

LAMEA eSIM Market By Application (M2M and Consumer Electronics), M2M type is further classified into Automotive, Energy & Utilities and Others), By Solution (Connectivity Services and Hardware), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa eSIM Market would witness market growth of 20.6% CAGR during the forecast period (2020-2026).

There are several advantages to the adoption of eSIM technology, such as an increase in the reliability of this SIM compared to conventional SIM cards, because there is less chance of mechanical failure. The eSIM can be used in a number of devices, even very small ones, and thus the scope of integration for this SIM is higher.

The eSIM also offers remote service, which greatly decreases the downtime of the system and thus makes the implementation process quicker. These other factors drive the eSIM market. Nevertheless, factors such as lack of understanding of this technology, the need for software installation becomes more time consuming and, in some situations, creates inconvenience. The eSIM also needs a technology-supporting device, which restricts the growth of the Global eSIM Market.

A variety of new technologies, such as LTE Cat1, Cat NB and NB-IoT and others, are being developed and introduced by various stakeholders in order to hold a significant share of IoT space. In addition, 5 G has emerged in the IoT space as yet another disruptive technology. 5G is expected to empower much faster data transmission capacity and support autonomous vehicle faster deployment in the forecast period. Furthermore, the beginning of 5G will enable faster data communication with less latency, and will therefore benefit the eSIM market. Faster connectivity would allow eSIM to send and receive data at a lower latency, easier navigation and more connected devices in smart homes.

Based on Application, the market is segmented into M2M and Consumer Electronics. M2M type is further classified into Automotive, Energy & Utilities and Others. Based on Solution, the market is segmented into Connectivity Services and Hardware. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Thales Group S.A. (Gemalto NV), Infineon Technologies AG, NXP Semiconductors N.V., STMicroelectronics N.V., Telefonica S.A., NTT Data Corporation, Giesecke & Devrient GmbH, Deutsche Telekom AG, Singapore Telecommunications Limited, Sierra Wireless, Inc.

Scope of the Study

Market Segmentation:

By Application

M2M

Automotive

Energy & Utilities

Others

Consumer Electronics

By Solution

Connectivity Services

Hardware

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Thales Group S.A. (Gemalto NV)

Infineon Technologies AG

NXP Semiconductors N.V.

STMicroelectronics N.V.

Telefonica S.A.

NTT Data Corporation

Giesecke & Devrient GmbH

Deutsche Telekom AG

Singapore Telecommunications Limited

Sierra Wireless, Inc.

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