

# **LAMEA Egg Protein Market By Type (Egg White Protein, Whole Egg Protein and Egg Yolk Protein) By Application (Food & Beverages, Nutrition, Personal Care & Cosmetics, Feed and others) By Form (Powder and Liquid) By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Latin America, Middle East and Africa Egg Protein Market would witness market growth of 7.1% CAGR during the forecast period (2020-2026).

Egg protein powder, due to its abundant protein and amino acid amounts, is commonly used in the manufacture of sports and dietary supplements. Regular intake of these products allows bones and muscles to grow properly without detonating fat, cholesterol, or insulin levels. In order to improve the nutritional profile and increase digestibility, it is also possible to combine with other natural ingredients, including whey protein, almond milk, or conventional milk, to raise egg protein powder demand on the market.

In order to diversify the product mix and achieve brand exposure, industry leaders are increasingly growing investments in research and marketing. Manufacturers enter into exclusive arrangements with poultry producers, provide high-quality chicken feed, and engage in supply chain contracts to which the influence of the manufacturer to offer economical solutions. In addition, marketing campaigns, such as free delivery of samples and paid social advertising and print media, are expected to ramp up the market value of egg protein powder.

Rising demand for food products like bakery, cakes, snacks, processed meat, and seafood products is led by the growth of the egg protein industry. In addition, demand is driven by the rise in the global need for nutritional food. When customers are more aware of the benefits that nutritious foods provide, they focus on healthier diets and improve their protein consumption so that they can obtain extra nutrients from egg-

based protein supplements, which greatly lead to the global growth of the egg protein market.

Based on Type, the market is segmented into Egg White Protein, Whole Egg Protein and Egg Yolk Protein.

Based on Application, the market is segmented into Food & Beverages, Nutrition, Personal Care & Cosmetics, Feed and others. Based on Form, the market is segmented into Powder and Liquid. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Kewpie Corporation, Merck Group (Sigma Aldrich), Rose Acre Farms, Inc., Rembrandt Enterprises, Inc., Eurovo Group, Sanovo Technology Group (Thornico A/S), Bouwhuis Enthoven BV, Interovo Egg Group BV, Igreca SAS, NOW Foods, Inc.

## Scope of the Study

## Market Segmentation:

### By Type

Egg White Protein

Whole Egg Protein and

Egg Yolk Protein

### By Application

Food & Beverages

Nutrition

Personal Care & Cosmetics

Feed and

others

## By Form

Powder and

Liquid

## By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

## Companies Profiled

Kewpie Corporation

Merck Group (Sigma Aldrich)

Rose Acre Farms, Inc.

Rembrandt Enterprises, Inc.

Eurovo Group

Sanovo Technology Group (Thornico A/S)

Bouwhuis Enthoven BV

Interovo Egg Group BV

Igreca SAS

NOW Foods, Inc.

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