

# LAMEA Disposable Face Masks Market By Product (Protective Masks, Dust Masks and Non-woven Masks) By Application (Industrial and Personal) By Distribution Channel (Offline and Online) By Country, Industry Analysis and Forecast, 2019 - 2025

<https://marketpublishers.com/r/L581904E5E41EN.html>

Date: April 2020

Pages: 81

Price: US\$ 1,500.00 (Single User License)

ID: L581904E5E41EN

## Abstracts

The Latin America, Middle East and Africa Disposable Face Masks Market would witness market growth of 6.1% CAGR during the forecast period (2019-2025).

Disposable face masks are used to protect a person from infections or diseases, e.g. from tiny particles visible all around that can contain viruses. Furthermore, since these masks are disposable, the risk of disease is remarkably minimized thus ensuring consistent and effective respiratory protection for workers. The market for disposable face masks is likely to be driven by the growing popularity of online shopping platforms. In this regard, Amazon.com, Inc. and eBay Inc. are among the main online players to make a major contribution to the sale of the drug. Moreover, the popularity of online sales has generated a healthy demand for disposable designer face masks, especially among the world's affluent consumers. Such patterns are expected to continue during the projected timeframe.

Small and medium-sized players in developed countries are coming up with new and innovative products and selling them at economic rates. They are actively engaged in collaboration with drug stores, department stores, and third-party online distribution platforms to boost sales of their goods to consumers. This allows the demand for disposable masks to rise at a substantial rate over the forecast period.

Rising consumer awareness of airborne infections has created a healthy demand for the drug, especially for personal use. In this regard, the recent increase in outbreaks of infectious diseases has significantly contributed to the demand for disposable face masks among the general public. The growing use of surgical masks for personal use is a phenomenon that has been taking hold on the market.

Based on Product, the market is segmented into Protective Masks, Dust Masks and Non-woven Masks.

Based on Application, the market is segmented into Industrial and Personal. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Ambu A/S, AllScripts Healthcare Solutions, Inc., Boston Scientific Corporation, Hill-Rom Holdings, Inc. (Welch Allyn), AirStrip Technologies, Inc., Parburch Medical Developments Ltd., OBP Medical Corporation, Flexicare Medical Ltd., Timesco Healthcare Ltd., SunMed, LLC

## Scope of the Study

### Market Segmentation:

#### By Product

Protective Masks

Dust Masks and

Non-woven Masks

#### By Application

Industrial and

Personal

#### By Distribution Channel

Offline and

Online

## By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

## Companies Profiled

Ambu A/S

AllScripts Healthcare Solutions, Inc.

Boston Scientific Corporation

Hill-Rom Holdings, Inc. (Welch Allyn)

AirStrip Technologies, Inc.

Parburch Medical Developments Ltd.

OBP Medical Corporation

Flexicare Medical Ltd.

Timesco Healthcare Ltd.

SunMed, LLC

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