

LAMEA Digital Process Automation Market Analysis (2018-2024)

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Abstracts

The Latin America, Middle East and Africa Digital Process Automation Market would witness market growth of 17.3% CAGR during the forecast period (2018 – 2024). Digital process automation solutions support in optimizing the available workforce. The awareness about the benefits of the technology is still not widely known; therefore, many organizations are not readily accepting digital process automation solution and services. Also, the concept of job losses is another factor that is hindering organizations to rapidly implement automation processes into mainstream business functions. These factors would restraint the widespread adoption of digital process automation solution and services.

Based on the component type, the Digital Process Automation market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Business function, the market is segmented into Sales Process Automation, Marketing Automation, Supply Chain Automation and Claims Automation. The Organization Size highlighted in this report includes Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Manufacturing, Consumer Goods & Retail, Healthcare, BFSI, Transportation & Logistics, Energy & Utilities, Telecom & IT and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, SAP SE, Microsoft Corporation, Pegasystems Inc., Open Text Corporation, TIBCO Software Inc., Software AG, Nintex Global Limited, and Cognizant Technology Solutions Corporation.

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