

# LAMEA Disaster Recovery as a Service Market (2016 - 2022)

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## Abstracts

Disaster mitigation and readiness is critical, due to the fact data in the present day data powered world is much like every other commercial asset that has monetary worth. Digital information has come forth into essentially the most high-priced and precious asset for just about any company, comprising over 50% of the total worth of businesses, exceeding beyond the price of IT hardware and software resources. The impact to the businesses in the eventuality of an infringement could be beyond imagination. Loss of business information and data can result in loss of clients, damage to corporate status and brand name, being unable to resume regular business operations, ultimately leading to bankruptcy. The Internet, virtualization as well as the development of public clouds have presented an infinitely more realistic potential for organizations of all sizes to employ a Disaster Recovery approach without having to purchase supplemental data center space.

The report highlights the adoption of Disaster Recovery as a Service. Based on the service type, the Disaster Recovery as a Service market is segmented into Backup Solutions, Real-Time Replication, Data Security and Professional Services. In 2015, Backup solutions have dominated the Disaster Recovery as a Service market by service type with market revenue of \$ 23.6 million. However, Professional Services is witnessing a promising growth during the forecast period (2016-2022).

The provider's type highlighted in the report includes Cloud Service Providers, Telecom and Communication Service Providers and Managed Service Providers. Among the three provider type, cloud service providers have dominated the market with market revenue of \$ 25.5 million in 2015. Two types of Organization size the market is segmented into large Enterprises and Small & Medium sized Enterprises.

The verticals discussed in the report include BFSI sector, Retail, IT & Telecom, Manufacturing, government, Education, Media & entertainment, Transportation and others. BFSI sector is among the highest revenue contributor to Disaster Recovery as a Service market in 2015 with revenue of \$ 11.4 million in 2015. Maximum growth is witnessed in Media & Entertainment sector.

Based on country, LAMEA Disaster Recovery as a Service market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. South Africa remained the dominant region in the LAMEA Disaster Recovery as a Service market in 2015. Nigeria would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Disaster Recovery as a Service market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Google, Inc., HP Enterprise Company, Amazon.com, Inc., Verizon Communications, Inc., Barracuda Networks, Inc. and Cisco Systems, Inc.

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