

LAMEA Electrocardiograph (ECG) Market Analysis (2018-2024)

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Abstracts

The Latin America, Middle East and Africa Electrocardiograph (ECG) Market would witness market growth of 6.9% CAGR during the forecast period (2018 – 2024). Electrocardiography (ECG) is a non-invasive medical test used in recording electrical activity of the heartbeat over a time span. Each heartbeat produces an electrical impulse, which is recorded with the help of electrodes. The electrodes detect smallest electrical changes in the skin which is caused due to heart muscle depolarizing during each heartbeat. An ECG is used by cardiologists to determine if the electrical activity is normal or slow, and fast or irregular.

Technological advancements of ECG devices such as their portability, handheld, novel electrodes & sensors, and smart phone integration would contribute to the market growth. Additionally, growing cases of cardiovascular diseases along with significantly growing older population further adds to the market growth. Moreover, emergence of novel ECG devices such as handheld ECG devices and ECG devices integrated with artificial intelligence systems would add to the growth of the market.

Based on Product, the market is segmented into Holter Monitors, Resting ECG, and Stress ECG. Holter Monitors segment is further bifurcated into Wired Holter Monitors and Wireless ECG Systems. On the basis of Lead Type, the market is segmented into Single Lead ECG, 3-6 Lead ECG, 12 Lead ECG. End Users covered under the report are Hospitals and Clinics, Home Settings & Ambulatory Surgical Centers (ASCs), and other end users. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Mindray Medical International Limited, Nihon



Kohden Corporation, Medtronic Plc., Koninklijke Philips N.V (Philips Healthcare), General Electric (GE) (GE Healthcare), Schiller AG, Welch Allyn, CompuMed, Inc., Bionet, Opto Circuits Limited.



Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA Electrocardiograph (ECG) Market, by Product
 - 1.4.2 LAMEA Electrocardiograph (ECG) Market, by Lead Type
 - 1.4.3 LAMEA Electrocardiograph (ECG) Market, by End User
 - 1.4.4 LAMEA Electrocardiograph (ECG) Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
 - 2.1.3 Players Outlook for the Market
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY PRODUCT

- 3.1 Introduction
 - 3.1.1 Market overview and scenario
 - 3.1.2 LAMEA Holter Monitors Market by Country
 - 3.1.3 LAMEA Holter Monitors Market by Type
 - 3.1.3.1 LAMEA Wired Holter Monitors Market by Country
 - 3.1.3.2 LAMEA Wireless ECG Systems Market by Country
 - 3.1.4 LAMEA Electrocardiograph (ECG) Resting ECG Market by Country
 - 3.1.5 LAMEA Stress ECG Market by Country

CHAPTER 4. LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE

- 4.1 Introduction
 - 4.1.1 Market overview and scenario



- 4.1.2 LAMEA Electrocardiograph (ECG) Lead Type in Single Lead ECG Market by Country
- 4.1.3 LAMEA Electrocardiograph (ECG) Lead Type in 3-6 Lead ECG Market by Country
- 4.1.4 LAMEA Electrocardiograph (ECG) Lead Type in 12 Lead ECG Market by Country

CHAPTER 5. LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER

- 5.1 Introduction
 - 5.1.1 Market overview and scenario
 - 5.1.2 LAMEA Hospitals & Clinics Electrocardiograph (ECG) Market by Country
 - 5.1.3 LAMEA Home Settings & Ambulatory Surgical Centers (ASCs)

Electrocardiograph (ECG) Market by Country

5.1.4 LAMEA Other End Users Electrocardiograph (ECG) Market by Country

CHAPTER 6. LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY COUNTRY

- 6.1 Introduction
 - 6.1.1 Market overview and scenario
- 6.2 Brazil Electrocardiograph (ECG) Market
 - 6.2.1 Brazil Electrocardiograph (ECG) Market by Product
 - 6.2.1.1 Brazil Holter Monitors Market by Type
 - 6.2.2 Brazil Electrocardiograph (ECG) Market by Lead Type
 - 6.2.3 Brazil Electrocardiograph (ECG) Market by End User
- 6.3 Argentina Electrocardiograph (ECG) Market
- 6.3.1 Argentina Electrocardiograph (ECG) Market by Product
 - 6.3.1.1 Argentina Holter Monitors Market by Type
- 6.3.2 Argentina Electrocardiograph (ECG) Market by Lead Type
- 6.3.3 Argentina Electrocardiograph (ECG) Market by End User
- 6.4 UAE Electrocardiograph (ECG) Market
 - 6.4.1 UAE Electrocardiograph (ECG) Market by Product
 - 6.4.1.1 UAE Holter Monitors Market by Type
 - 6.4.2 UAE Electrocardiograph (ECG) Market by Lead Type
 - 6.4.3 UAE Electrocardiograph (ECG) Market by End User
- 6.5 Saudi Arabia Electrocardiograph (ECG) Market
- 6.5.1 Saudi Arabia Electrocardiograph (ECG) Market by Product
 - 6.5.1.1 Saudi Arabia Holter Monitors Market by Type
- 6.5.2 Saudi Arabia Electrocardiograph (ECG) Market by Lead Type



- 6.5.3 Saudi Arabia Electrocardiograph (ECG) Market by End User
- 6.6 South Africa Electrocardiograph (ECG) Market
 - 6.6.1 South Africa Electrocardiograph (ECG) Market by Product
 - 6.6.1.1 South Africa Holter Monitors Market by Type
 - 6.6.2 South Africa Electrocardiograph (ECG) Market by Lead Type
- 6.6.3 South Africa Electrocardiograph (ECG) Market by End User
- 6.7 Nigeria Electrocardiograph (ECG) Market
 - 6.7.1 Nigeria Electrocardiograph (ECG) Market by Product
 - 6.7.1.1 Nigeria Holter Monitors Market by Type
 - 6.7.2 Nigeria Electrocardiograph (ECG) Market by Lead Type
 - 6.7.3 Nigeria Electrocardiograph (ECG) Market by End User
- 6.8 Rest of LAMEA Electrocardiograph (ECG) Market
 - 6.8.1 Rest of LAMEA Electrocardiograph (ECG) Market by Product
 - 6.8.2 Rest of LAMEA Holter Monitors Market by Type
- 6.8.3 Rest of LAMEA Electrocardiograph (ECG) Market by Lead Type
- 6.8.4 Rest of LAMEA Electrocardiograph (ECG) Market by End User

CHAPTER 7. COMPANY PROFILES

- 7.1 Mindray Medical International Limited
 - 7.1.1 Company Overview
- 7.2 Nihon Kohden Corporation
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental and Regional Analysis
 - 7.2.4 Research & Development Expense
- 7.3 Medtronic Plc.
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
- 7.3.3 Segmental and Regional Analysis
- 7.3.4 Research & Development Expense
- 7.4 Koninklijke Philips N.V (Philips Healthcare)
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental and Regional Analysis
- 7.4.4 Research & Development Expense
- 7.5 General Electric (GE) (GE Healthcare)
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis



- 7.5.3 Segmental and Regional Analysis
- 7.5.4 Research & Development Expense
- 7.6 Schiller AG
 - 7.6.1 Company Overview
- 7.7 Welch Allyn
 - 7.7.1 Company Overview
- 7.8 CompuMed, Inc.
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
- 7.9 Bionet
 - 7.9.1 Company Overview
- 7.1 Opto Circuits Limited
 - 7.10.1 Company Overview
 - 7.10.2 Financial Analysis
 - 7.10.3 Research & Development Expense



List Of Tables

LIST OF TABLES

Table 1 LAMEA ELECTROCARDIOGRAPH (ECG) MARKET, 2014 - 2017, USD MILLION

Table 2 LAMEA ELECTROCARDIOGRAPH (ECG) MARKET, 2018 - 2024, USD MILLION

Table 3 LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY PRODUCT, 2014 - 2017, USD MILLION

Table 4 LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY PRODUCT, 2018 - 2024, USD MILLION

Table 5 LAMEA HOLTER MONITORS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 6 LAMEA HOLTER MONITORS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 7 LAMEA HOLTER MONITORS MARKET BY TYPE, 2014 - 2017, USD MILLION Table 8 LAMEA HOLTER MONITORS MARKET BY TYPE, 2018 - 2024, USD MILLION Table 9 LAMEA WIRED HOLTER MONITORS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 10 LAMEA WIRED HOLTER MONITORS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 11 LAMEA WIRELESS ECG SYSTEMS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 12 LAMEA WIRELESS ECG SYSTEMS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 13 LAMEA ELECTROCARDIOGRAPH (ECG) RESTING ECG MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 14 LAMEA ELECTROCARDIOGRAPH (ECG) RESTING ECG MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 15 LAMEA STRESS ECG MARKET BY COUNTRY, 2014 - 2017, USD MILLION Table 16 LAMEA STRESS ECG MARKET BY COUNTRY, 2018 - 2024, USD MILLION Table 17 LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2014 - 2017, USD MILLION

Table 18 LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2018 - 2024, USD MILLION

Table 19 LAMEA ELECTROCARDIOGRAPH (ECG) LEAD TYPE IN SINGLE LEAD ECG MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 20 LAMEA ELECTROCARDIOGRAPH (ECG) LEAD TYPE IN SINGLE LEAD



ECG MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 21 LAMEA ELECTROCARDIOGRAPH (ECG) LEAD TYPE IN 3-6 LEAD ECG MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 22 LAMEA ELECTROCARDIOGRAPH (ECG) LEAD TYPE IN 3-6 LEAD ECG MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 23 LAMEA ELECTROCARDIOGRAPH (ECG) LEAD TYPE IN 12 LEAD ECG MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 24 LAMEA ELECTROCARDIOGRAPH (ECG) LEAD TYPE IN 12 LEAD ECG MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 25 LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2014 - 2017, USD MILLION

Table 26 LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2018 - 2024, USD MILLION

Table 27 LAMEA HOSPITALS & CLINICS ELECTROCARDIOGRAPH (ECG) MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 28 LAMEA HOSPITALS & CLINICS ELECTROCARDIOGRAPH (ECG) MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 29 LAMEA HOME SETTINGS & AMBULATORY SURGICAL CENTERS (ASCS) ELECTROCARDIOGRAPH (ECG) MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 30 LAMEA HOME SETTINGS & AMBULATORY SURGICAL CENTERS (ASCS) ELECTROCARDIOGRAPH (ECG) MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 31 LAMEA OTHER END USERS ELECTROCARDIOGRAPH (ECG) MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 32 LAMEA OTHER END USERS ELECTROCARDIOGRAPH (ECG) MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 33 LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 34 LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 35 BRAZIL ELECTROCARDIOGRAPH (ECG) MARKET, 2014 - 2017, USD MILLION

Table 36 BRAZIL ELECTROCARDIOGRAPH (ECG) MARKET, 2018 - 2024, USD MILLION

Table 37 BRAZIL ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 38 BRAZIL ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2018 - 2024, USD MILLION



Table 39 BRAZIL HOLTER MONITORS MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 40 BRAZIL HOLTER MONITORS MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 41 BRAZIL ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2014 - 2017, USD MILLION

Table 42 BRAZIL ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2018 - 2024, USD MILLION

Table 43 BRAZIL ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2014 - 2017, USD MILLION

Table 44 BRAZIL ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2018 - 2024, USD MILLION

Table 45 ARGENTINA ELECTROCARDIOGRAPH (ECG) MARKET, 2014 - 2017, USD MILLION

Table 46 ARGENTINA ELECTROCARDIOGRAPH (ECG) MARKET, 2018 - 2024, USD MILLION

Table 47 ARGENTINA ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 48 ARGENTINA ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 49 ARGENTINA HOLTER MONITORS MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 50 ARGENTINA HOLTER MONITORS MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 51 ARGENTINA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2014 - 2017, USD MILLION

Table 52 ARGENTINA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2018 - 2024, USD MILLION

Table 53 ARGENTINA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2014 - 2017, USD MILLION

Table 54 ARGENTINA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2018 - 2024, USD MILLION

Table 55 UAE ELECTROCARDIOGRAPH (ECG) MARKET, 2014 - 2017, USD MILLION

Table 56 UAE ELECTROCARDIOGRAPH (ECG) MARKET, 2018 - 2024, USD MILLION

Table 57 UAE ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 58 UAE ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2018 - 2024,



USD MILLION

Table 59 UAE HOLTER MONITORS MARKET BY TYPE, 2014 - 2017, USD MILLION Table 60 UAE HOLTER MONITORS MARKET BY TYPE, 2018 - 2024, USD MILLION Table 61 UAE ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2014 - 2017, USD MILLION

Table 62 UAE ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2018 - 2024, USD MILLION

Table 63 UAE ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2014 - 2017, USD MILLION

Table 64 UAE ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2018 - 2024, USD MILLION

Table 65 SAUDI ARABIA ELECTROCARDIOGRAPH (ECG) MARKET, 2014 - 2017, USD MILLION

Table 66 SAUDI ARABIA ELECTROCARDIOGRAPH (ECG) MARKET, 2018 - 2024, USD MILLION

Table 67 SAUDI ARABIA ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 68 SAUDI ARABIA ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 69 SAUDI ARABIA HOLTER MONITORS MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 70 SAUDI ARABIA HOLTER MONITORS MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 71 SAUDI ARABIA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2014 - 2017, USD MILLION

Table 72 SAUDI ARABIA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2018 - 2024, USD MILLION

Table 73 SAUDI ARABIA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2014 - 2017, USD MILLION

Table 74 SAUDI ARABIA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2018 - 2024, USD MILLION

Table 75 SOUTH AFRICA ELECTROCARDIOGRAPH (ECG) MARKET, 2014 - 2017, USD MILLION

Table 76 SOUTH AFRICA ELECTROCARDIOGRAPH (ECG) MARKET, 2018 - 2024, USD MILLION

Table 77 SOUTH AFRICA ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 78 SOUTH AFRICA ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2018 - 2024, USD MILLION



Table 79 SOUTH AFRICA HOLTER MONITORS MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 80 SOUTH AFRICA HOLTER MONITORS MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 81 SOUTH AFRICA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2014 - 2017, USD MILLION

Table 82 SOUTH AFRICA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2018 - 2024, USD MILLION

Table 83 SOUTH AFRICA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2014 - 2017, USD MILLION

Table 84 SOUTH AFRICA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2018 - 2024, USD MILLION

Table 85 NIGERIA ELECTROCARDIOGRAPH (ECG) MARKET, 2014 - 2017, USD MILLION

Table 86 NIGERIA ELECTROCARDIOGRAPH (ECG) MARKET, 2018 - 2024, USD MILLION

Table 87 NIGERIA ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 88 NIGERIA ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 89 NIGERIA HOLTER MONITORS MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 90 NIGERIA HOLTER MONITORS MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 91 NIGERIA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2014 - 2017, USD MILLION

Table 92 NIGERIA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2018 - 2024, USD MILLION

Table 93 NIGERIA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2014 - 2017, USD MILLION

Table 94 NIGERIA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2018 - 2024, USD MILLION

Table 95 REST OF LAMEA ELECTROCARDIOGRAPH (ECG) MARKET, 2014 - 2017, USD MILLION

Table 96 REST OF LAMEA ELECTROCARDIOGRAPH (ECG) MARKET, 2018 - 2024, USD MILLION

Table 97 REST OF LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 98 REST OF LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY TYPE,



2018 - 2024, USD MILLION

Table 99 REST OF LAMEA HOLTER MONITORS MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 100 REST OF LAMEA HOLTER MONITORS MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 101 REST OF LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2014 - 2017, USD MILLION

Table 102 REST OF LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY LEAD TYPE, 2018 - 2024, USD MILLION

Table 103 REST OF LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2014 - 2017, USD MILLION

Table 104 REST OF LAMEA ELECTROCARDIOGRAPH (ECG) MARKET BY END USER, 2018 - 2024, USD MILLION

Table 105 KEY INFORMATION - MINDRAY MEDICAL INTERNATIONAL LIMITED

Table 106 KEY INFORMATION - NIHON KOHDEN CORPORATION

Table 107 KEY INFORMATION - MEDTRONIC PLC

Table 108 KEY INFORMATION - MEDTRONIC

Table 109 KEY INFORMATION - KONINKLIJKE PHILIPS N.V

Table 110 KEY INFORMATION – GENERAL ELECTRIC (GE)

Table 111 KEY INFORMATION - SCHILLER AG

Table 112 KEY INFORMATION - WELCH ALLYN

Table 113 KEY INFORMATION – COMPUMED, INC.

Table 114 KEY INFORMATION – BIONET

Table 115 KEY INFORMATION - OPTO CIRCUITS LIMITED



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