEA Fitness Equipment Market (2016-2022)

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Abstracts

The LAMEA fitness equipment market is expected to grow at a CAGR of 8.5% during the forecast period. On the flip side, resale of equipment and environmental regulations related to extraction and processing of metals and other materials are the key restraining factors for the fitness equipment market. Urbanization in the fast emerging economies, the need for improved lifestyle and rising disposable income of individuals would have a tremendous impact on the market growth.

The Cardiovascular market dominated the LAMEA Fitness Equipment Market in 2015, and would grow at a CAGR of 8.5% during the forecast period. The Strength training market is expected attain a market size of \$607.5 million by 2022.

Highly competitive market would demand latest products or updated versions of existing products. Partnership/Collaboration with players possessing key technological edge would help the market leaders in remaining competitive in the fitness equipment market.

The per capita incomes in emerging economies have considerably grown over the years. With economic development, disposable incomes of the citizens will also have significant impact. With growing awareness about fitness, the adoption of fitness equipment for lifestyle change or luxury buying would reach new heights.

The report highlights the adoption of Fitness Equipment in LAMEA. Based on the Type, the LAMEA Fitness Equipment Market is segmented into Cardiovascular, Strength training and Other Equipment segment. Based on the End User, the market is bifurcated into Home/ individual usage, Health clubs/ gyms and Other commercial users segment. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

Key Players profiled in the report includes Amer Sports Corporation, Nautilus Inc.,

Brunswick Corporation, Johnson Health Tech Co., TRUE Fitness, Cybex International, Impulse (Qingdao) Health Tech Ltd. Co, ICON Health & Fitness, Torque Fitness LLC. and Fitness EM LLC.

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