

# LAMEA Energy Tracking and Monitoring Systems Market (2016 - 2022)

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## Abstracts

Energy tracking and monitoring market in LAMEA region is majorly dominated by Brazil, Argentina and major Middle East countries. South Africa is expected drive the adoption of energy tracking and monitoring solution in African region. In Brazil, more than 80% of electricity is generated through hydropower, hence limiting the growth of energy tracking and monitoring solution in the country. Global pressure for reducing greenhouse gas emissions would also increase the overall adoption of energy tracking and monitoring solution in the Latin American region. In recent years, rapid increase in industrialization and increasing urban population in the Middle Eastern countries has contributed to the overall rise in energy consumption. Several declarations from authorities have emphasized on a steady change towards energy efficiency in this region. Hence, increasing energy cost paired with government initiatives for adoption renewable energy sources would drive the market for energy tracking and monitoring in this region.

The report segments the LAMEA Energy tracking and monitoring market by type, application, end-user and region. By type, the market is segmented into home energy tracking and monitoring, building energy tracking and monitoring and industrial energy tracking and monitoring systems. Industrial Energy tracking and monitoring system dominated the market in 2014. Home Energy tracking and monitoring segment however is expected to register the highest CAGR during the forecast period.

Power and energy, manufacturing, IT and telecom, retail, healthcare and others such as educational institutions and residential buildings are the major application areas of Energy tracking and monitoring. Power and energy was the highest revenue generating application segment in the market. Based on end-user, the study analyses the LAMEA market into residential and commercial sector. The report also highlights the market of energy tracking and monitoring systems across different countries which include China,

Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia-Pacific.

The report covers the analysis of key stake holders of the energy tracking and monitoring system market. Key companies profiled in the report include Schneider Electric SE, Honeywell International, Inc., Johnson Controls, Inc., Siemens AG, C3 IoT, General Electric Company and others.

## Contents

### **CHAPTER 1. INTRODUCTION**

1.1 Executive Summary

1.2 Segmentation

1.2.1 LAMEA Energy Tracking and Monitoring Market, By Type

1.2.2 LAMEA Energy Tracking and Monitoring Market, By End User Type

1.2.3 LAMEA Energy Tracking and Monitoring Market, By Application Type

1.2.4 LAMEA Energy Tracking and Monitoring Market, By Country

### **CHAPTER 2. MARKET OVERVIEW**

2.1 Market Definition

2.2 Objective

2.3 Market Scope

2.4 Drivers, Restraints and Opportunities

2.4.1 Drivers for LAMEA Energy Tracking and Monitoring Market

2.4.2 Restraints for LAMEA Energy Tracking and Monitoring

2.4.3 Opportunities in LAMEA Energy tracking and monitoring system

### **CHAPTER 3. MARKET BY TYPE**

3.1 Introduction

3.2 Industrial

3.3 Building

3.4 Home

### **CHAPTER 4. MARKET BY END USER**

4.1 Introduction

4.2 Commercial

4.3 Residential

### **CHAPTER 5. MARKET BY APPLICATION**

5.1 Introduction

5.2 Power & Energy

5.3 Manufacturing

- 5.4 Retail
- 5.5 Telecom & IT
- 5.6 Healthcare
- 5.7 Others

## **CHAPTER 6. MARKET BY COUNTRY**

- 6.1 Brazil
- 6.2 Argentina
- 6.3 UAE
- 6.4 Saudi Arabia
- 6.5 South Africa
- 6.6 Nigeria
- 6.7 Rest of LAMEA

## **CHAPTER 7. COMPANY PROFILES**

- 7.1 Schneider Electric SE
- 7.2 Honeywell International, Inc.
- 7.3 Johnson Controls, Inc.
- 7.4 Siemens AG
- 7.5 C3 IoT
- 7.6 Hitachi, Ltd
- 7.7 General Electric Company
- 7.8 Eaton Corporation Plc
- 7.9 Cisco Systems, Inc.
- 7.10 GridPoint, Inc.

## List Of Tables

### LIST OF TABLES

Table 1 LAMEA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 2 LAMEA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 3 LAMEA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2011-2015)

Table 4 LAMEA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2016-2022)

Table 5 LAMEA INDUSTRIAL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 6 LAMEA INDUSTRIAL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 7 LAMEA BUILDING ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 8 LAMEA BUILDING ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 9 LAMEA HOME ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 10 LAMEA HOME ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 11 LAMEA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 12 LAMEA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2016-2022)

Table 13 LAMEA POWER & ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 14 LAMEA POWER & ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 15 LAMEA MANUFACTURING SECTOR ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 16 LAMEA MANUFACTURING SECTOR ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 17 LAMEA RETAIL SECTOR ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 18 LAMEA RETAIL SECTOR ENERGY TRACKING AND MONITORING

SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 19 LAMEA TELECOM & IT SECTOR ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 20 LAMEA TELECOM & IT SECTOR ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 21 LAMEA HEALTHCARE SECTOR ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 22 LAMEA HEALTHCARE SECTOR ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 23 LAMEA OTHER SECTOR ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 24 LAMEA OTHER SECTOR ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 25 LAMEA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2011-2015)

Table 26 LAMEA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 27 LAMEA COMMERCIAL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 28 LAMEA COMMERCIAL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 29 LAMEA RESIDENTIAL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2011-2015)

Table 30 LAMEA RESIDENTIAL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 31 BRAZIL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2011-2015)

Table 32 BRAZIL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2016-2022)

Table 33 BRAZIL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 34 BRAZIL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2016-2022)

Table 35 BRAZIL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2011-2015)

Table 36 BRAZIL ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 37 ARGENTINA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2011-2015)

Table 38 ARGENTINA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2016-2022)

Table 39 ARGENTINA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 40 ARGENTINA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2016-2022)

Table 41 ARGENTINA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2011-2015)

Table 42 ARGENTINA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 43 UAE ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2011-2015)

Table 44 UAE ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2016-2022)

Table 45 UAE ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 46 UAE ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2016-2022)

Table 47 UAE ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2011-2015)

Table 48 UAE ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 49 SAUDI ARABIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2011-2015)

Table 50 SAUDI ARABIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2016-2022)

Table 51 SAUDI ARABIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 52 SAUDI ARABIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY APPLICATION, \$ MILLION (2016-2022)

Table 53 SAUDI ARABIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2011-2015)

Table 54 SAUDI ARABIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 55 SOUTH AFRICA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2011-2015)

Table 56 SOUTH AFRICA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY TYPE, \$ MILLION (2016-2022)

Table 57 SOUTH AFRICA ENERGY TRACKING AND MONITORING SYSTEM

MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 58 SOUTH AFRICA ENERGY TRACKING AND MONITORING SYSTEM

MARKET BY APPLICATION, \$ MILLION (2016-2022)

Table 59 SOUTH AFRICA ENERGY TRACKING AND MONITORING SYSTEM

MARKET BY END USER TYPE, \$ MILLION (2011-2015)

Table 60 SOUTH AFRICA ENERGY TRACKING AND MONITORING SYSTEM

MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 61 NIGERIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY  
TYPE, \$ MILLION (2011-2015)

Table 62 NIGERIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY  
TYPE, \$ MILLION (2016-2022)

Table 63 NIGERIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY  
APPLICATION, \$ MILLION (2011-2015)

Table 64 NIGERIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY  
APPLICATION, \$ MILLION (2016-2022)

Table 65 NIGERIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY  
END USER TYPE, \$ MILLION (2011-2015)

Table 66 NIGERIA ENERGY TRACKING AND MONITORING SYSTEM MARKET BY  
END USER TYPE, \$ MILLION (2016-2022)

Table 67 OTHER LAMEA COUNTRY ENERGY TRACKING AND MONITORING  
SYSTEM MARKET BY TYPE, \$ MILLION (2011-2015)

Table 68 OTHER LAMEA COUNTRY ENERGY TRACKING AND MONITORING  
SYSTEM MARKET BY TYPE, \$ MILLION (2016-2022)

Table 69 OTHER LAMEA COUNTRY ENERGY TRACKING AND MONITORING  
SYSTEM MARKET BY APPLICATION, \$ MILLION (2011-2015)

Table 70 OTHER LAMEA COUNTRY ENERGY TRACKING AND MONITORING  
SYSTEM MARKET BY APPLICATION, \$ MILLION (2016-2022)

Table 71 OTHER LAMEA COUNTRY ENERGY TRACKING AND MONITORING  
SYSTEM MARKET BY END USER TYPE, \$ MILLION (2011-2015)

Table 72 OTHER LAMEA COUNTRY ENERGY TRACKING AND MONITORING  
SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 73 SCHNEIDER ELECTRIC SE

Table 74 INCOME STATEMENT

Table 75 BALANCE SHEET

Table 76 HONEYWELL INTERNATIONAL, INC. COMPANY SNAPSHOT

Table 77 INCOME STATEMENT

Table 78 BALANCE SHEET

Table 79 JOHNSON CONTROLS, INC. COMPANY SNAPSHOT

Table 80 INCOME STATEMENT



Table 81 BALANCE SHEET

Table 82 SIEMENS AG

Table 83 INCOME STATEMENT

Table 84 BALANCE SHEET

Table 85 C3 IOT COMPANY SNAPSHOT

Table 86 HITACHI, LTD.

Table 87 INCOME STATEMENT

Table 88 BALANCE SHEET

Table 89 GENERAL ELECTRIC COMPANY SNAPSHOT

Table 90 INCOME STATEMENT

Table 91 EATON CORPORATION PLC. COMPANY SNAPSHOT

Table 92 INCOME STATEMENT

Table 93 BALANCE SHEET

Table 94 CISCO SYSTEMS, INC. COMPANY SNAPSHOT

Table 95 INCOME STATEMENT

Table 96 BALANCE SHEET

Table 97 GRIDPOINT, INC. COMPANY SNAPSHOT

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