

LAMEA Digital Map Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Digital Map Market would witness market growth of 15.9% CAGR during the forecast period (2017 – 2023). The digital map is also called as cartography, which is an electronic map, and its operation is based on a combination of graphic elements, which are assigned to the maps in the form of electronic information. Digital maps are naturally harvested and processed into digital cartographic data. Factors such as easy & efficient operations, lower cost, better connection with the communities, transparency, and improved decision-making process are factors additionally adding to the growth of digital maps in outdoor uses. Real-time mapping of the physical world further adds to the market attractiveness.

Based on Usage, the market report segments the market into Outdoor Application and Indoor Application. Outdoor Application includes Mobile & The Internet, Public Sector Agencies, Automotive Navigation, and Enterprises. Indoor Application includes Airport and Malls & Stores. Based on Functionality, the Latin America, Middle East and Africa Digital Map market segments the market into GPS Navigation, Scientific, and Computerized. Based on Countries, the Latin America, Middle East and Africa Digital Map market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the key stake holders of the Latin America, Middle East and Africa Digital Map Market. Key companies profiled in the report include Apple, Inc., ARC Aerial Imaging Limited, ESRI, Google, Inc., HEREAOL (MapQuest), Micello, Inc., MiTAC Holdings Corporation, Nearmap Ltd., and TomTom NV.

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