

# LAMEA Digital Process Automation Market Analysis (2018-2024)

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# **Abstracts**

The Latin America, Middle East and Africa Digital Process Automation Market would witness market growth of 17.3% CAGR during the forecast period (2018 – 2024). Digital process automation solutions support in optimizing the available workforce. The awareness about the benefits of the technology is still not widely known; therefore, many organizations are not readily accepting digital process automation solution and services. Also, the concept of job losses is another factor that is hindering organizations to rapidly implement automation processes into mainstream business functions. These factors would restraint the widespread adoption of digital process automation solution and services.

Based on the component type, the Digital Process Automation market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Business function, the market is segmented into Sales Process Automation, Marketing Automation, Supply Chain Automation and Claims Automation. The Organization Size highlighted in this report includes Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Manufacturing, Consumer Goods & Retail, Healthcare, BFSI, Transportation & Logistics, Energy & Utilities, Telecom & IT and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, SAP SE, Microsoft Corporation, Pegasystems Inc., Open Text Corporation, TIBCO Software Inc., Software AG, Nintex Global Limited, and Cognizant Technology Solutions Corporation.



### **Contents**

#### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Europe Digital Process Automation Market, by Component Type
  - 1.4.2 Europe Digital Process Automation Market, by Business Function
  - 1.4.3 Europe Digital Process Automation Market, by Organization Size
  - 1.4.4 Europe Digital Process Automation Market, by Deployment Mode
- 1.4.5 Europe Digital Process Automation Market, by Vertical
- 1.4.6 Europe Digital Process Automation Market, by Country
- 1.5 Methodology for the research

#### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
- 2.2 Drivers, and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

#### **CHAPTER 3. EUROPE DIGITAL PROCESS AUTOMATION MARKET**

- 3.1 Europe Digital Process Automation Market by Component
- 3.1.1 Europe Digital Process Automation Solution Market by Country
- 3.1.2 Europe Digital Process Automation Services Market by Country
- 3.1.3 Europe Digital Process Automation Market by Service Type
  - 3.1.3.1 Europe Digital Process Automation Professional Services Market by Country
- 3.1.3.2 Europe Digital Process Automation Managed Services Market by Country

# CHAPTER 4. EUROPE DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION

- 4.1.1 Europe Sales Process Automation Digital Process Automation Market by Country
  - 4.1.2 Europe Marketing Automation Digital Process Automation Market by Country
  - 4.1.3 Europe Supply Chain Automation Digital Process Automation Market by Country



4.1.4 Europe Claims Automation Digital Process Automation Market by Country

# CHAPTER 5. EUROPE DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION SIZE

- 5.1.1 Europe Small & Medium Enterprises Digital Process Automation Market by Country
  - 5.1.2 Europe Large Enterprises Digital Process Automation Market by Country

# CHAPTER 6. EUROPE DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE

- 6.1.1 Europe Cloud Deployment Digital Process Automation Market by Country
- 6.1.2 Europe On Premise Deployment Digital Process Automation Market by Country

#### CHAPTER 7. EUROPE DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL

- 7.1.1 Europe Digital Process Automation in Manufacturing Market by Country
- 7.1.2 Europe Digital Process Automation in Consumer Goods & Retail Market by Country
  - 7.1.3 Europe Digital Process Automation in Healthcare Market by Country
  - 7.1.4 Europe Digital Process Automation in BFSI Market by Country
- 7.1.5 Europe Digital Process Automation in Transportation & Logistics Market by Country
- 7.1.6 Europe Digital Process Automation in Energy & Utilities Market by Country
- 7.1.7 Europe Digital Process Automation in Telecom & IT Market by Country
- 7.1.8 Europe Digital Process Automation in Others Market by Country

#### CHAPTER 8. EUROPE DIGITAL PROCESS AUTOMATION MARKET BY COUNTRY

- 8.1 Germany Digital Process Automation Market
  - 8.1.1 Germany Digital Process Automation Market by Component
    - 8.1.1.1 Germany Digital Process Automation Market by Services Type
  - 8.1.2 Germany Digital Process Automation Market by Business Function
  - 8.1.3 Germany Digital Process Automation Market by Organization Size
  - 8.1.4 Germany Digital Process Automation Market by Deployment Type
  - 8.1.5 Germany Digital Process Automation Market by Vertical
- 8.2 UK Digital Process Automation Market
  - 8.2.1 UK Digital Process Automation Market by Component



- 8.2.1.1 UK Digital Process Automation Market by Services Type
- 8.2.2 UK Digital Process Automation Market by Business Function
- 8.2.3 UK Digital Process Automation Market by Organization Size
- 8.2.4 UK Digital Process Automation Market by Deployment Type
- 8.2.5 UK Digital Process Automation Market by Vertical
- 8.3 France Digital Process Automation Market
  - 8.3.1 France Digital Process Automation Market by Component
    - 8.3.1.1 France Digital Process Automation Market by Services Type
  - 8.3.2 France Digital Process Automation Market by Business Function
  - 8.3.3 France Digital Process Automation Market by Organization Size
  - 8.3.4 France Digital Process Automation Market by Deployment Type
  - 8.3.5 France Digital Process Automation Market by Vertical
- 8.4 Russia Digital Process Automation Market
  - 8.4.1 Russia Digital Process Automation Market by Component
  - 8.4.1.1 Russia Digital Process Automation Market by Services Type
  - 8.4.2 Russia Digital Process Automation Market by Business Function
  - 8.4.3 Russia Digital Process Automation Market by Organization Size
  - 8.4.4 Russia Digital Process Automation Market by Deployment Type
  - 8.4.5 Russia Digital Process Automation Market by Vertical
- 8.5 Spain Digital Process Automation Market
  - 8.5.1 Spain Digital Process Automation Market by Component
  - 8.5.1.1 Spain Digital Process Automation Market by Services Type
  - 8.5.2 Spain Digital Process Automation Market by Business Function
- 8.5.3 Spain Digital Process Automation Market by Organization Size
- 8.5.4 Spain Digital Process Automation Market by Deployment Type
- 8.5.5 Spain Digital Process Automation Market by Vertical
- 8.6 Italy Digital Process Automation Market
- 8.6.1 Italy Digital Process Automation Market by Component
  - 8.6.1.1 Italy Digital Process Automation Market by Services Type
- 8.6.2 Italy Digital Process Automation Market by Business Function
- 8.6.3 Italy Digital Process Automation Market by Organization Size
- 8.6.4 Italy Digital Process Automation Market by Deployment Type
- 8.6.5 Italy Digital Process Automation Market by Vertical
- 8.7 Rest of Europe Digital Process Automation Market
- 8.7.1 Rest of Europe Digital Process Automation Market by Component
  - 8.7.1.1 Rest of Europe Digital Process Automation Market by Services Type
- 8.7.2 Rest of Europe Digital Process Automation Market by Business Function
- 8.7.3 Rest of Europe Digital Process Automation Market by Organization Size
- 8.7.4 Rest of Europe Digital Process Automation Market by Deployment Type



### 8.7.5 Rest of Europe Digital Process Automation Market by Vertical

### **CHAPTER 9. COMPANY PROFILES**

- 9.1 IBM Corporation
  - 9.1.1 Company Overview
  - 9.1.2 Financial Analysis
  - 9.1.3 Segmental and Regional Analysis
  - 9.1.4 Research & Development Expense
- 9.2 Oracle Corporation
  - 9.2.1 Company Overview
  - 9.2.2 Financial Analysis
  - 9.2.3 Segmental and Regional Analysis
  - 9.2.4 Research & Development Expense
- **9.3 SAP SE** 
  - 9.3.1 Company Overview
  - 9.3.2 Financial Analysis
  - 9.3.3 Segmental and Regional Analysis
  - 9.3.4 Research & Development Expense
- 9.4 Microsoft Corporation
  - 9.4.1 Company Overview
  - 9.4.2 Financial Analysis
  - 9.4.3 Segmental and Regional Analysis
  - 9.4.4 Research & Development Expense
- 9.5 Pegasystems Inc.
  - 9.5.1 Company Overview
  - 9.5.2 Financial Analysis
  - 9.5.3 Segmental Analysis
  - 9.5.4 Research & Development Expense
- 9.6 Open Text Corporation
  - 9.6.1 Company Overview
  - 9.6.2 Financial Analysis
  - 9.6.3 Regional Analysis
  - 9.6.4 Research & Development Expense
- 9.7 TIBCO Software Inc.
  - 9.7.1 Company Overview
- 9.8 Software AG
  - 9.8.1 Company Overview
  - 9.8.2 Financial Analysis



- 9.8.3 Segmental and Regional Analysis
- 9.8.4 Research & Development Expense
- 9.9 Nintex Global Limited
  - 9.9.1 Company Overview
- 9.1 Cognizant Technology Solutions Corporation
  - 9.10.1 Company Overview
  - 9.10.2 Financial Analysis
  - 9.10.3 Segmental and Regional Analysis



## **List Of Tables**

#### LIST OF TABLES

Table 1 EUROPE DIGITAL PROCESS AUTOMATION MARKET, 2014 - 2017, USD MILLION

Table 2 EUROPE DIGITAL PROCESS AUTOMATION MARKET, 2018 - 2024, USD MILLION

Table 3 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 4 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 5 EUROPE DIGITAL PROCESS AUTOMATION SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 6 EUROPE DIGITAL PROCESS AUTOMATION SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 7 EUROPE DIGITAL PROCESS AUTOMATION SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 8 EUROPE DIGITAL PROCESS AUTOMATION SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 9 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY SERVICE TYPE, 2014 - 2017, USD MILLION

Table 10 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY SERVICE TYPE, 2018 - 2024, USD MILLION

Table 11 EUROPE DIGITAL PROCESS AUTOMATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 12 EUROPE DIGITAL PROCESS AUTOMATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 13 EUROPE DIGITAL PROCESS AUTOMATION MANAGED SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 14 EUROPE DIGITAL PROCESS AUTOMATION MANAGED SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 15 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2014 - 2017, USD MILLION

Table 16 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2018 - 2024, USD MILLION

Table 17 EUROPE SALES PROCESS AUTOMATION DIGITAL PROCESS AUTOMATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION Table 18 EUROPE SALES PROCESS AUTOMATION DIGITAL PROCESS



AUTOMATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 19 EUROPE MARKETING AUTOMATION DIGITAL PROCESS AUTOMATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 20 EUROPE MARKETING AUTOMATION DIGITAL PROCESS AUTOMATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 21 EUROPE SUPPLY CHAIN AUTOMATION DIGITAL PROCESS

AUTOMATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 22 EUROPE SUPPLY CHAIN AUTOMATION DIGITAL PROCESS

AUTOMATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 23 EUROPE CLAIMS AUTOMATION DIGITAL PROCESS AUTOMATION

MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 24 EUROPE CLAIMS AUTOMATION DIGITAL PROCESS AUTOMATION

MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 25 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION

SIZE, 2014 - 2017, USD MILLION

Table 26 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION

SIZE, 2018 - 2024, USD MILLION

Table 27 EUROPE SMALL & MEDIUM ENTERPRISES DIGITAL PROCESS

AUTOMATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 28 EUROPE SMALL & MEDIUM ENTERPRISES DIGITAL PROCESS

AUTOMATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 29 EUROPE LARGE ENTERPRISES DIGITAL PROCESS AUTOMATION

MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 30 EUROPE LARGE ENTERPRISES DIGITAL PROCESS AUTOMATION

MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 31 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT

TYPE, 2014 - 2017, USD MILLION

Table 32 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT

TYPE, 2018 - 2024, USD MILLION

Table 33 EUROPE CLOUD DEPLOYMENT DIGITAL PROCESS AUTOMATION

MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 34 EUROPE CLOUD DEPLOYMENT DIGITAL PROCESS AUTOMATION

MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 35 EUROPE ON PREMISE DEPLOYMENT DIGITAL PROCESS AUTOMATION

MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 36 EUROPE ON PREMISE DEPLOYMENT DIGITAL PROCESS AUTOMATION

MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 37 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2014

- 2017, USD MILLION



Table 38 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 39 EUROPE DIGITAL PROCESS AUTOMATION IN MANUFACTURING MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 40 EUROPE DIGITAL PROCESS AUTOMATION IN MANUFACTURING MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 41 EUROPE DIGITAL PROCESS AUTOMATION IN CONSUMER GOODS & RETAIL MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 42 EUROPE DIGITAL PROCESS AUTOMATION IN CONSUMER GOODS & RETAIL MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 43 EUROPE DIGITAL PROCESS AUTOMATION IN HEALTHCARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 44 EUROPE DIGITAL PROCESS AUTOMATION IN HEALTHCARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 45 EUROPE DIGITAL PROCESS AUTOMATION IN BFSI MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 46 EUROPE DIGITAL PROCESS AUTOMATION IN BFSI MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 47 EUROPE DIGITAL PROCESS AUTOMATION IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 48 EUROPE DIGITAL PROCESS AUTOMATION IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 49 EUROPE DIGITAL PROCESS AUTOMATION IN ENERGY & UTILITIES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 50 EUROPE DIGITAL PROCESS AUTOMATION IN ENERGY & UTILITIES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 51 EUROPE DIGITAL PROCESS AUTOMATION IN TELECOM & IT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 52 EUROPE DIGITAL PROCESS AUTOMATION IN TELECOM & IT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 53 EUROPE DIGITAL PROCESS AUTOMATION IN OTHERS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 54 EUROPE DIGITAL PROCESS AUTOMATION IN OTHERS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 55 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 56 EUROPE DIGITAL PROCESS AUTOMATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 57 GERMANY DIGITAL PROCESS AUTOMATION MARKET, 2014 - 2017, USD



#### **MILLION**

Table 58 GERMANY DIGITAL PROCESS AUTOMATION MARKET, 2018 - 2024, USD MILLION

Table 59 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 60 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 61 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 62 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 63 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2014 - 2017, USD MILLION

Table 64 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2018 - 2024, USD MILLION

Table 65 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY

ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 66 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY

ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 67 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 68 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 69 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 70 GERMANY DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 71 UK DIGITAL PROCESS AUTOMATION MARKET, 2014 - 2017, USD MILLION

Table 72 UK DIGITAL PROCESS AUTOMATION MARKET, 2018 - 2024, USD MILLION

Table 73 UK DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 74 UK DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 75 UK DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 76 UK DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION



Table 77 UK DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2014 - 2017, USD MILLION

Table 78 UK DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2018 - 2024, USD MILLION

Table 79 UK DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 80 UK DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 81 UK DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 82 UK DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 83 UK DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 84 UK DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 85 FRANCE DIGITAL PROCESS AUTOMATION MARKET, 2014 - 2017, USD MILLION

Table 86 FRANCE DIGITAL PROCESS AUTOMATION MARKET, 2018 - 2024, USD MILLION

Table 87 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 88 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 89 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 90 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 91 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2014 - 2017, USD MILLION

Table 92 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2018 - 2024, USD MILLION

Table 93 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 94 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 95 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 96 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT



TYPE, 2018 - 2024, USD MILLION

Table 97 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 98 FRANCE DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 99 RUSSIA DIGITAL PROCESS AUTOMATION MARKET, 2014 - 2017, USD MILLION

Table 100 RUSSIA DIGITAL PROCESS AUTOMATION MARKET, 2018 - 2024, USD MILLION

Table 101 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 102 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 103 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 104 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 105 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2014 - 2017, USD MILLION

Table 106 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2018 - 2024, USD MILLION

Table 107 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 108 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 109 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 110 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 111 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 112 RUSSIA DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 113 SPAIN DIGITAL PROCESS AUTOMATION MARKET, 2014 - 2017, USD MILLION

Table 114 SPAIN DIGITAL PROCESS AUTOMATION MARKET, 2018 - 2024, USD MILLION

Table 115 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION



Table 116 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT,

2018 - 2024, USD MILLION

Table 117 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE,

2014 - 2017, USD MILLION

Table 118 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE,

2018 - 2024, USD MILLION

Table 119 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS

FUNCTION, 2014 - 2017, USD MILLION

Table 120 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS

FUNCTION, 2018 - 2024, USD MILLION

Table 121 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION

SIZE, 2014 - 2017, USD MILLION

Table 122 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION

SIZE, 2018 - 2024, USD MILLION

Table 123 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT

TYPE, 2014 - 2017, USD MILLION

Table 124 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT

TYPE, 2018 - 2024, USD MILLION

Table 125 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2014 -

2017, USD MILLION

Table 126 SPAIN DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2018 -

2024, USD MILLION

Table 127 ITALY DIGITAL PROCESS AUTOMATION MARKET, 2014 - 2017, USD

**MILLION** 

Table 128 ITALY DIGITAL PROCESS AUTOMATION MARKET, 2018 - 2024, USD

**MILLION** 

Table 129 ITALY DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT,

2014 - 2017, USD MILLION

Table 130 ITALY DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT,

2018 - 2024, USD MILLION

Table 131 ITALY DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE,

2014 - 2017, USD MILLION

Table 132 ITALY DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE,

2018 - 2024, USD MILLION

Table 133 ITALY DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS

FUNCTION, 2014 - 2017, USD MILLION

Table 134 ITALY DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS

FUNCTION, 2018 - 2024, USD MILLION

Table 135 ITALY DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION



SIZE, 2014 - 2017, USD MILLION

Table 136 ITALY DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 137 ITALY DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 138 ITALY DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 139 ITALY DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 140 ITALY DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 141 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET, 2014 - 2017, USD MILLION

Table 142 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET, 2018 - 2024. USD MILLION

Table 143 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 144 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 145 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 146 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 147 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2014 - 2017, USD MILLION

Table 148 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY BUSINESS FUNCTION, 2018 - 2024, USD MILLION

Table 149 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 150 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 151 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 152 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 153 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 154 REST OF EUROPE DIGITAL PROCESS AUTOMATION MARKET BY VERTICAL, 2018 - 2024, USD MILLION



Table 155 KEY INFORMATION - IBM CORPORATION

Table 156 KEY INFORMATION – ORACLE CORPORATION

Table 157 KEY INFORMATION - SAP SE

Table 158 KEY INFORMATION - MICROSOFT CORPORATION

Table 159 KEY INFORMATION - PEGASYSTEMS INC.

Table 160 KEY INFORMATION - OPEN TEXT CORPORATION

Table 161 KEY INFORMATION-TIBCO SOFTWARE INC.

Table 162 KEY INFORMATION - SOFTWARE AG

Table 163 KEY INFORMATION - NINTEX GLOBAL LIMITED

Table 164 KEY INFORMATION - COGNIZANT TECHNOLOGY SOLUTIONS

**CORPORATION** 



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