

# LAMEA Eyewear Market (2016-2022)

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## Abstracts

Eyewear is a corrective or protective device which is designed to safeguard eyes from harmful radiations, improve vision and add to the overall appearance of an individual.

The distinct rise in the disposable income has encouraged people to buy quality eyewear products which add to the living standards. People all over the world opt for trendy and designer sunglasses, which has been in trend in the last decade. The desire to live a better life and fashion consciousness would drive the growth of the eyewear market significantly.

The Eyewear Market is segmented on the basis of Product Type, Mode of Sale, End-User, and Country. Based on the Product Type, the Eyewear market is segmented into Prescription glasses/Spectacles, Contact Lenses, and Sunglasses. Based on the Mode of Sale, the market is segmented into Retail stores and online stores. Based on End User, the market is segmented into Men and Women. Based on the country, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The key players operating in the Eyewear Market are Essilor International S.A., Safilo Group S.P.A, GrandVision, Prada S.P.A., Luxottica Group S.P.A, Fielmann AG, Carl Zeiss AG, and Johnson & Johnson, Inc.

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