

# LAMEA Electric Toothbrush Market Analysis (2018-2024)

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## Abstracts

The Latin America, Middle East and Africa Electric Toothbrush Market would witness market growth of 10.3% CAGR during the forecast period (2018 – 2024).

The electrical toothbrush is a form of toothbrush which makes rapid, automatic bristle motions and is used in cleaning teeth. Brushing teeth manually could lead to damage of enamel and the gums. Electric toothbrush are equipped with pressure sensors, which ensures appropriate pressure is applied while brushing.

Electrical toothbrush market is experiencing notable growth in the LAMEA market owing to its various benefits. It has various brushing modes that are specialized for sensitive teeth, whitening benefits, and gum-massage. Pressure sensors are a part of the toothbrush, which are used to apply required pressure on the teeth and gums during brushing.

Based on the Bristle type, the Electric Toothbrush market is segmented into Soft Bristle and Nanometer Bristle. Based on the Head Movement, the market is segmented into Sonic/Side-by-side and Rotation/Oscillation. The End User covered under the report includes Adults and Children. Based on countries, the Electric Toothbrush market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Market. Key companies profiled in the report include Koninklijke Philips N.V., Procter & Gamble Co., Panasonic, Omron Healthcare, Colgate-Palmolive, Water Pik, FOREO, Emmi Ultrasonic GmbH, Quip, and Shenzhen Risun Technology Co. Ltd.

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