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LAMEA ERP Software Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa ERP Software Market would witness market growth of 12.5% CAGR during the forecast period (2019-2025). Over the years, high adoption rates will be encountered by cloud-based ERP solutions. During the same time, the cloud market will be flooded with skepticism about rising subscription costs and data security for small companies. Cloud-based solution, nevertheless, is currently considered to be a cheaper alternative to on-premise solutions, and several small players appear to be assured of cloud data privacy.

Enterprise resource planning (ERP) is software that allows businesses to manage their business processes and automate them. The ERP system's capabilities have progressed from back-office operations to business process integration. In back office activities, ERP software has been commonly used, including order management, inventory control development, and accounting, etc. The ERP software system consists of many software modules and each ERP model focuses on a specific departmental field like inventory control, purchasing, finance, materials, marketing, HR, and accounting. Such modules can be tailored to the organization's need. It is possible to implement an ERP software system as either cloud-based software or on premise application. Some of the key roles of the ERP system are the incorporation of corporate processes and the effective management of resources.

Based on Component, the market is segmented into Solution and Services. Based on Function, the market is segmented into Finance, Supply Chain, Manufacturing Module, Inventory Management, Human Resource, Customer Management and Others. Based on Deployment Type, the market is segmented into On-premise, Cloud and Hybrid. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on End User, the market is segmented into Manufacturing, Retail & Distribution, Healthcare, BFSI, Telecom & IT, Government & Utilities, Aerospace & Defense and Others. Based on countries, the market is

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segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Microsoft Corporation, IBM Corporation, Workday, Inc., SAP SE, Oracle Corporation, Infor, Inc., The Sage Group PLC (Sage Software Solutions Pvt. Ltd.), Plex Systems, Inc., Epicor Software Corporation and Unit4 NV.

Scope of the Study

Market Segmentation:

By Component

- Solution
- Services

By Function

- Finance
- Supply Chain
- Manufacturing Module
- Inventory Management
- Human Resource
- Customer Management
- Others

By Deployment Type

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- On-premise
- Cloud
- Hybrid

By Organization Size

- Large Enterprises
- Small & Medium-Sized Enterprises

By Industry Vertical

- Manufacturing
- Retail & Distribution
- Healthcare
- BFSI
- Telecom & IT
- Government & Utilities
- Aerospace & Defense
- Others

By Country

- Brazil
- Argentina

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UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Microsoft Corporation

IBM Corporation

Workday, Inc.

SAP SE

Oracle Corporation

Infor, Inc.

The Sage Group PLC (Sage Software Solutions Pvt. Ltd.)

Plex Systems, Inc.

Epicor Software Corporation

Unit4 NV

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FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: THE SAGE GROUP PLC (SAGE SOFTWARE PVT. LTD.)
FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: PLEX SYSTEMS, INC.
FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: EPICOR SOFTWARE CORPORATION
FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: UNIT NV

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