

LAMEA Digital Workplace Market By Component (Solutions and Services) By Organization Size (Large Enterprises and Small & Medium Enterprises) By End User (Telecom & ITeS, BFSI, Retail & Consumer Goods, Government, Healthcare and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Digital Workplace Market would witness market growth of 24.4% CAGR during the forecast period (2020-2026).

Digital workplaces have been one of the major trends in business enterprises where workers are involved in their jobs through the use of innovative digital technology. In recent years, the prevalence of digital workplaces has increased. This accelerated change is attributed to the emergence of three key trends, including the need for space, information overload and demographics of the workforce.

Increasing adoption of cloud services by companies, electronic document storage decreases paper printing costs and improves the operating productivity of the enterprise and the growth of your own device (BYOD) strategies is driving market growth. Companies are using innovative technology that often include a modern workspace climate. However, the high cost of digitizing the workplace may hinder the growth of the market over the forecast period.

In digital space technology, businesses use linking devices such as video conferencing and motion control, which use augmented reality and virtual reality technologies that blur the distinction between the physical world and the digital environment to automate the workplace. New workplace technologies can help businesses with interactive

platforms that enable them in a range of events, such as crowdsourcing, hackathons, etc., beyond conventional teams and organizational frameworks. Employees of organizations are facilitated by a mobile suite of communication and collaboration services that are part of the business process.

Based on Component, the market is segmented into Solutions and Services. Services segment is further bifurcated across Professional Services, Virtual Desktop Infrastructure Services, Unified Communications as a Service, Enterprise Mobility Management Services and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Telecom & ITeS, BFSI, Retail & Consumer Goods, Government, Healthcare and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Atos Group, Wipro Limited, HCL Technologies Ltd. (HCL Enterprises), IBM Corporation, DXC Technology Company, NTT Data Corporation, Citrix Systems, Inc., Unisys Corporation, Accenture PLC, and Cognizant Technology Solutions Corporation.

Scope of the Study

Market Segmentation:

By Component

Solutions

Services

Professional Services

Virtual Desktop Infrastructure Services

Unified Communications as a Service

Enterprise Mobility Management Services

Others

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Telecom & ITeS

BFSI

Retail & Consumer Goods

Government

Healthcare

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Atos Group

Wipro Limited

HCL Technologies Ltd. (HCL Enterprises)

IBM Corporation

DXC Technology Company

NTT Data Corporation

Citrix Systems, Inc.

Unisys Corporation

Accenture PLC

Cognizant Technology Solutions Corporation

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